

Jacksonville State University

Strategic Planning Committee Minutes

Wednesday, October 26, 2011

3:00 p.m. Houston Cole Library

Present

Alicia Simmons, Chair
Tony Bennett
Clint Carlson
Louise Clark
Donnie Ford
John Hammett
Kevin Hault
Vinson Houston
Frank King
Dan Krejci
Becca Turner
Lisa Williams

Absent

Dr. William A. Meehan, Chair
William Carr
Joe Delap
Bill Fielding
Tim Garner
Andy Green
Tory Green
Ariah Jackson
Tim King
Warren Koegel
Charles Lewis
Nancy Mellen
Jodie Poe
Christie Shelton
Rebecca Turner
Tommy Turner
Earl Wade
Bryant Whaley

Call To Order

The meeting was called to order by Dr. Simmons.

Minutes of Last Meeting

The minutes of the September 28, 2011 meeting were accepted by Dr. Louise Clark and the motion to accept the minutes was seconded by Lisa Williams.

Strategic Plan Approved by Trustees

Dr. Simmons reported that the Strategic Plan was approved by the Board of Trustees on October 17, 2011. Dr. Simmons reviewed the alignment analysis for each of the eight strategies, which asked participants to identify strategies that best addressed the university purposes and external forces identified through the strategic planning process.

The committee discussed change management and the processes that JSU has taken to address resistance to change, which is a common response in any organization, by administering the LOE Index and developing a communications plan.

Progress to Date for Strategy 1: Employ New Methodologies and Technologies in the Classroom

Dr. Donnie Ford, chair for the strategy 1 team, informed the committee that many activities are supporting JSU in expanding methodologies and technologies in the classroom, including:

- Plans were underway to create the multimedia center in the Houston Cole Library as the result of a recent endowment. He reported that it should be ready by the end of the year.
- IT was in the process of making all academic and residential buildings on campus wireless by the end of the academic year.

- Faculty members were testing different devices to inform the best solutions for our students, faculty and campus.
- Several professional development opportunities have been made available to faculty, including a workshop on challenge-based learning, a session on using iPad apps in the classroom and future sessions focused on supporting higher order thinking in the classroom.
- The English faculty were creating an E-thology to provide open source readings for students with annotations and opportunities for online interaction with the material.
- The strategy 1 team planned to visit up to four teacher and learning centers to inform a model for JSU.
- The Research Center for Innovative Learning Environment was established and a research protocol was being established and piloted.

Strategic Plan Subcommittees

Strategic Plan Subcommittees were assigned as follows:

Reporting- Reports status of strategies in writing in Compliance Assist (September 1) and verbally to the committee, as needed

Donnie Ford, Chair; Frank King, Tim King, Kevin Hoult, Andy Green, Terry Casey, Becca Turner, Tommy Turner, and Lisa Williams

Planning- Recommends updates and changes to the strategic plan annually (December 2012)

Louise Clark, Chair; Jodie Poe, Tory Green, Dan Krejci, Joe Delap

Budget- Recommends budget priorities for strategic plan implementation (March 2012)

Clint Carlson, Chair; Becky Turner, Charles Lewis, Vinson Houston, Warren Koegel, Tony Bennett

Communications- Develops and disseminates the new university communication plan

Tim Garner, Chair; John Hammett, Bill Fielding, Earl Wade, Christie Shelton, Bill Carr, Bryant Whaley, Aria Jackson

Next Meeting

It was decided that Strategy Team 2 would report at the next meeting on January 25, 2012.

Dr. Simmons adjourned the meeting.