

## ***Jacksonville State University Mission***

Jacksonville State University, a learning-centered community, provides distinctive educational, cultural and societal experiences to prepare students to be competent, ethical professionals and engaged, responsible, global citizens.

### **JSU Definition of a Learning-Centered Community**

At Jacksonville State University, a public, regional comprehensive institution, we believe that students, faculty, and staff comprise a community of learners. We believe it is important for learners to take responsibility for their learning, which means presenting a willingness to learn, being proactive in the acquisition of knowledge, and behaving with integrity and honesty in the learning environment. We believe that learning takes place when learners are engaged, assumptions are challenged, expectations are shared, and relationships are built around the purpose of learning.

Jacksonville State University promotes a learning environment with relevant programs of study supported by current technologies, opportunities for experiential learning and other high impact practices, and flexibility in the learning process. Faculty will use various methods of teaching to meet different learning preferences and will set learning outcomes that emphasize the application of knowledge, ensuring that graduates are prepared with skills necessary for careers in a global marketplace. (revised 3.26.11; updated 6.21.23)

## ***Jacksonville State University Strategic Plan***

### **Reach**

*As a thriving learning community, we depend on a strong financial foundation based on student enrollment, a spirit of generosity, and a culture of accountability.*

#### **Commitment 1**

As the higher education landscape is challenged with access and competition, we will commit to advance JSU's financial strength, enrollment goals, and the overall success of students.

#### **Goals**

##### **1.1 Inclusive Enrollment**

Attract, enroll, and support undergraduate and graduate students with unique experiences from across the region, state, nation, and globe through diversifying academic program offerings and financial packages providing quality support services.

##### **1.2 Spirit of Generosity**

Create a dynamic culture of philanthropy to inspire generosity, increase funding from external sources, and provide networking opportunities.

##### **1.3 Culture of Accountability**

Cultivate an environment that promotes and encourages effectiveness, efficiency, innovation, informed practices, optimization, value communication, and transparency while continuously measuring our progress and seeking to expand our financial resources.

### **Engage**

*As a university, we ensure the vibrancy of our campus, community, and region through the benefit of belonging, mutual relationships, and power of place.*

## **Commitment 2**

Create symbiotic partnerships that impact the university learning environment, providing additional opportunities for the exchange of ideas, experiential learning, and community engagement, while allowing university members to give back to the community.

### **Goals**

#### **2.1 Benefit of Belonging**

Improve the accessibility of a safe campus supportive of all campus and community members via co-curricular events, organizations, and partnerships; responsive environments; and opportunities to connect and learn from each other.

#### **2.2 Mutual Relationships**

Strengthen partnerships to improve quality of life through collective impact: reciprocal partnerships, mutually beneficial initiatives, strong relationships with JSU stakeholders (i.e., alumni, employers, local and state governments, parents, potential students).

#### **2.3 Power of Place**

Ensure a vibrant and successful campus and community that will be attractive to various populations through outreach and events in various sectors (arts, athletics, economics, education) and celebrations of the people, experiences and environments that make JSU unique.

## **Discover**

*As educators, we do not provide the answers. We provide the experiences, environments, and expectations that allow learners to discover the answers.*

## **Commitment 3**

In an age of rapid educational change and innovation, we will continue to advance our capacity for creating meaningful and accessible learning opportunities that prepare all learners (faculty, staff, students, community members) for success.

### **Goals**

#### **3.1 Experiences**

Provide learning experiences that connect learners with real-world knowledge, skills, and opportunities through high-impact learning, expanded technology, and formal mentorship programs.

#### **3.2 Environments**

Create and efficiently use new flexible, technology-enhanced learning environments characterized by modern facilities, technological enhancements, active learning, and engaging instruction.

#### **3.3 Expectations**

Promote and assess critical thinking, essential employability skills, and successful degree completion in all learning experiences and environments through transformed teaching and learning support.