

Jacksonville State University

Strategic Planning Committee Minutes

Wednesday, July 25, 2011

3:00 p.m. 11th Floor, Houston Cole Library

Present

Dr. William A. Meehan, Chair
Alicia Simmons, Chair
Jordan Barkley
Clint Carlson
Louise Clark
Joe Delap
Tory Green
Tim Garner
John Hammett
Kevin Hoult
Vinson Houston
Frank King
Tim King
Charles Lewis
Nancy Mellen
Jodi Poe
Christie Shelton
Rebecca Turner
Earl Wade
Bryant Whaley
Lisa Williams

Absent

William Carr
Brent Cunningham
Bill Fielding
Mark Jones
Warren Koegel

Guests:

Dr. Donnie Ford
Dr. Tommy Turner

Call To Order

The meeting was called to order by Dr. Simmons. The committee approved the minutes from June 22, 2011.

Reports- Review of Accomplishments

Mr. Carlson provided a report from the Change Readiness Work Group that recommended the administration of the LOE Index, a change management survey developed by Dr. Victoria Grady. The Committee approved administration of the survey to faculty and staff.

Mr. Tim Garner presented the draft University Communications Plan and requested that committee members provide input to the plan.

Strategies

Three of the seven Strategy Team Leaders presented the work of their teams with committee discussion.

Strategy 3: Improve the Residential Campus.....Mr. Kevin Hault

Strategy 4: Provide a One Stop Shop for Student Services Dr. Tim King

Strategy 6: Recruit and Retain Qualified Undergraduate StudentsMr. Andy Green

In addition, Dean Lisa Williams presented an eighth strategy for consideration, “Increase international engagement for the university community.” The new strategy was unanimously approved by the committee.

Next Steps

Alignment Exercise- survey will be administered to the Strategic Planning Committee

Compile all Components & Strategies and Review by JSU Community

Change Management Survey- Mid September

Present full plan to Trustees in October for approval

Adjourn

Dr. Simmons adjourned the meeting.

Respectfully submitted by Dr. Alicia Simmons