

Student Name: \_\_\_\_\_

Student ID Number: \_\_\_\_\_

Student Phone Number: \_\_\_\_\_

Student Email: \_\_\_\_\_@stu.jsu.edu

University/Department Requirements:

I. Written Composition (6 hrs)

	H/E	GRD	QP
EH 101/105 & 115/103			
EH 102/106 & 116/104			

II. Humanities & Fine Arts (12 hrs)

\*Select one option from ART 202, 203, 111, 112, 130; DR 242; MU 233, 237; EH 251 or FLM 230.

Select a sequence of Literature EH 201,202 or EH 203,204; EH 219, 220; EH 231, 232. (If HY sequence is chosen, students must take one 3 hr Humanities & Fine Arts course to meet the 12 hr Area II requirement)

	H/E	GRD	QP
Fine Art*			
Literature			
Lit sequence or Hum/Fine Art			
EH 141			

III. Natural Science & Mathematics (11 hrs)

Select two natural sciences BY 101,105; 103,107; 102,106; BY 121, 122, 123 and a lab. BY 103 or 104; or GL 241, 243; 242, 244; or GY 250, 252; 251, 253; or CY 105, 107; 106,108; or PHS 201, 203; 202, 204.

Science	H/E	GRD	QP

Math	H/E	GRD	QP
MS 100	-----		-----
MS 112			

IV. History, Social Sciences & Behavioral Sciences (12 hrs)

\*Select one or sequence of HY 101, 102,111, 112, 201, 202

\*\*Select one from AN 224, PSY 201, SY 221

	H/E	GRD	QP
History*			
Behavioral Science**			

\*\*\* Also counted in area IV EC 221 & EC 222

V. LOWER Business Core Coursework (27 hrs)

	H/E	GRD	QP	T/J
ACC 200				
ACC 210				
CBA 115				
CS 201/202				
EC 221/225***				
EC 222/226***				
FIN 292				
ST 260				
ST 261				

UPPER Business Core Coursework (30 hrs)

	H/E	GRD	QP	T/J
CBA 330				
<b>CBA 350 (WI)</b>				
CBA 390				
CBA 396				
EC 303/321/322				
FIN 301				
IME 375				
MGT 301				
MKT 301				

\*Students are eligible to take CBA 469 only after all upper business coursework is completed and passed.

CBA 469				
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**To begin major coursework all Undecided Management coursework must be completed with a 2.0 GPA along with any course prerequisite.**

**JSU & CBI Academic and Graduation Policies are the responsibility of the student and can be found in the current JSU Undergraduate Catalog.**

Prerequisite for all Major course is acceptance into the College of Business and Industry

**A minimum grade of C is required in all major courses.**

## MARKETING MAJOR

24 semester hrs

Course #	Prerequisite(s)	H/E	GRD	QP	T/J
MKT 361	MKT 301				
MKT 378	MKT 301				
MKT 395	MKT 301				
MKT 488	MKT 301 & Sr. in Major				
MKT 495 (WI)	MKT 301 & Sr. in Major				
MKT 497	MKT 301 & Sr. in Major				
<b>MKT 300+Elec*</b>					
Opt. 300+Elec**					

### MARKETING ELECTIVES:

Any Marketing course not already used to meet program requirements may be used to meet Marketing electives. The following courses may also be used to satisfy up to 50 percent of elective requirements for the Marketing major. All prerequisites must be met. EC 455 Sports Economics (3), FIN 300 Business Law (3), FIN 311 Personal Financial Planning (3), FIN 341 Principles of Real Estate (3), FIN 397 Financial Institutions and Markets (3), FIN 474 Investments (3), IME 380 Project Management (3), IME 420 Virtual Enterprises (3), IME 450 E-Commerce Information Management (3), CBA 488 Small Business Experience (3), and all Management (MGT) courses 330 through 496 (excluding MGT 489).

### OTHER REQUIRED COURSES:

General Electives (As needed to satisfy 120 degree hours required).

### GRADUATION EXAMS:

1. EPP	ETS Proficiency Profile
2. SBI Business Test	AACSB Accreditation Test

Additional exam information is provided at the graduation audit 2 semesters before graduation.

**\*Transfer Students:** Additional general elective hours may be required to fulfill the University requirement that 50% (60 hours) of semester hours must be earned at a 4 year institution and that 25% (30 hours) of semester hours must be earned in residence at JSU

**Courses with (WI), beside the course number, fulfill JSU's Writing Intensive requirement.**

*"It is the responsibility of each student to become familiar with degree requirements, graduation requirements, and all other aspects of satisfactory academic progress. Each student is assigned an academic advisor to assist in planning course schedules and give advice on timely graduation planning. However, the ultimate responsibility for understanding and completing degree requirements lies within the student." (JSU Undergraduate Catalog)*