Jacksonville State University
Strategic Planning Committee Minutes
Wednesday, November 17, 2010
3:00 p.m. Bibb Graves Hall, Gold Room

Present
Dr. William A. Meehan, Chair
Alicia Simmons, Co-Chair
Clint Carlson
Louise Clark
Joe Delap
Melanie Delap
Tim King
John Hammett
Kevin Hoult
Vinson Houston
Ron Mellen
Jodi Poe
Christie Shelton
Rebecca Turner
Earl Wade
Earl Warren

Absent
Jordan Barkley
William Carr
Brent Cunningham
Charles Dixon
Bill Fielding
Tim Garner
Oval Jaynes
Mark Jones
Frank King
Tim Long
Lisa Williams
Jessica Younce

Call To Order – Dr. Meehan
The meeting was called to order and the membership was welcomed by Dr. William A. Meehan.

Old Business- Dr. Simmons
Dr. Simmons requested that the committee read the minutes from the last meeting. The minutes were unanimously approved.

Environmental Scanning- Dr. Simmons
Dr. Simmons led a discussion of environmental scanning focused on the University’s Red Balloon Initiative and the need to reinvent higher education. Members of the committee broke out into three work groups and discussed internal and external threats to the University. Groups were asked to continue to develop their lists and submit a categorized report of internal and external threats to Dr. Simmons by December 6, 2010.

Next Meeting
The next meeting will be January 26, 2011.

Adjourn