

# JSU

## New Student Survey Quick Facts

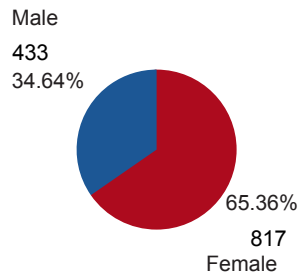
2010 - 2011



**1259 responses were collected between  
July 2010 - July 2011**

### Respondent Snapshot

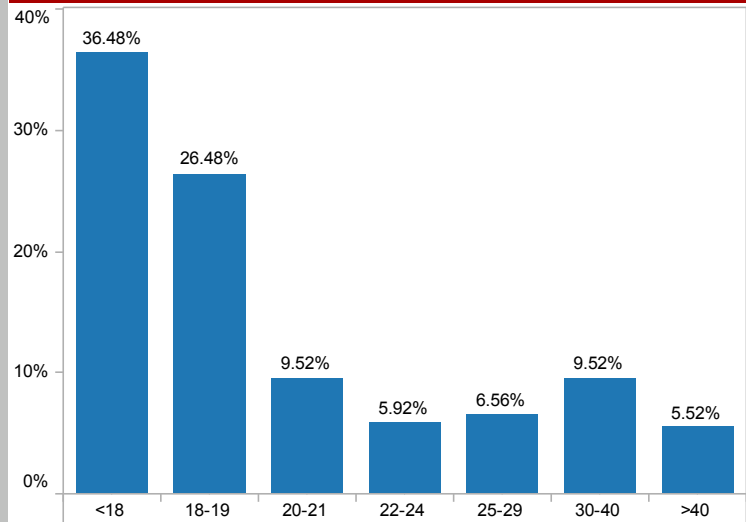
#### Gender of Respondents



65.36% of respondents  
were female students.

Students under the age of  
18 (36.48%) were most rep-  
resented in the New Student  
Survey, followed by students  
in the 18-19 (26.48%) and the  
20-21 and 30-40 (9.52%) age  
ranges.

#### Age of Respondents

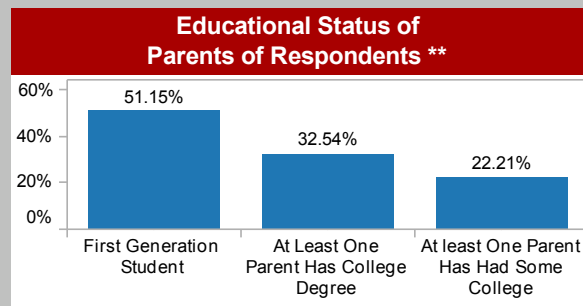


#### Ethnicity of Respondents

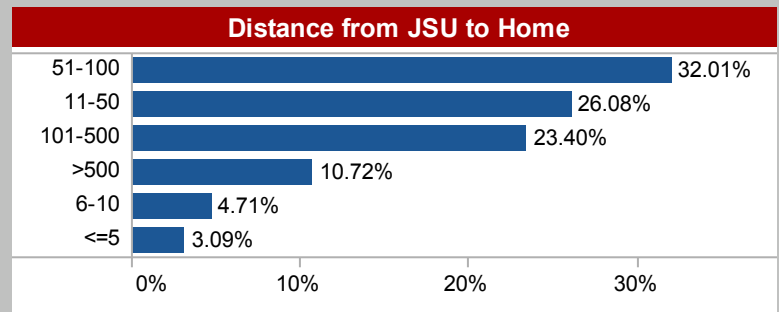
	N	%
Asian	8	0.64%
American Indian or Alaska Native	15	1.20%
Multi-racial	27	2.17%
Hispanic or Latino	29	2.33%
Black or African American, not of Hispanic Origin	405	32.48%
White, not of Hispanic Origin	763	61.19%
<b>Grand Total</b>	<b>1,247</b>	<b>100.00%</b>

Some respondents did not choose a category

**Background:** 51.15% of the respondents were FIRST GENERATION students.



\*\* Table derived from combined data based on the education of Mother and Father separately. Does not equal 100%



32.01% of the students responding to this question lived between 51 and 100 miles from JSU.

## Funding Sources Utilized:

More of the students surveyed relied on their family and themselves as the means by which they pay for their first year of education.

Family and Self	
	%
From family and self (parent, relatives or friends)	73.77%
Other savings	56.72%
Part-time off campus job	55.02%
Savings from summer work	51.60%
Part-time campus job (work-study)	42.74%
Full-time job while in school	32.45%
Spouse	13.71%

Scholarships	
	%
Other scholarships	56.63%
Leadership Scholarships	36.54%
Faculty Scholarships	32.64%
Athletic Scholarships	19.18%
Other government aid (ROTC, veterans benefits, AL National Guard, etc.)	15.27%

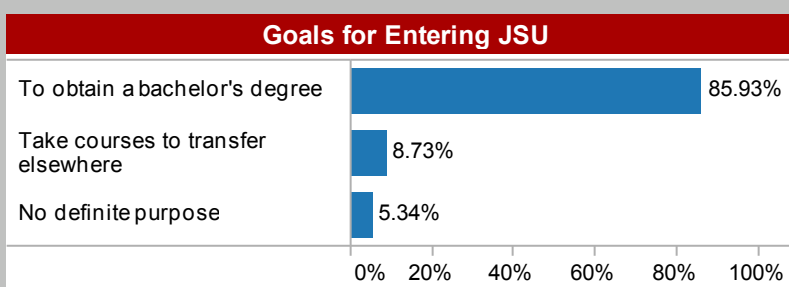
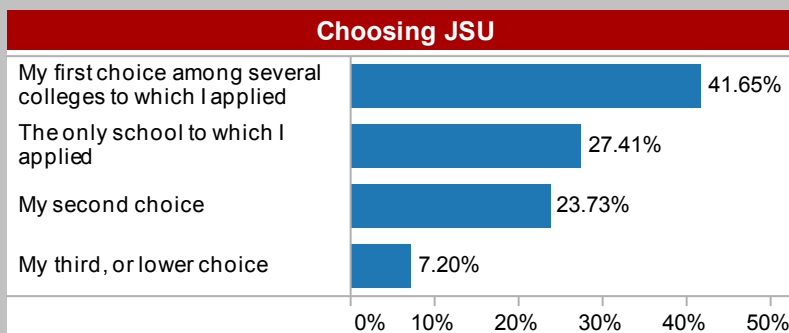
Grants	
	%
Pell Grant	55.36%
Alabama state Grant	39.23%
Other private grant	32.89%
Supplemental Educational Opportunity Grant (SEOG)	31.64%

Loans	
	%
Federal Direct Loan	35.47%
Other non-federal loans	22.02%
Parents Loans for Undergraduate students	21.86%
Perkins Loans	20.66%

## College Choices and Goals:

*To be able to earn more money, to learn more about things that interest me and to gain a general education and appreciation of ideas were important or very important reasons for respondents to attend college.*

41.65% the students surveyed indicated that JSU was their first choice among schools.



Reasons Respondents Are Attending College		
	N	%
To be able to earn more money	1,168	95.27%
To learn more about things that interest me	1,157	94.45%
To gain a general education and appreciation of ideas	1,156	94.14%
To be able to get a better job	1,141	92.99%
To prepare for graduate or professional school	1,107	90.74%
To make me a more cultured person	1,002	81.86%
To improve my reading and study skills	990	81.15%
My parents wanted me to go	890	72.42%
I wanted to get away from home	452	37.29%
I could not find a job	291	23.97%
There was nothing better to do	108	8.90%

# Anticipated Major:

Ten percent of respondents were unsure of their major at the time they completed the survey. Of those who did pick a major, Nursing (22.04%), Criminal Justice (5.53%), Elementary Education (5.36%), Pre-Business (Management) (5.10%), Biology (4.24%), Emergency Management (3.54%), Psychology (3.03%), Physical Education (2.94%) and Exercise Science and Wellness (2.42%) were among the top picks.

*Availability of a particular major, JSU's academic reputation and variety of courses offered were important or very important factors that drove respondents' decision to attend JSU.*

Factors Impacting Respondents' Decision in Attending JSU	
	%
Availability of a particular program of study (major)	97.59%
JSU's academic reputation	96.39%
Variety of courses offered	94.83%
Cost (tuition, fees)	92.94%
Availability of financial aid or scholarship	88.40%
Location of JSU	87.36%
Type of community (Jacksonville)	82.82%
Entrance requirements	82.69%
Facilities (labs, classrooms, recreational areas, etc)	77.63%
Social climate and activities at JSU	76.97%
Size of student-body	73.71%
Advice of someone who attended JSU	70.82%
Encouragement of parents or relatives	70.67%
Opportunity for part-time work	67.68%
Availability of on-line courses	62.56%
Type of housing available (dorms, apartments, etc)	61.99%
Extracurricular activities available (band, drama, intramural sports, etc.)	60.97%
Advice of high school counselor or teachers	58.20%
Contact(s) with JSU representatives	54.97%
Friends attend, or plan to attend JSU	54.12%
Reputation of JSU's intercollegiate athletic programs	53.81%
Racial/ethnic make-up of the student-body	51.12%
Male/female ratio of the student-body	49.09%

**\*\* Percentage of students who rated each item as "Very Important" or "Somewhat Important".**

Respondents' Major Sources of Information about JSU	
	%
JSU Website	61.48%
Friends at JSU	45.67%
Parents or relatives	41.46%
JSU brochure	32.64%
High school counselors	27.08%
High school classmates	26.93%
JSU Catalog	25.42%
High school teachers	23.51%
College Fair or Representative's visit to your school	23.43%
Preview Day or Campus Visit	18.75%
High school administrators (principal, etc)	9.21%
Social Media Sites (Facebook, MySpace, Twitter, YouTube, etc)	8.10%
External College Websites (CollegeBound.net, Collegeboard.com, etc.)	6.75%
Admissions video	6.75%
TV Ads	3.81%
Ads on Websites (Pandora Radio, Yahoo.com, Google.com)	2.94%
Publications, such as US News & World Report, Barons, Peters	1.99%
Magazine, Newspaper Articles	1.83%
Magazine, Newspaper Ads	1.67%
College Portrait of undergraduate education by Voluntary System of Accountability	1.19%
Radio Ads	1.11%
Movie Theater Ads	0.87%
Blogs	0.87%

**\*\* Percentage of studentd who answered "Yes" to the source of learning about JSU.**

# Self Rating and Expectations:

Compared to other people of their age, most of the respondents rated themselves above average or in the top 10 percent in *Drive to Achieve, Cooperativeness, Understanding of Others and Leadership Ability.*

Hours Per Week Respondents Expected to Spend Working		
	N	%
About 20 hours	272	24.50%
About 15 hours	210	18.92%
None	180	16.22%
More than 30 hours a week	178	16.04%
About 10 hours or less	145	13.06%
About 30 hours	125	11.26%

**24.50 % of respondents expected to work about 20 hours per week for pay and 178 (16.04%) anticipated they would work more than 30 hours per week.**

Respondents' Self-Rating Compared To Other People Their Age	
	%
Drive to achieve	81.10%
Cooperativeness	79.80%
Understanding of others	68.09%
Leadership ability	66.70%
Emotional health	63.10%
Competitiveness	62.14%
Academic ability	61.89%
Self-confidence (intellectual)	60.48%
Self-confidence (social)	55.48%
Physical health	54.39%
Writing ability	43.88%
Computer skills	40.74%
Popularity	40.18%
Mathematical ability	37.27%
Public speaking ability	36.69%
Popularity with the opposite sex	34.86%
Artistic ability	32.65%

Respondents Answered that Their Chances Were Good or Very Good That They Would . . .		
	N	%
Be satisfied with JSU	1,067	96.47%
Find a good job after college in the field for which you were trained	1,054	96.34%
Make at least a "B" average	1,060	93.47%
Get a bachelor's degree (BA, BS, etc)	993	89.70%
Graduate with honors	881	77.21%

Respondents indicated that they expected to have a very good or good chance to be satisfied with JSU, find a good job after college in the field for which they trained, make at least a B average, earn a bachelor's degree, and graduate with honors during college. They expected to have almost no chance to drop out of JSU permanently, drop out temporarily, fail one or more courses or seek counseling for personal problems.

Preferred Forms of Academic Assistance		
	N	%
One-on-one tutoring	648	40.91%
Group tutoring	373	23.55%
Structured study sessions	305	19.26%
Computer-assisted exercise	258	16.29%

**The majority of respondents (40.91%) rated one-on-one tutoring as their preferred form of academic assistance.**

Number of Hours Per Week Respondents Expected to Spend on School Work		
	N	%
About 30 hours a week	332	30.51%
About 40 hours a week	329	30.24%
About 20 hours a week	202	18.57%
About 50 hours a week or more	155	14.25%
Less than 20 hours a week	70	6.43%

**Office of Institutional Research and Assessment  
Jacksonville State University  
Dr. Alicia Simmons, Director**

**203 Bibb Graves Hall, 700 Pelham Road North, Jacksonville, AL 36265  
Phone (256) 782-8144 [www.jsu.edu/oira](http://www.jsu.edu/oira) email: [oira@jsu.edu](mailto:oira@jsu.edu)**