

Jacksonville State University

Strategic Planning Committee Minutes

Wednesday, February 23, 2011
3:00 p.m. Bibb Graves Hall, Gold Room

Present

Alicia Simmons, Co-Chair
Jordan Barkley
Clint Carlson
Louise Clark
Charles Dixon
Bill Fielding
Tim Garner
Tim King
John Hammett
Kevin Hault
Vinson Houston
Oval Jaynes
Frank King
Nancy Mellen
Jodi Poe
Lisa Williams

Absent

Dr. William A. Meehan, Chair
William Carr
Brent Cunningham
Joe Delap
Melanie Delap
Mark Jones
Christie Shelton
Rebecca Turner
Earl Wade
Jessica Younce

Call To Order – Dr. Simmons

The meeting was called to order and the membership welcomed by Dr. Simmons. The committee approved the minutes from November 17, 2010 and January 26, 2011 with minor revisions.

Reports- Work Groups

At the January meeting four work groups were established. Three of those work groups were responsible for writing components of the strategic plan referencing the Red Balloon Discussion Group feedback provided. The Vision, Mission and Core Values Work Groups presented their work to date.

Dr. Frank King presented the draft Vision Statement that the Vision Statement Work Group developed. After little discussion, the committee agreed that it would present the draft to the JSU Community for feedback through an online survey.

Jacksonville State University strives for continuous improvement as a learning-centered community committed to developing the ability to think critically, solve problems creatively and collaboratively, and communicate effectively.

Ms. Lisa Williams presented the report from the Mission Work Group. Their work to date included documenting the background and measurement of the current mission statement. They presented a five question format for mission statement effectiveness that the Strategic Planning Committee agreed would be a good framework for the new mission statement. The work group will develop a draft mission statement prior to the next meeting.

Dr. Louise Clark chaired the Core Values Work Group. She provided a listing of the current core values and a listing of the recommended revised core values. After several suggestions were heard, the committee revised the recommended core values by deleting some and rewording others for clarity and to ensure they represent the learning centered institution. The draft core values are:

1. Quality teaching to enhance student learning and leadership skills for employment, citizenship, and life-long development.
2. Academic as well as overall excellence in all aspects of university life.
3. The ethical, social, intellectual, cultural and physical development of students, faculty, and staff.
4. The support of intellectual and academic freedom, dialogue and the free exchange of ideas.
5. Building effective relationships and communication paths among departments, faculty, staff, students, and alumni.
6. Maintaining diversity in faculty, staff, and student body.
7. Enhanced efforts to accommodate students' understanding and needs regarding University policies and practices.
8. Enhanced use of and access to state-of-the art technology.
9. Continuous improvement of a learning centered environment.

Defining the Learning Centered University

Committee members divided into three groups and reviewed the Red Balloon Discussion Group feedback for the question addressing *what is a learning centered university*. Each group identified the major themes found across the comments. These themes were collected and Dr. Simmons will write a draft definition statement using them.

Next Steps

The next meeting will be February 23, 2011. A survey will be developed using the components drafted by the committees and the survey will be administered to faculty, staff, students and alumni after Spring Break.

Adjourn