

Jacksonville State University

Strategic Planning Committee Minutes

Wednesday, January 25, 2012

3:00 p.m. Bibb Graves Hall, Gold Room

Present

Dr. William A. Meehan, Chair
Alicia Simmons, Chair
Tony Bennett
Clint Carlson
William Carr
Louise Clark
Joe Delap
Bill Fielding
Andy Green
John Hammett
Vinson Houston
Frank King
Tim King
Dan Krejci
Charles Lewis
Jodie Poe
Christie Shelton
Rebecca Turner
Tommy Turner
Bryant Whaley
Lisa Williams

Absent

Donnie Ford
Tim Garner
Tory Green
Ariah Jackson
Kevin Hoult
Warren Koegel
Becca Turner
Earl Wade

Call To Order

The committee was welcomed by Dr. Simmons.

Progress to Date for Strategy 2: Expanding Quality Online Programs and Services

Dr. Frank King, chair for the strategy 2 team, provided a report to the committee on the status of online program expansion. The presentation included recommendations to:

- Encourage faculty to use online tools, develop hybrid courses that lead to online courses that can then be grouped to establish online programs;
- Develop new online programs emphasizing programs with universal appeal, with employment opportunities and anticipating emerging fields;
- Develop centralized processes that ensure the Office of Distance Education is informed about plans to develop online courses and programs;
- Increase the number of instructional designers;
- Raise adjunct faculty salaries;
- Create a certification program; and
- Implement new technologies in the classroom.

Throughout the presentation, committee discussion highlighted the lack of wireless access in many rural communities and the use of WiMax and other means of making full communities wireless, development of full online programs in the College of Education and Professional Studies, the need for more infrastructure to assure quality, use of ACCESS in K-12, the need for

online resources from the library, the high marks that JSU students give our online programs, and the increased need to market our programs.

Strategic Plan Subcommittees

Dr. Simmons reminded the committee of the Strategic Plan Subcommittees:

Reporting- Reports status of strategies in writing in Compliance Assist (September 1) and verbally to the committee, as needed

Donnie Ford, Chair; Frank King, Tim King, Kevin Hault, Andy Green, Terry Casey, Becca Turner, Tommy Turner, and Lisa Williams

Planning- Recommends updates and changes to the strategic plan annually (December 2012)

Louise Clark, Chair; Jodie Poe, Tory Green, Dan Krejci, Joe Delap

Budget- Recommends budget priorities for strategic plan implementation (March 2012)

Clint Carlson, Chair; Becky Turner, Charles Lewis, Vinson Houston, Warren Koegel, Tony Bennett

Communications- Develops and disseminates the new university communication plan

Tim Garner, Chair; John Hammett, Bill Fielding, Earl Wade, Christie Shelton, Bill Carr, Bryant Whaley, Aria Jackson

Next Meeting

It was decided that Strategy Team 7: Recruit and Retain Qualified Graduate Students would report at the next meeting on March 21, 2012. Dean Carr announced that there will be a 2-day workshop on April 10 -11 focused on graduate student recruitment.

Dr. Simmons adjourned the meeting.