Jacksonville State University  
Strategic Planning Committee  
Wednesday, October 3, 2007 @ 3:00pm  
Gold Room, Bibb Graves Hall

Minutes

Present
Louise Clark  
Joe Delap  
Jeff Dodd  
Tim Garner  
Cynthia Harper  
Randy Harper  
Beth Hembree  
Bill Hubbard  
Frank King  
Dan Krejci  
Suzanne LaRocca  
Claudia McDade  
Joe Serviss  
Alicia Simmons  
Rebecca Turner  
Lisa Williams

Absent
Clint Carlson  
Brittney Cunningham  
Bill Fielding  
Jim Fuller  
Kevin Hoult  
David Jennings  
Tim King  
Jennifer Nix

Guest
William A. Meehan

The meeting was called to order by Dr. Simmons who welcomed the committee members and presented the new purpose of the committee. In the past, the committee was responsible for developing a strategic plan. Now the committee is a standing university committee responsible for monitoring the implementation of the plan. Membership has been expanded as a result of the new JSU policy on Strategic Planning.

Once committee members introduced themselves, Dr. Meehan addressed the committee with his charge emphasizing the importance of the strategic plan to the future of JSU. Currently, the strategic plan reflects the emphasis on technology and the Banner and Luminis implementation projects that continue through this year.

Committee members reviewed the latest Strategic Plan brochure and were given copies of the detailed Strategic Plan from PRISM. Future meeting dates were set for December 5, 2007, March 26, 2008, and June 18, 2008 at 3:00 pm on the 11th floor of the Houston Cole Library.

Subcommittees, responsible for developing process and procedures supporting the committee’s new role, were assigned as follows:
Strategic Plan Subcommittee Assignments

Finance
Clint Carlson, Chair
Bill Fielding
Jim Fuller
Randy Harper
Suzanne LaRocca
Rebecca Turner

Purpose- locating funding for strategic plan initiatives, including investigating new funding and sponsored projects, developing process for prioritizing budget requests

Communication
Tim Garner, Chair
Beth Hembree
Bill Hubbard
David Jennings
Tim King
Lisa Williams

Purpose- communicating progress toward the strategic plan to the JSU community, includes annual report to Trustees in January, communication to community during Annual Faculty and Staff meeting, print and web articles for students and alumni, and maintaining President’s Strategic Planning website

Progress
Kevin Hoult, Chair
Brittney Cunningham
Joe Delap
Jeff Dodd
Cynthia Harper
Claudia McDade

Purpose- monitoring the progress of strategic plan implementation, including developing process that ensures all responsible parties are aware of their plan assignments, developing procedure for monitoring successes and problems, and developing schedule for inviting responsible parties to report progress

Procedure
Louise Clark, Chair
Frank King
Dan Krejci
Jennifer Nix
Joe Serviss

Purpose- developing procedures for the strategic planning committee, including developing processes for adding new initiatives, revising initiatives, and deleting initiatives.

A brief discussion of subcommittee purpose and subcommittee names occurred. Committee members were asked to provide feedback via e-mail if they wished to make suggestions. The meeting was then adjourned.

Respectfully submitted by Dr. Alicia Simmons, Chair and Director, Institutional Research and Assessment
Revised 12/6/07