

Jacksonville State University

Strategic Planning Committee Minutes

Wednesday, January 26, 2011
3:00 p.m. Bibb Graves Hall, Gold Room

Present

Dr. William A. Meehan, Chair
Alicia Simmons, Co-Chair
Jordan Barkley
Clint Carlson
William Carr
Louise Clark
Brent Cunningham
Joe Delap
Melanie Delap
Charles Dixon
Bill Fielding
Tim Garner
Tim King
John Hammett
Vinson Houston
Oval Jaynes
Mark Jones
Frank King
Nancy Mellen
Jodi Poe
Tim Long
Rebecca Turner
Earl Wade
Earl Warren
Lisa Williams

Absent

Kevin Hoult
Christie Shelton
Jessica Younce

Call To Order – Dr. Meehan

The meeting was called to order and the membership was welcomed by Dr. William A. Meehan, who asked the members of the committee to introduce themselves.

Next Steps- Dr. Simmons

Dr. Simmons presented a list of categorized internal and external threats compiled from the work of the small groups at the previous meeting. The list suggested that members felt skepticism about the University's ability to change. It also identified external threats that are common among most universities, including funding, competition, need for collaborations and partnerships and public perceptions and higher expectations of higher education.

As a result of the internal concerns about change readiness, Dr. Simmons had asked the committee to respond to a Change Readiness Survey in January 2011. Almost all committee members responded by the due date. The results of the survey confirmed that there are concerns about change readiness among our students, the organization and among leadership. As a result, a work group will address the internal change readiness issues that might impact successful implementation of the strategic plan. Mr. Clint Carlson will chair that work group.

Dr. Simmons also referred the committee to a compiled document of Red Balloon Discussion Group Feedback. More than 20 discussion groups met and provided answers to questions related to becoming a learning centered university. Feedback includes what JSU would look like as a learning centered university, what our mission would be, what the vision would be, what core values would govern our decision-making, and what strategies we would employ to become more learning centered.

Next the committee was divided into three additional work groups that will use the Red Balloon discussion group feedback to review and make recommendations for updates in the University's vision statement, mission statement and core values. These work groups will report on their progress at the next Strategic Planning Committee meeting.

Next Meeting

The next meeting will be February 23, 2011.

Adjourn