

# Jacksonville State University

## Strategic Planning Committee Minutes

Wednesday, June 22, 2011

3:00 p.m. 11<sup>th</sup> Floor, Houston Cole Library

### **Present**

Dr. William A. Meehan, Chair  
Alicia Simmons, Chair  
Jordan Barkley  
Clint Carlson  
Melanie Delap  
Joe Delap  
Tory Green  
Tim Garner  
John Hammett  
Kevin Houtt  
Vinson Houston  
Frank King  
Tim King  
Warren Koegel  
Nancy Mellen  
Jodi Poe  
Rebecca Turner  
Earl Wade  
Bryant Whaley  
Lisa Williams

### **Absent**

William Carr  
Louise Clark  
Brent Cunningham  
Bill Fielding  
Mark Jones  
Christie Shelton

### **Guests:**

Dr. Donnie Ford  
Ms. Becca Turner  
Dr. Tommy Turner  
Earl Warren

### **Call To Order**

The meeting was called to order by Dr. Simmons with Dr. Meehan welcoming the committee. The committee approved the minutes from April 20, 2011.

### **Reports- Review of Accomplishments**

Dr. Simmons briefly reviewed the Committee's accomplishments again, including definition of the primary purposes of JSU, the primary learners as students, faculty and staff and draft definitions of the learning centered university, learning centered core values, mission statement and vision statement. It was noted that note of the work teams had revisions to the vision, mission or core values based on the work groups' last reviews.

### **Strategies**

Four of the seven Strategy Team Leaders presented the work of their teams with committee discussion.

Strategy 1: New Methodologies and Technologies in the Classroom.....Dr. Donnie Ford  
Strategy 2: Expand Quality Online Programs and Services.....Dr. Frank King  
Strategy 5: Ensure Student Job Readiness .....Ms. Becca Turner  
Strategy 7: Recruit & Retain Qualified Graduate Students and Streamline the Graduate Admission Process .....Dr. Tommy Turner

The remaining strategies will be presented at the July meeting. They include:

Strategy 3: Improve the residential campus

Strategy 4: Provide a one stop shop for student services

Strategy 6: Recruit and retain qualified undergraduate students

**Next Steps**

Prior to the next meeting a draft communications plan will be developed and presented to the Change Readiness Work Group. The Academic Council structure/process will be drafted. The Change Readiness Work Group will also review a change management survey strategy.

**Adjourn**

Dr. Simmons adjourned the meeting.

Respectfully submitted by Dr. Alicia Simmons