Jacksonville State University
Strategic Planning Committee
Wednesday, June 18, 2008 @ 3:00pm
Room 1101C, Houston Cole Library

Minutes

Present
Clint Carlson
Louise Clark
Joe Delap
Jeff Dodd
Bill Fielding
Tim Garner
Cynthia Harper
Randy Harper
Kevin Hoult
Frank King
Suzanne LaRocca
Claudia McDade
Jennifer Nix
Joe Serviss
Alicia Simmons

Absent
Jim Fuller
Beth Hembree
Tim King
Dan Krejci
Rebecca Turner
Lisa Williams

The meeting was called to order by Dr. Alicia Simmons, chair. Minutes from the March meeting were reviewed. A motion to accept the minutes was made by Mr. Joe Serviss and seconded by Dr. Bill Fielding. The minutes were approved unanimously.

Dr. Simmons presented the recommendations from the Executive Committee for updating the seven University Goals. Extensive discussion ensued resulting in the following recommendations from the full committee. The committee agreed to submit the recommendations to absent committee members through e-mail prior to forwarding the recommendations to the President.

Recommended Revised University Goals
1. Educate students to be productive, responsible citizens and effective leaders.
2. Advance student learning through academic excellence.
3. Increase participation in research and service.
4. Create a diverse learning community that facilitates excellence.
5. Effectively use technology to support learning, research, information management and evidence-based decision-making.
6. Continuously improve administrative processes and services.
7. Enhance revenue growth and financial planning to ensure adequate fiscal resources for the university.

Recommendations from the Strategic Planning Committee June 18, 2008.

Original Goals
1. Educate students to be productive, responsible citizens and effective leaders in a rapidly changing global society.
2. Promote exemplary teaching and scholarship.
3. Enhance the roles of research and service.
4. Develop and maintain a student body of sufficient size and with appropriate characteristics to constitute a robust learning community.
5. Increase the use of technology as a comprehensive teaching and learning tool.
6. Increase the efficiency and effectiveness of administrative processes and services.
7. Enhance and maintain sound financial planning that assures adequate fiscal resources for the university.

Dr. Simmons provided all attendees with a copy of the draft procedures for the Strategic Planning Committee. Members were asked to review them and bring recommendations for discussion at the next Strategic Planning Committee meeting.

Dr. Simmons presented the Executive Committee’s recommendation to add an action item to the Strategic Plan. It included adding action item 2.1.4 Expand the curriculum to include doctoral programs. The metric is add at least one doctoral program. The timeframe is by 2011. The responsible party is the Vice President for Academic and Student Affairs. A motion to add the action item was made by Dr. Joe Delap and seconded by Dr. Cynthia Harper. The recommendation will be presented to the President and forwarded to the Board of Trustees.

Lastly, the Strategic Planning Committee recognized the invaluable contributions of Dr. Cynthia Harper, Mr. Randy Harper and Dr. Claudia McDade to the Strategic Planning Committee and to the university as a whole during their extensive careers at JSU. Each will be greatly missed upon retirement this summer.

With no new business, the committee broke into subcommittees for further work. The next meeting will take place in the 2008-2009 new academic year.

Respectfully submitted by Dr. Alicia Simmons, Chair and Director, Institutional Research and Assessment 6/26/2008.