Jacksonville State University  
Strategic Planning Committee Minutes  
Wednesday, April 20, 2011  
3:00 p.m. Bibb Graves Hall, Gold Room

Present  
Alicia Simmons, Co-Chair  
Jordan Barkley  
Clint Carlson  
Melanie Delap  
Joe Delap  
Bill Fielding  
Tory Green  
Tim Garner  
Kevin Hoult  
Vinson Houston  
Frank King  
Tim King  
Nancy Mellen  
Jean Pugliese for William Carr  
Rebecca Turner  
Earl Wade  
Bryant Whaley  
Lisa Williams

Absent  
Dr. William A. Meehan, Chair  
William Carr  
Louise Clark  
Brent Cunningham  
John Hammett  
Mark Jones  
Jodi Poe  
Christie Shelton

Call To Order  
The meeting was called to order by Dr. Simmons. The committee approved the minutes from March 26, 2011.

Reports - Review of Accomplishments  
Dr. Simmons briefly reviewed the Committee’s accomplishments thus far, including definition of the primary purposes of JSU, the primary learners as students, faculty and staff and identification of the forces that need to be addressed externally and internally. The Committee also identified learning centered themes, developed draft definitions of the learning centered university, learning centered core values, and vision statement.

Survey to JSU Community  
Committee members reviewed the results from the survey sent electronically to faculty, staff, students and alumni. The Mission, Vision and Core Values work groups will meet to discuss the recommendations and determine if changes are needed to the latest drafts.

Strategy Development  
At the March committee meeting, six strategies were identified for the strategic plan.

1. Employ new methodologies and technologies in the classroom  
2. Expand quality online programs and services  
3. Improve the residential campus  
4. Provide a one stop shop for student services  
5. Ensure student job readiness
6. **Recruit and retain qualified students**

Strategy Team Leaders were identified and they recommended team members to define the strategy and identify the structures, processes, rewards and people necessary to implement the strategy. The committee reviewed the recommended teams and made suggestions. In addition, a seventh strategy, Streamline the Graduate Admission Process, was recommended to the committee, who agreed to add the seventh strategy.

**Next Steps**

It was announced that there would not be a May meeting. During the next two months the Core Values, Vision and Mission Work Groups will review survey results and recommend recommendations. Strategy Team Leaders will work with their teams to develop strategies. A communications plan will be drafted. The Academic Council structure/process will be drafted. The Change Readiness Work Group will meet to review the Communications Plan and Academic Council recommendations.

**Adjourn**

Respectfully submitted by Dr. Alicia Simmons