

# JSU FAMILY AND CONSUMER SCIENCES MERCHANDISING

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Name: \_\_\_\_\_ Student Number: \_\_\_\_\_ Catalog year: **2021-2022**  
 Email address \_\_\_\_\_ Phone \_\_\_\_\_

<b>Humanities and Fine Arts – 18 Hours</b>		Credits	Completed	Grade	Quality Pts
EH 101	English Composition	3			
EH 102	English Composition	3			
EH 141	Oral Communication	3			
*	Literature	6			
	Fine Arts Elective	3			

<b>Social Science – 12 Hours</b>		Credits	Completed	Grade	Quality Pts
EC 221 OR 222	Principles of Microeconomics OR Macroeconomics	3			
*	History	6			
PSY 201 or SY 221	Principles of Psychology OR Introduction to Sociology	3			

<b>Science, Math &amp; Computer – 14 Hours</b>		Credits	Completed	Grade	Quality Pts
MS 110 or higher	Finite Mathematics OR Higher Math level	3			
*	Natural Science/Analysis	8			
CS 201	Intro to Information Tech	3			

<b>Support Courses - 24 Hours</b>		Credits	Completed	Grade	Quality Pts
ART 233 or 341	Design I OR Digital Literacy for Artists/Designers	3			
COM 345 OR MKT 325	Social Media & Society OR Digital Marketing	3			
MGT 301	Principles of Management	3			
MKT 301	Principles of Marketing	3			
MKT 361 OR 371	Sales/Sales Force Mgt OR Customer Relations Mgt	3			
MKT 378	Consumer Behavior	3			
MKT 394 or MKT 495	Retailing OR Marketing Strategy	3			
MKT 488	Advertising Promotion	3			

<b>Other – 5 Hours</b>		Credits	Completed	Grade	Quality Pts
Electives	General Electives	5			
STU 101	First Year Experience (students transferring 24+ hrs are exempt)	0			

<b>Family and Consumer Sciences – 20 Hours</b>		Credits	Completed	Grade	Quality Pts
FCS 215 or FCS 322	Introductory Nutrition or Normal Nutrition	3			
FCS 200	Seminar in FCS	2			
FCS 332	Social Cultural Aspects of Apparel	3			
FCS 352 and FCS 353 OR FCS 350	Child Growth & Development and Child Growth & Development Lab or Lifespan Human Development (Dietetics, Merchandising, Hospitality & Culinary Mgt only)	3			
FCS 355	Family Life Education	3			
FCS 371	Management of Family Resources	3			
FCS 471	Family Housing & Interiors	3			

<b>Merchandising – 27 Hours</b>		Credits	Completed	Grade	Quality Pts
FCS 131	Clothing Construction	3			
FCS 232	Textiles	3			
FCS 331	Fashion Fundamentals	3			
FCS 335	Visual Merchandising	3			
FCS 430	Senior Experiences in Merchandising	3			
FCS 431	Textiles & Apparel in the Global Economy	3			
FCS 432	History of Fashion	3			
FCS 434	Apparel Design	3			
FCS 435	Merchandise Planning & Analysis	3			
Total Semester Hours (120 Semester Hours required for degree program)		120	Total Quality Points		

\* See Core Curriculum