



JSU

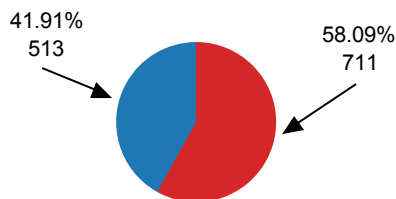
New Student Survey Quick Facts

2009 - 2010

1224 responses were collected between
July 2009 - June 2010

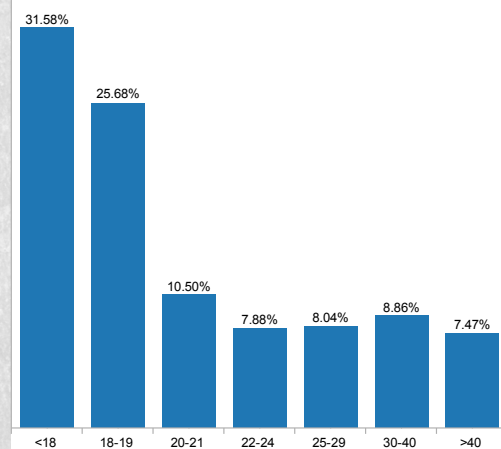
Respondent Snapshot

Gender of Respondents



Students under the age of 18 (**31.58%**) were most represented in the New Student Survey, followed by students in the 18-19 (25.68%) and the 20-21 (10.50%) age ranges.

Age of Students Responding *



* Missing values were not included.

More female students (**58.09%**) than male students (41.91%) were represented.

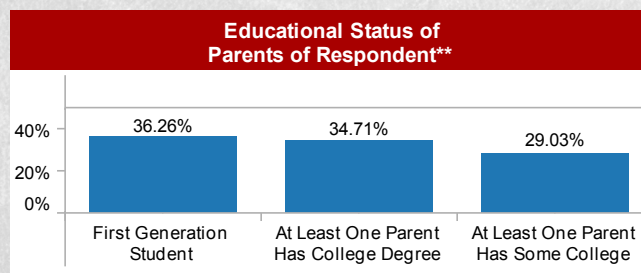
Ethnicity of Respondents

	N	%
White, not of Hispanic Origin	835	68.22%
Black or African American, not of Hispanic Origin	357	29.17%
Hispanic	26	2.12%
American Indian	16	1.31%
Asian	13	1.06%
Native Hawaiian or other Pacific Islander	5	0.41%
Alaskan Native	1	0.08%

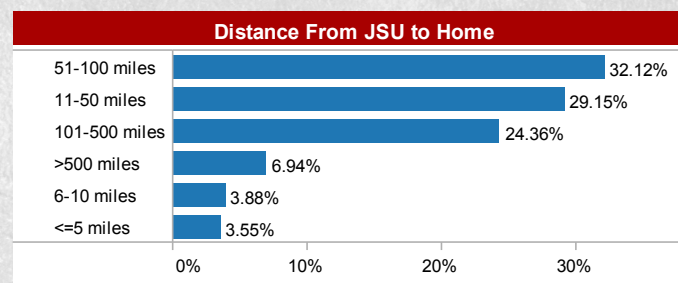
* Some respondents selected more than one category.



Background: **36.26%** of the students responding to the survey were **FIRST GENERATION** students.



**** Table derived from combined data based on the education of Mother and Father separately. Does not equal 100%**



32.12% of the students responding to the survey lived between 51 and 100 miles from JSU.

Funding Sources Utilized:

Family and Self	
	%
From family and self, parent, relatives or friends	69.80%
Other savings	52.55%
Part-time off campus job	51.31%
Savings from summer work	47.64%
Part-time campus job (work-study)	36.88%
Full time job while in school	34.92%
Spouse	14.61%

Grants	
	%
Pell Grant	49.39%
Alabama state Grant	34.29%
Other private grant	30.23%
Supplemental Educational Opportunity Grant (SEOG)	27.57%

More of the students surveyed relied on their family and themselves as the means by which they pay for their first year of education.

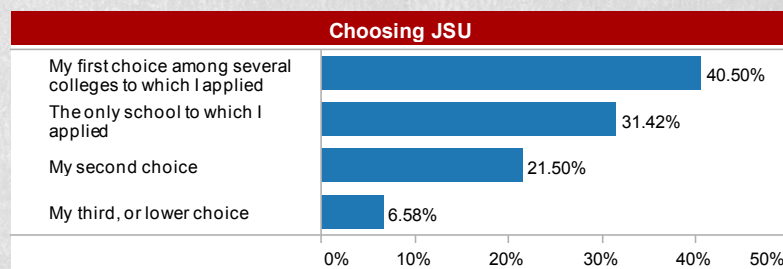
Loans	
	%
Federal Direct Loan	35.52%
Other non-federal loans	23.23%
Parents Loans for Undergraduate students	22.62%
Perkins Loans	22.41%

Scholarships	
	%
Other scholarships	46.61%
Leadership Scholarships	30.22%
Faculty Scholarships	26.44%
Athletic Scholarships	16.12%
Other government aid (ROTC, veterans benefits, AL National Guard, etc.)	13.36%

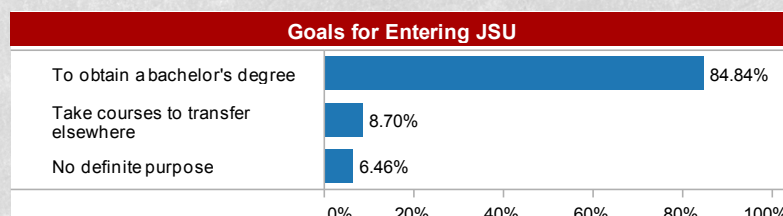
College Choices and Goals: **40.50%** of the students surveyed indicated that JSU was their first choice among schools.

Reasons Respondents Are Attending College		
	N	%
To be able to earn more money	1,139	95.47%
To gain a general education and appreciation of ideas	1,104	92.93%
To learn more about things that interest me	1,100	92.91%
To be able to get a better job	1,078	90.36%
To prepare for graduate or professional school	1,068	90.05%
To improve my reading and study skills	960	81.29%
To make me a more cultured person	943	79.92%
My parents wanted me to go	831	69.66%
I wanted to get away from home	398	33.73%
I could not find a job	261	22.10%
There was nothing better to do	96	8.14%

**** Table does not equal 100% Respondents were asked to choose all that apply to them.**



To be able to earn more money, to gain a general education and appreciation of ideas and to learn more about things that interest me were important or very important reasons for respondents to attend college.



Anticipated Major:

Sixteen percent of respondents were unsure of their major at the time they completed the survey. Of those who did pick a major, Nursing (17.97%), Elementary Education (5.80%), Criminal Justice (5.64%), Pre-Business (Management) (3.84%), Psychology (3.76%), Emergency Management (3.19%), Biology (2.86%), Computer Science (2.78%) and Pre-Health Professional Biology (2.78%) were among the top picks.

Factors Impacting Respondents' Decision in Attending JSU	
	%
Availability of a particular program of study (major)	96.11%
JSU's academic reputation	93.99%
Variety of courses offered	92.33%
Cost (tuition, fees)	88.84%
Location of JSU	86.82%
Availability of financial aid or scholarship	82.25%
Type of community (Jacksonville)	79.40%
Entrance requirements	78.75%
Facilities (labs, classrooms, recreational areas, etc.)	72.46%
Social climate and activities at JSU	69.29%
Size of student-body	68.54%
Advice of someone who attended JSU	65.66%
Encouragement of parents or relatives	65.53%
Opportunity for part-time work	64.04%
Type of housing available (dorms, apartments, etc.)	55.99%
Extracurricular activities available (band, drama, intramural sports, etc.)	53.72%
Contact(s) with JSU representatives	52.02%
Advice of high school counselor or teachers	51.46%
Friends attend, or plan to attend JSU	49.87%
Reputation of JSU's intercollegiate athletic programs	46.83%
Racial/ethnic make-up of the student-body	43.86%
Male/female ratio of the student-body	41.40%



Availability of a particular major, JSU's academic reputation and variety of courses offered were important or very important factors that drove respondents' decision to attend JSU.

**** Percentage of students who rated each item as "Very Important" or "Somewhat Important".**

Self Rating:

Respondents' Self-Rating Compared To Other People Their Age	
	%
Drive to achieve	82.15%
Cooperativeness	80.24%
Understanding of others	73.37%
Leadership ability	69.49%
Emotional health	67.18%
Self-confidence (intellectual)	64.53%
Competitiveness	62.80%
Academic ability	61.44%
Self-confidence (social)	61.35%
Physical health	60.58%
Computer skills	48.25%
Writing ability	46.95%
Popularity	45.29%
Popularity with the opposite sex	42.47%
Public speaking ability	37.78%
Mathematical ability	35.10%
Artistic ability	32.56%



Compared to other people of their age, most of the respondents rated themselves above average or in the top 10 percent in Drive to Achieve, Cooperativeness, Understanding of Others and Leadership Ability.

Respondents' Major Sources of Information about JSU	
	%
JSU Web Page	48.69%
Friends at JSU	44.93%
Parents or relatives	43.63%
Visit(s) to the campus	28.10%
High school classmates	25.65%
JSU brochure or pamphlet	24.84%
High school counselors	23.37%
JSU Catalog	22.96%
High school teachers	22.71%
JSU alumni	21.57%
College representative's visit to high school (College Day, etc.)	18.06%
High school administrators (principal, etc.)	7.27%
Recruiting video	3.76%
Publications, such as Barons, Peterson's and the College Board's guides to colleges	3.76%
Articles in newspapers or magazines	3.68%
Highway billboards	3.27%
Radio or television announcements	2.86%

**** Percentage of student who answered "Yes" to the source of learning about JSU.**

Expectations:

Respondents Answered That Their Chances Were Good or Very Good That They Would . . .

	N	%
Be satisfied with JSU	1,118	96.88%
Find a good job after college in the field for which you were trained	1,101	95.57%
Make at least a "B" average	1,093	93.74%
Get a bachelor's degree (BA, BS, etc.)	1,010	87.29%
Graduate with honors	881	75.95%

Respondents indicated that they expected to have a very good or good chance to find a good job after college in the field for which they trained, be satisfied with JSU, make at least a B average, earn a bachelor's degree, and graduate with honors during college. They expected to have almost no chance to drop out of JSU permanently, drop out temporarily, fail one or more courses or seek counseling for personal problems.

Hours Per Week Respondents Expected to Spend Working

	N	%
About 20 hours	283	23.98%
More than 30 hours a week	244	20.68%
About 15 hours	228	19.32%
About 10 hours or less	184	15.59%
None	149	12.63%
About 30 hours	92	7.80%

23.98% of respondents expected to work about 20 hours per week for pay and 244 (20.68%) anticipated they would work more than 30 hours per week.



Number of Hours Per Week Respondents Expected to Spend on School Work

	N	%
About 30 hours a week	352	29.93%
About 40 hours a week	335	28.49%
About 20 hours a week	270	22.96%
About 50 hours a week or more	146	12.41%
Less than 20 hours a week	73	6.21%

Preferred Forms of Academic Assistance

	N	%
One-on-one tutoring	678	55.39%
Group tutoring	399	32.60%
Structured study sessions	329	26.88%
Computer-assisted exercise	329	26.88%



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