

Jacksonville State University

MBA – General Business

Program of Study

For MBA students who began the MBA after Fall 2021

Student Name:		Student ID:		Date:	
Semester	Course #	Course Title	Prerequisite	Grade	Credits
Foundation Courses					
	BA 500	Statistics and Quantitative Methods			3
	BA 502	Contemporary Economic Fundamentals			3
	BA 511	Concepts of Accounting and Finance			3
Core Courses					
	ACC 512	Accounting Information Systems			3
	EC 515	Managerial Economics			3
	FIN 515	Financial Management			3
	MKT 513	Marketing Analysis and Strategy			3
	MGT 537	Business Leadership			3
	BA 530	Business Analytics			3
	BA 587	Business Policy and Strategy			3
Elective Courses					
					3
					3
					3

Elective courses must be from the list of approved 400 or 500 level courses from Accounting, Business Administration, Economics, Management, or Marketing.