Jacksonville State University
Strategic Planning Committee Minutes
Wednesday, June 22, 2011
3:00 p.m. 11th Floor, Houston Cole Library

Present
Dr. William A. Meehan, Chair
Alicia Simmons, Chair
Jordan Barkley
Clint Carlson
Melanie Delap
Joe Delap
Tory Green
Tim Garner
John Hammett
Kevin Hoult
Vinson Houston
Frank King
Tim King
Warren Koegel
Nancy Mellen
Jodi Poe
Rebecca Turner
Earl Wade
Bryant Whaley
Lisa Williams

Absent
William Carr
Louise Clark
Brent Cunningham
Bill Fielding
Mark Jones
Christie Shelton

Guests:
Dr. Donnie Ford
Ms. Becca Turner
Dr. Tommy Turner
Earl Warren

Call To Order
The meeting was called to order by Dr. Simmons with Dr. Meehan welcoming the committee. The committee approved the minutes from April 20, 2011.

Reports - Review of Accomplishments
Dr. Simmons briefly reviewed the Committee's accomplishments again, including definition of the primary purposes of JSU, the primary learners as students, faculty and staff and draft definitions of the learning centered university, learning centered core values, mission statement and vision statement. It was noted that note of the work teams had revisions to the vision, mission or core values based on the work groups' last reviews.

Strategies
Four of the seven Strategy Team Leaders presented the work of their teams with committee discussion.

Strategy 1: New Methodologies and Technologies in the Classroom ................................................................. Dr. Donnie Ford
Strategy 2: Expand Quality Online Programs and Services .................................................................................. Dr. Frank King
Strategy 5: Ensure Student Job Readiness ........................................................................................................... Ms. Becca Turner
Strategy 7: Recruit & Retain Qualified Graduate Students and Streamline the Graduate Admission Process .......... Dr. Tommy Turner
The remaining strategies will be presented at the July meeting. They include:

**Strategy 3:** Improve the residential campus  
**Strategy 4:** Provide a one stop shop for student services  
**Strategy 6:** Recruit and retain qualified undergraduate students

**Next Steps**  
Prior to the next meeting a draft communications plan will be developed and presented to the Change Readiness Work Group. The Academic Council structure/process will be drafted. The Change Readiness Work Group will also review a change management survey strategy.

**Adjourn**  
Dr. Simmons adjourned the meeting.

Respectfully submitted by Dr. Alicia Simmons