



JSU

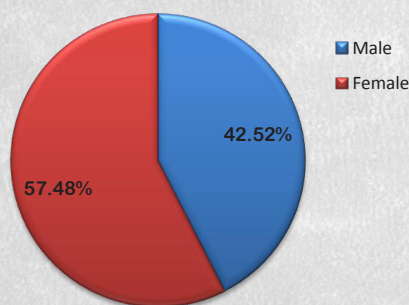
New Student Survey Quick Facts

2008 - 2009

595 students completed the survey
from October 2008 - June 2009

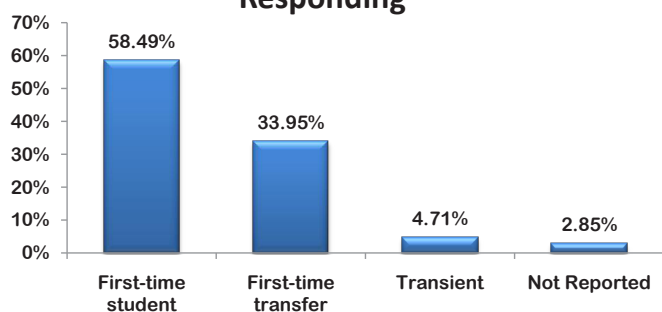
Respondent Snapshot

Gender of Students Responding

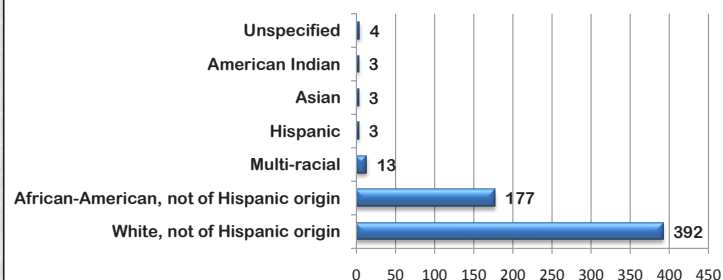


Students admitted as a "First-time Student" (**348/58.49%**) were most represented in the New Student Survey

Admission Status of Students Responding

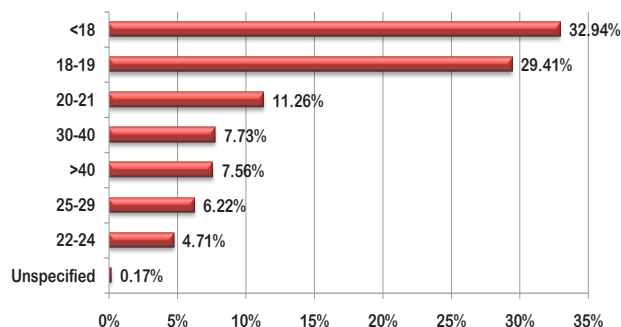


Ethnicity of Students Responding

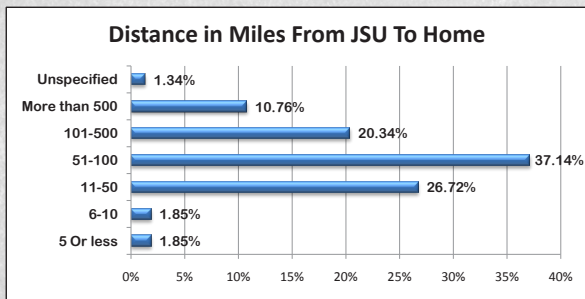


Students under the age of 18 (**32.94%**) were most represented in the New Student Survey, followed by students in the 18-19 (29.42%) and the 20-21 (11.26%) age ranges

Age of Students Responding



Distance from JSU to Home:

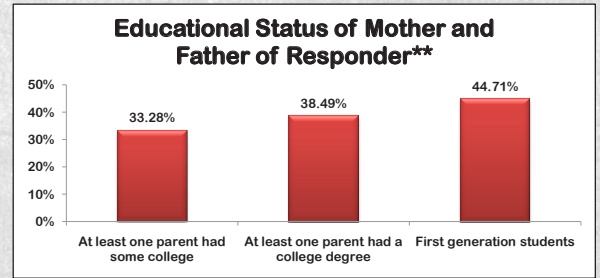


100 (16.81%) of the students responding to the survey had children and **95.80% (570)** students responding reported having no disabilities.

44.71% of the students responding to the survey were **FIRST GENERATION** students.

37.14% of the students responding to the survey lived between 51 and 100 miles from JSU.

Background:



** Table derived from combined data based on the education of Mother and Father separately. Does not equal 100%

Funding Sources Utilized: More of the students surveyed relied on their family and themselves as the means by which they pay for their first year of education.

| Family and Self | Very dependent | |
|-----------------------------------|----------------|--------|
| | N | % |
| Parent, relatives or friends | 246 | 41.30% |
| Full-time job while in school | 127 | 21.30% |
| Part-time off campus job | 100 | 16.81% |
| Other savings | 92 | 15.46% |
| Part-time campus job (work-study) | 82 | 13.78% |
| Savings from summer work | 78 | 13.11% |
| Spouse | 28 | 4.71% |

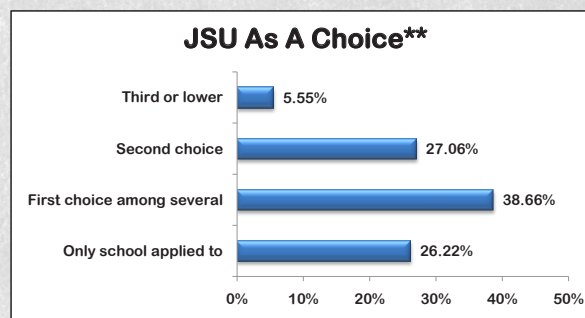
| Loans | Very dependent | |
|---|----------------|--------|
| | N | % |
| Federal Direct Loan | 114 | 19.16% |
| Perkins Loans | 75 | 12.61% |
| Other non-federal loans | 56 | 9.41% |
| Parents Loans for Undergraduate student | 54 | 9.08% |

| Grants | Very dependent | |
|---|----------------|--------|
| | N | % |
| Pell Grant | 177 | 29.75% |
| Alabama state Grant | 119 | 20.00% |
| Other private grant | 105 | 17.65% |
| Supplemental Educational Opportunity Grant (SEOG) | 102 | 17.14% |

| Scholarships | Very dependent | |
|-------------------------|----------------|--------|
| | N | % |
| Other scholarships | 119 | 20.00% |
| Leadership Scholarships | 70 | 11.76% |
| Athletic Scholarships | 60 | 10.08% |
| Faculty Scholarships | 55 | 9.24% |
| Other government aid | 46 | 7.73% |

College Choices and Goals:

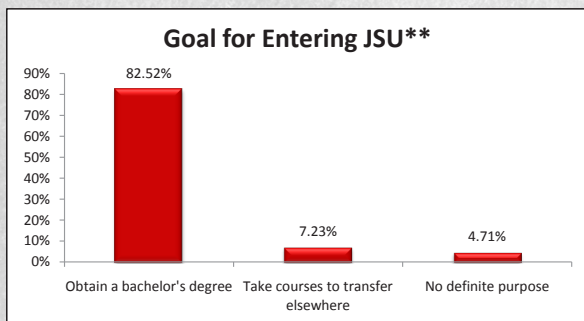
The top reason the responders chose (82.52%) as their goal for entering JSU is to earn a bachelor's degree



** 2.52% did not respond to the question. Chart does not equal 100%

64.87% of the students surveyed indicated that JSU was their first choice among schools.

To be able to get a better job, to be able to earn more money, to learn more about things that interest me were very important reasons for respondents to attend college.



** 5.55% did not respond to the question. Chart does not equal 100%

| | N | % |
|---|-----|--------|
| To be able to get a better job | 470 | 78.99% |
| To be able to earn more money | 458 | 76.97% |
| To learn more about things that interest me | 457 | 76.81% |
| To gain a general education and appreciation of ideas | 423 | 71.09% |
| To prepare for graduate or professional school | 392 | 65.88% |
| To improve my reading and study skills | 290 | 48.74% |
| To make me a more cultured person | 269 | 45.21% |
| My parents wanted me to go | 231 | 38.82% |
| I wanted to get away from home | 68 | 11.43% |
| I could not find a job | 58 | 9.75% |
| There was nothing better to do | 15 | 2.52% |

Availability of a particular major, JSU's academic reputation and variety of courses offered were very important factors that drove respondents' decision to attend JSU.

| | N | % |
|---|-----|--------|
| Availability of a particular program of study (major) | 430 | 72.27% |
| JSU's academic reputation | 335 | 56.30% |
| Variety of courses offered | 329 | 55.29% |
| Location of JSU | 319 | 53.61% |
| Availability of financial aid or scholarship | 319 | 53.61% |
| Cost (tuition, fees) | 304 | 51.09% |
| Entrance requirements | 221 | 37.14% |
| Type of community (Jacksonville) | 217 | 36.47% |
| Facilities (labs, classrooms, recreational areas, etc.) | 203 | 34.12% |
| Social climate and activities at JSU | 182 | 30.59% |
| Advice of someone who attended JSU | 179 | 30.08% |
| Opportunity for part-time work | 178 | 29.92% |
| Size of student-body | 171 | 28.74% |
| Encouragement of parents or relatives | 159 | 26.72% |
| Type of housing available (dorms, apartments, etc.) | 151 | 25.38% |
| Extracurricular activities available (band, drama, intramural sports, etc.) | 136 | 22.86% |
| Reputation of JSU's intercollegiate athletic programs | 124 | 20.84% |
| Contact(s) with JSU representatives | 124 | 20.84% |
| Advice of high school counselor or teachers | 113 | 18.99% |
| Friends attend, or plan to attend JSU | 108 | 18.15% |
| Racial/ethnic make-up of the student-body | 73 | 12.27% |
| Male/female ratio of the student-body | 64 | 10.76% |

| | N | % |
|---|-----|--------|
| JSU Web Page | 294 | 49.41% |
| Friends at JSU | 288 | 48.40% |
| Parents or relatives | 264 | 44.37% |
| Visit(s) to the campus | 177 | 29.75% |
| High school teachers | 166 | 27.90% |
| JSU brochure or pamphlet | 163 | 27.39% |
| High school classmates | 161 | 27.06% |
| High school counselors | 160 | 26.89% |
| JSU Catalog | 142 | 23.87% |
| JSU alumni | 116 | 19.50% |
| College representative's visit to high school (College Day, etc.) | 106 | 17.82% |
| High school administrators (principal, etc.) | 55 | 9.24% |
| Recruiting video | 39 | 6.55% |
| Articles in newspapers or magazines | 28 | 4.71% |
| Publications, such as Barons, Peterson's and the College Board's guides to colleges | 28 | 4.71% |
| Highway billboards | 20 | 3.36% |
| Radio or television announcements | 12 | 2.02% |

The JSU Web page was the top source that respondents used to learn about JSU, followed by friends at JSU, parents or relatives, campus visits, HS teachers, JSU brochure/pamphlet, HS classmates/counselors, JSU catalog and JSU alumni

Anticipated Major:

Fourteen percent of respondents were unsure of their major at the time they completed the survey. Of those who did pick a major, Nursing (17.14%), Emergency Management (5.21%), Pre-Business Management (4.87%), Criminal Justice (4.54%), Elementary Education (4.03%), Psychology (3.53%), Biology (3.36%), Pre-Health Professional Biology (3.19%), Art (2.86%), and History (2.69%) were among the top picks.

Self Rating:

| | Highest 10% and Above Avg | |
|----------------------------------|---------------------------|--------|
| | N | % |
| Cooperativeness | 444 | 74.62% |
| Drive to achieve | 442 | 74.29% |
| Understanding of others | 403 | 67.73% |
| Leadership ability | 393 | 66.05% |
| Emotional health | 373 | 62.69% |
| Self-confidence (intellectual) | 347 | 58.32% |
| Self-confidence (social) | 345 | 57.98% |
| Competitiveness | 345 | 57.98% |
| Physical health | 344 | 57.82% |
| Academic ability | 337 | 56.64% |
| Writing ability | 280 | 47.06% |
| Computer skills | 260 | 43.70% |
| Popularity | 244 | 41.04% |
| Popularity with the opposite sex | 229 | 38.49% |
| Public speaking ability | 217 | 36.47% |
| Mathematical ability | 202 | 33.95% |
| Artistic ability | 174 | 29.24% |

Compared to other people of their age, most of the respondents rated themselves at the highest 10% or above average in *cooperativeness, drive to achieve, cooperativeness, understanding of others, leadership ability, emotional health, intellectual self-confidence, social self-confidence, competitiveness, physical health and academic ability.*



Expectations:

Respondents indicated that they expected to have a very good or good chance to find a good job, be satisfied with JSU, make at least a B average, earn a bachelor's degree, and graduate with honors during college. They expected to have almost no chance to drop out of JSU permanently, drop out temporarily, fail one or more courses or seek counseling for personal problems.

| Respondents' expectations | Very good & Good | |
|---|------------------|--------|
| | N | % |
| Find a good job after college in the field for which you were trained | 533 | 89.58% |
| Be satisfied with JSU | 528 | 88.74% |
| Make at least a "B" average | 509 | 85.55% |
| Get a bachelor's degree (BA, BS, etc.) | 488 | 82.02% |
| Graduate with honors | 414 | 69.58% |

| Respondents' expectations | No Chance | |
|--------------------------------------|-----------|--------|
| | N | % |
| Drop out of school permanently | 510 | 85.71% |
| Drop out of school temporarily | 445 | 74.79% |
| Fail one or more courses | 381 | 64.03% |
| Seek counseling on personal problems | 341 | 57.31% |

76.81% estimated that they would spend 20 to 40 hours per week working on their school work, 13.11% would spend 50 hours or more and 5.88% would spend less

| | |
|-----------------|--------------|
| 50 hrs. or more | 13.11% (78) |
| About 40 | 25.04% (149) |
| About 30 | 32.61% (194) |
| About 20 | 19.16% (114) |
| Less than 20 | 5.88% (35) |



24.71% of respondents expected to work about 20 hours per week for pay, 118 (19.83%) anticipated they would work about 15 hours, and 107 (17.98%) indicated more than 30 hours.

| | |
|--------------|--------------|
| None | 10.59% (63) |
| 10 or less | 13.61% (81) |
| About 15 | 19.83% (118) |
| About 20 | 24.71% (147) |
| About 30 | 9.24% (55) |
| More than 30 | 17.98% (107) |

| Preferred academic assistance | N | % |
|-------------------------------|-----|--------|
| One-on-one tutoring | 343 | 57.65% |
| Group tutoring | 201 | 33.78% |
| Structured study sessions | 158 | 26.55% |
| Computer-assisted exercise | 136 | 22.86% |

One-on-one tutoring appeared to be the form of academic assistance that was preferred by 57.65% of respondents

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