

BOARD OF TRUSTEES REPORT DIVISION OF ACADEMIC AND STUDENT AFFAIRS

ACADEMIC AFFAIRS

COLLEGE OF ARTS AND SCIENCES

Department of Art

The Art Department has been preparing for the National Association of Schools of Art and Design (NASAD) accreditation visit in February of 2004.

The season opening of the Art Gallery with Bob Shelton was September 30, 2003 with a Visual Art Society Preview reception.

Department of Biology

No report

Department of Criminal Justice

Dr. Robert C. Evans

In order to address new and emerging issues in criminal justice, major changes have been implemented in the Master of Science with a major in the Criminal Justice (MSCJ) degree program over the past two years. The generalist MSCJ degree is designed as an applied course of study and helps prepare graduates for management positions in criminal justice agencies. Some courses in the previous curriculum were discontinued, the contents of others were revised, and several new courses were created. As a way to be consistent with most other criminal justice masters' degree programs in the nation, the number of credit hours required for the degree was reduced from 36 to 30, and students may elect to pursue either the thesis or non-thesis option.

Recruitment during the past two years focused on attracting highly qualified, academically prepared students into the program. The results of these efforts were realized beginning this academic year. This term, there are 45 new MSCJ students enrolled in classes including nine (9) returning MSCJ students for a total of 54. In addition, there are 10 Master of Public Administration students pursuing the criminal justice concentration.

Dr. Ronald R. Mellen

Dr. Mellen attended the 11th Annual Conference of International Society for Neuronal Regulation in Houston, Texas. The conference was held from Sept. 18-21, 2003.

Offenders and inmates suffer from the same mental disorders as free-world patients. In addition, a disproportionate representation of Antisocial Personality Disordered Inmates

& Psychopaths exists in this population. Due to the organic nature of these disorders (genetic, neurotransmitter, cortical dysfunctions) treatments via traditional psychotherapy have proven unhelpful and sometimes counterproductive. Unfortunately, medication regimens have also failed to produce positive change.

Quantitative EEG & Neurofeedback therapy are the first treatment paradigms to offer real hope for treating the violent offender population. Conference presentations included chemical dependency such as crack-cocaine users and alcoholics, criminal recidivism, ADHD, anxiety disorders, learning disorders, PTSD, and damaged frontal and temporal lobes.

These findings are on the cutting edge of offender treatment. Information on both the treatment and assessment of offenders with the above noted cortical disorders are integrated into the Criminal Justice curriculum.

Department of Drama

JSU Drama has the 2003-2004 theatre season. Shows to be produced throughout the 2003-2004 terms include: ***“You Can’t Take it With You,” “The Handler,” “Proof,” “West Side Story,” “Towards Zero”***-Alpha Psi Omega Scholarship production, ***“Wise Women,”***-Winner of the 2003 Southern Playwrights Competition, and ***“The Venetian Way.”***

Casts have been chosen for the following JSU Drama productions:

The cast for the October 9-13 production of Moss Hart and George S. Kaufman’s ***You Can’t Take it With You*** includes veterans Allison Crawford, Jason Skinner, Coty Cockrell, Rick Gwin, Jessica Sanborn, Ben Whitehead, Paula Pierce, Stephen J. Williams, and Heather Norton. Students who are making their debut performances on the JSU stage are Grace Simpson, Summer Perez, Joseph Carter, Joseph McElrath, Jessica Summe, Andrew S. Cayse, Matt Thompson, D. L. DeJong, Brian Roberson, and Joseph Weldon.

The cast for David Auburn’s ***“Proof,”*** which will be performed in the Second Stage Theatre, Room 338 of Stone Center October 30-November 2, includes veterans Steve Whitton, Cris Morriss, and Kristal Pike, as well as newcomer Rachel Belk.

The cast for the November 20-23 production of Robert Schenkkan’s powerful new play, ***“Handler,”*** includes Stephen Williams, Sara Murdock, Chris West, Mandy Dickens, Andrew Cayse, Brian Seitel, Jonathan Lawson, Amy Mitchell, Jessica Sanborn, Heather Norton, Jared Wright, Joseph Carter, Ben Whitehead, and D. L. DeJong.

JSU Drama’s Carlton Ward, David Keefer, along with four students, Lindsay Jacks, Amanda Kirker, Daryl Pauley, and Wil Robinson, attended the United State Institute for Theatre Technology Masterclass in Oxford, Mississippi September 18-20.

JSU Drama hosted the Alabama State American College Theatre Festival in October 14-18. Also included in the festival Alabama Conference of Theatre, and Southeastern Theatre Conference screening auditions. Eight colleges from around the state will be presenting their entries for the festival along with screening and scholarship auditions. The winning play may advance to the national competition at the Kennedy Center. Participating colleges include JSU, Alabama State, Faulkner State, Samford, Auburn at Montgomery, Huntingdon, Troy, and the University of Alabama at Birmingham

August graduates for JSU Drama included Joseph Fuselli, Chrysta Norred-Hample, Angela Robinson, and Jeff Roper.

Recent JSU Drama graduates have found work in theatre. They include Jason Bozeman and Michelle Johnson with the Birmingham Children's Theatre; Chris Mueller with the Alabama Shakespeare Festival; Sharon McCoy with the Alliance Theatre in Atlanta.

Department of English

Gena Christopher's textbook, *Methods of Professional Writing*, is being used in Technical Writing classes this fall. Gena is also the faculty advisor for The Southern Fried (student) Book Club and for the JSU Fellowship of Christian Athletes, as well as a member of the University-wide Who's Who Committee. In addition, she reviews books for the *Anniston Star* and has agreed to serve on an NCATE committee this year for the College of Education and Professional Studies. Along with colleagues Randy Davis and Steve Whitton, she will again be involved with the JSU Writers Bowl, which will be held October 30: it brings high school students from across the state to our campus.

Robert Felgar has agreed to provide the entries on Richard Wright and *Black Boy* for the five-volume *Encyclopedia of Ethnic American Literature*, which will be published by Greenwood Press in 2005.

Jennifer Foster's and Judy McKibbin's *Grownup to Grownup: Interpersonal Communication and Public Speaking for Elementary Teachers* will be published very soon.

Gloria Horton presented a 2 ½-hour workshop, "Integrating Reading, Thinking and Writing into Our Classrooms," for 52 faculty members at Goodwyn Junior High School in Montgomery, Alabama, on August 6, 2003. She also represented the Association of College English Teachers of Alabama at the NCTE Leadership Conference in Las Vegas, Nevada, August 8-10, 2003.

Steven Whitton serves as a Member of the Board of Trustees, Alabama Holocaust Commission; a Board Member of the Birmingham Holocaust Education Commission; a Member of the Board of Visitors of the Calhoun County Community Foundation; and an Advisor to the Cinematic Arts Council for the JSU film series. He will also appear as

Robert in the Pulitzer-prize winning play *Proof*, by David Auburn, which will be performed at JSU from October 30 – November 2.

Department of History and Foreign Languages

Phil Koerper, Professor of History, published two articles – “Tolbert Farm: A Paleo-early Archaic Site Complex near Jacksonville, Alabama” (with Holstein and Cole) and “Domestication of the Dog in General and Dog Burial Research in the Southeastern United States (with Cole) – in *Journal of Alabama Academy of Science* (September, 2003).

George Lauderbaugh, Assistant Professor of History participated in a month long seminar in June on “Democracy and Development” in Guatemala. The program was sponsored by the Alabama Council on International Programs and funded by the Fulbright Commission. His commentary on the political situation in Guatemala was recently published in the *Anniston Star*.

Russel Lemmons, Professor of History, will publish “ ‘Imprisoned, Murdered, Besmirched’: The Controversy Concerning Berlin’s Ernst Thalmann Monument and German National Identity, 1990-1995” in *Memory Traces 1989 and German Cultural Memory*. This article was prepared with the help of a JSU Professional Development Leave Grant. He is also publishing “A Great National Deed,” in *German Film in the 1950s*.

Harvey H. Jackson, Professor of History, published “Developing the Panhandle” Seagrove, Seaside, Watercolor, and the Florida Tourist Tradition,” in *Southern Journeys: Tourism, History, and Culture in the Modern South* and “From ‘Redneck Riviera’ to ‘Emerald Coast’: A Personal History of a Piece of the Florida Panhandle,” *The Florida Historical Quarterly*. He continues to serve on the editorial board of the *Anniston Star* and write a weekly column on southern politics and culture.

The Department continues to provide support and instruction in the LASTING program which, in cooperation with the Calhoun County School Board and the help of a major grant from the Department of Education, helps local teachers develop new and more effective ways of teaching. Dr. George Lauderbaugh coordinates the program.

Dr. George Lauderbaugh also sponsors the JSU Tau Theta Chapter of Phi Alpha Theta, the national history honor society. This year our Chapter was selected for a Best Chapter Honorable Mention Award. Last year the Chapter sponsored a highly successful regional meeting and this year the Chapter will sponsor a scholar lecture series. The first presentation will be by JSU Faculty Scholar Lecturer Dr. Russel Lemmons.

Department of Learning Services

Dr. Claudia McDade, Director, gave an invited presentation at the Oxford Round Table, Oxford University, United Kingdom on August 14. It was entitled. "Strategic Corporate Philanthropy and Global Healthcare: In the Business of Enhancing Life" and will be published by Oxford University Press late this year.

Learning Service's highly effective summer developmental program, ExSEL, served 71 students in Summer, '03, the largest group ever.

Department of MCIS

Idelix Software Inc. featured Jacksonville State University's Knowledge System Laboratory and their research in the Technology Update section of the August WWW edition of Idelix Technology Update. The feature was "MedLife and mdash: A PDT Integration Example of PDT in Medical Motion". The researchers are Dr. Mario Aguilar, Director of the lab, and Graduate Assistants, Joshua New, Aaron Garret, and Erion Hasanbelliu. The URL is www.idelix.com/newsletters/newsletter20030807web.html.

The MCIS Dept. will be submitting their request for accreditation for programs in Computer Science and Computer Information Systems to the Accreditation Board for Engineering and Technology (ABET) in January 2004. The CS faculty has been making plans for the evaluation since Fall 2002 and will formally prepare the Program Self-Study Report for both programs during the Spring 2004 semester. The ABET team will visit the campus during Fall 2004.

Department of Music

During the reporting period of July, August and September 2003 the Department of Music, its students, faculty and guest performers participated in the following activities:

Faculty Activities during the period included:

A **Faculty Recital** to benefit the Legacy Music Scholarship Fund was presented on 14 September 2003. Twelve members of the Music Faculty were performers on this program.

New Faculty Appointments this Fall included:

Wendy Channel, piano
Teresa Cheatam Stricklin, soprano
Nathan Wight, baritone

Retirements included:

Dr. Samuel B. Brown

Faculty recognition included Mr. Kenneth Bodiford, '88, Director of Bands who was selected by the JSU Alumni Association as Outstanding Faculty Member of the Year.

Activities by musical ensembles of the Department included:

Appearances by **The Marching Southerners** who presented exhibition appearances at Calhoun County Band Contest, Oxford, on 15 September 2003; at Hillcrest Contest in Bryant-Denny Stadium, Tuscaloosa on 19 September 2003; and at the 18th annual Southern Classic Band Competition in Paul Snow Stadium on 20 September 2003.

Spirit Drum and Bugle Corps placed 12th in National Finals in Orlando Florida on 16 August 2003.

Departmental Activities included:

Presentation of Faculty Legacy Music Scholarship to Justin Howard Williams of Rainbow City, Alabama. Mr. Williams is a Sophomore Music Major with a 4.0 GPA. Both of his parents are JSU alumni.

The Department hosted a visit on 25 September 2003 by Ms. Diane Johnson, Music Supervisor, Jefferson County School System who spent the day advising and consulting on several music education curricular proposals under consideration by the Faculty. Ms. Johnson also made several presentations to groups of JSU Music Education majors that day as well.

Department of Physical and Earth Sciences

Dr. Harry Holstein, Keith Little, Hunter Johnson, and Dr. Cassandra Hill participated in various activities during Alabama Archaeology Week.

Department of Political Science

The department was actively engaged in the effort to promote passage of Governor Riley's "Amendment One" proposal. Dr. Lori Owens and other department members spoke extensively about the proposition across the JSU service area during the summer and early fall of 2003. Other departmental faculty participated in radio, television, and print media programs to promote passage and to inform the public (TV24, The Anniston Star, etc.).

The department is actively engaged in conducting research and to present research findings at various professional meetings, such as: The Southeastern Conference on Public Administration, and the Annual Meeting of the Alabama Political Science Association

Department of Psychology

Dr. Steve Bitgood – Conducted a Hands-on evaluation workshop at Ohio Museum of Science & Industry, and presented a paper “What Psychology has to offer visitor studies” and also presented a “Profile of visitors to the Birmingham Museum of Art European Masterpieces Exhibition” at the Visitor Studies Conference, Columbus, OH. (July).

Dr. Michael Clayton - Had a manuscript, “A comparison of match-to-sample and respondent-type training of equivalence classes”, accepted for publication in the Psychological Record.

Department of Sociology and Social Work

Dr. Clark Hudspeth has reviewed two manuscripts for the journal Sociological Spectrum. He had accepted for publication an article titled: "The Timing of First Marriage: Are There Religious Variations?" in The Journal of Family Issues.

The BSW Program has completed the self-study documents for reaffirmation for accreditation by the national Council on Social Work Education. The accreditation question comes up at their June 2004 meeting. Reaffirmation for 8 years is being sought. The site visit is scheduled for November 17 and 18, 2003.

Ms. Kim Womack served as Program Chair for the National Baccalaureate Social Work Program Directors' (BPD) annual conference.

Dr. Mark Fagan represented JSU at a meeting on September 18 and 19, 2003 at the University of Alabama to form a consortium of the social work education programs in Alabama.

Dr. Mark Fagan was quoted in a story by the Associated Press that circulated nationally on August 12, 2003. Some of the larger newspapers running the story were: Virginia Globe (VA); Chicago Sun-Times (IL); Palm Beach News (FL); Anchorage Daily News (AK); Charlotte Observer (NC); Lexington Herald-Leader (KY); Houston Chronicle (TX); Las Vegas Review-Journal (NV); Southwest Florida News-Press (FL); St. Petersburg Times (FL); Concord Monitor (NH); Long Island Newsday (NY); CBS New York.com; San Gabriel Valley Tribune (CA); Juneau News (AK); Suburban Chicago News (IL); Fort Wayne Journal Gazette (IN); Buffalo News (NY); Tacoma News Tribune (WA); Troy Record (NY); The Telegraph, Nashua (NH); Hanover Evening Sun (PA); Tallahassee Democrat (FL); Bakersfield Californian (CA); Los Angeles Times (CA); Trenton Times (NJ); Sacramento Bee (CA); Federal News Radio.com; Ocala Star Banner (FL); and the Mobile Press Register (AL).

Dr. Mark Fagan was also quoted in the following publications: Region Focus, The Federal Reserve Bank of Richmond, Virginia; Summer 2003; National Association of Development Organizations' Economic Development Digest, June 2003; Peninsula Business News (Bellingham, WA) April 2003; The Nashville TN (Tennessean), June 17, 2003; Christian Science Monitor, May 27, 2003; Seattle (WA) Times, May 27, 2003;

Orlando (FL) Sentinel, April 27, 2003; New York Times, March 18, 2003; and the St. Petersburg (FL) Times, March 10, 2003.

Dr. Maureen Newton presented at the Fifteenth Annual National Conference on Social Work and HIV/AIDS—HIV/AIDS 2003 The Social Work Response, May 29-June 1, 2003 in Albuquerque, NM. Her presentation was titled: Rural and Urban Differences in Caregivers of Persons Living with HIV/AIDS: Social Support and Caregiver Burden. She also worked on the Jimmy Carter Work Project 2003, Anniston, AL; Building of Houses and Hope June 7-13, 2003, as volunteers from around the world came together to build alongside former U.S. President Jimmy Carter, his wife Rosalyn, and Habitat homeowner families.

She volunteered with teenagers from the region who attended the program for help in coping with deaths of loved ones; July 26, 2003. The event was called Kids in Crisis Support (KICS): Saturday Grief Support Program, Knoxville, TN. Children ages 5-18 from around the region attended a grief support program sponsored by KICS.

COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION

CCBA has acquired four laptop computers and has installed a port for wireless connection in our Merrill Building lobby. Business students may check out computers in the Dean's Office and use them on the tables in the lobby. Teams working on cases will find this convenient. They can sit around one of five recently acquired tables and have access to the Internet when working on a project.

CCBA has installed a Computer Server in Merrill Building which is utilized by students in our E-commerce classes and is also used for conducting research by faculty. Software for Electronic Internet Surveys has been installed on the Server resulting in a substantial reduction in cost and improvement in response rates. In seven recent surveys the elimination of postage costs resulted in savings of \$28,450.

Lighting has been upgraded in the Merrill Building lobby. Out night students will be able to better utilize the lobby.

Dean William Fielding along with staff from the Economic Development Center met with representatives from the Center for Domestic Preparedness to discuss the possibility of preparing an Economic Impact Study.

Dean William Fielding presented an Economic Impact Study for the Anniston Army Depot to the Military Affairs Committee on August 28, 2003.

Dean William Fielding attended the Business Council of Alabama meeting in San Destin, Florida August 17-19.

The College of Commerce and Business Administration has one new faculty member starting this fall. Dr. Carl Gooding was hired to teach Management. Dr. Gooding came to us from Sanford University.

Finance, Economics and Accounting

Dr. Bill Scroggins represented Dr. Meehan at the Investiture ceremony of Dr. William Lee, the new President at Mississippi State University on September 5.

Dr. Ronnie Clayton is serving on the Program Committee for the Eastern Finance Association.

Dr. Jeff Zanzig and Mr. Floyd Kirby provided a one day continuing education seminar at a CPA firm in Albertville.

Dr. Doris Bennett and Dr. Martha Lavender, Dean of the College of Nursing, did a presentation entitled "Cost Analysis of the Delivery of Palliative Services in a Rural Environment" at a Palliative Care Multi-Site Meeting at Columbia University.

Dr. Chris Westley published a test bank to correspond to the book *What Has Government Done To Our Money* by Muray Rothbord.

Dr. Westley is continuing his service on the dissertation committee of Mr. Glen Tenney at Tauro University.

Dr. Westley had an editorial column in the Birmingham News on September 12 entitled "Voters Will Approve a Substantial Reform Measure."

On September 12, Dr. Westley was interviewed by WYDE-AM850/WDJC-FM101.1 concerning the aftermath of the Riley vote.

Department of Management, Marketing and Information Management/E-Commerce

Patricia Borstorff

I was a representative of AL Society for Human Resource Management and Calhoun County Society for Human Resource Management for a Capital Hill visit with our House of Representatives and Senators on September 9. I attended briefings at the national headquarters of SHRM in Alexandria VA on Sept 8 also.

Dr. Borstorff developed Job Descriptions for positions at Jacksonville First United Methodist Church.

Brent Cunningham

Dr. Cunningham has had two papers accepted at conferences:

- 1) Sole-authored paper entitled "Shopping Orientations: Revisited and Revised"
- 2) Co-authored paper with Dr. James Thomas of JSU entitled "Explicating Materialism in the Service Sector"

These papers will be presented at the Atlantic Marketing Association Conference in Portland, Maine in October.

Dr. Cunningham will also serve as a session chair and discussant during the conference.

Dr. Cunningham has also submitted a manuscript entitled "Experientialism" to a peer reviewed journal entitled Review of Marketing Science.

Dr. Cunningham has been selected for inclusion in the Academic Keys Who's Who in Business Higher Education Mark Hearn assisted with a presentation to the Military Affairs Committee of the Calhoun County Chamber of Commerce. The presentation focused on the Economic Impact of the Anniston Army Depot on the region.

Michael Featherstone

Mr. Featherstone presented a paper "The Role of E-Commerce in Business Education" at the annual conference of the Academy held in San Francisco, California in September 2003. The paper was selected for publication in the "Proceedings of the Conference".

Mr. Featherstone revised and updated a comprehensive curriculum proposal for the E-Commerce major at JSU.

Mr. Featherstone has conducted extensive research in the area of e-Commerce and e-Business education programs and curricula. This research formed the basis for a comprehensive review of literature submitted to the faculty of the Graduate College of Management of Southern Cross University in partial fulfillment of the requirements for the degree of Doctor of Business Administration. I am on my scheduled target for completion of the degree by Summer 2005.

Mr. Featherstone continually works on an Executive Speaker Series which brings distinguished business leaders to lecture at JSU during the 2003-2004 academic year. At his own expense, he met with executives in Atlanta, he provided lunch, invited the speakers, and provided the transportation to and from Jacksonville State University from Atlanta for this successful venture. The first speaker for the 2003-2004 series is Mr. Michael Natoli, Manager of the IBM e-Business Innovation Center in Atlanta, GA. Mr. Featherstone upgraded his comprehensive teaching website for IME classes at JSU. The site allows students to view all course materials, course calendar, syllabi, current assignments and cumulative assignments.

Mr. Featherstone attended an advanced class in July provided by JSU to improve skills with the JSU Blackboard software for incorporation in my e-commerce classes.

Mr. Featherstone has integrated the JSU blackboard software program into the structure of all his classes. This allows students to take tests electronically, and to become familiar with virtual team collaboration software for class projects.

Mr. Featherstone participated in the distance learning committee for the CCBA.

Mr. Featherstone has personally recruited students from the graphic arts department to participate in the CBA-475 Current Issues class. This insures students from the two diverse disciplines team together in one class with a project orientation. It reflects the "real world" of e-Commerce application development and allows us to effectively cross pollinate the programs. The strategy also enhanced enrollment of the new CBA-475 "Current Issues" class.

Mr. Featherstone hosted a Business lunch (at my expense) with executives from IBM in Atlanta, GA to discuss speaking engagements for 2002-2003 academic year and to increase JSU CCBA visibility to the corporation.

Mr. Featherstone participated in bi-monthly conference calls with former colleagues (managers and executives) at IBM in order to maintain currency in the e-commerce development and consulting profession.

Mr. Featherstone met with Dr. J. Ketterer of the International House at JSU in furtherance of my participation in the scholarly exchange program with Wuhan University, Wuhan, China. I have been selected to participate in the program and expect to travel to Wuhan in May 2004.

Deborah Francis

Dr. Francis attended the Academy of Management meeting in Seattle. As Treasurer of the International Management Division I had several business meetings and functions to attend.

Dr. Francis attended a meeting for Board members of Entrepreneurship, Theory & Practice, a top entrepreneurship journal; a special workshop on teaching entrepreneurship taught by venture capitalists; and several teaching workshops.

Dr. Francis recruited two local businesses to be analyzed by the MBA Business Policy class - Channel 24 and Farmers & Merchants Bank. The ten students are divided into two groups with each group assigned to one of these companies. They will be evaluating the industry environment (national/local), the competitive environment, and the company itself and its future position.

Carl Gooding

Dr. Gooding serves on the Board of Governors of Beta Gamma Sigma, the business honor society for schools accredited by AACSB International - The Association to Advance Collegiate Schools of Business. He attended a meeting of this board on September 19-20 in Charleston, SC.

Mark Hearn

Dr. Hearn assisted with a presentation to the Military Affairs Committee of the Calhoun County Chamber of Commerce. The presentation focused on the Economic Impact of the Anniston Army Depot on the region.

James Thomas

Dr. Thomas has had the following manuscript accepted for publication:

“Determinants of Effective Exchange Relationships”, James Thomas, Faye S. McIntyre, K.J. Tullis, and Joyce A. Young, accepted by the *Journal of Marketing Theory & Practice*, on August 7, 2003.

Dr. Thomas submitted for the following article for review to Referred Peer-Reviewed Journals and Conferences:

“Choice Factors of Regional University Students: The Role of Need for Cognition.” James L. Thomas and Michael B. Marker. Submitted to the *Review of Marketing Science* on August 20, 2003

“Signaling Behaviors Used in Small Business Channels: Impact Upon Perceived Risk, Trust & Relationship Commitment.”, James L. Thomas, Submitted to the *Association of Collegiate Marketing Educators Conference*, on September 17, 2003.

“Explicating Materialism in the Service Sector”, James L. Thomas and Brent J. Cunningham, submitted to the *Review of Marketing Science*, on September 18, 2003.

“Use & Perceived Effectiveness of Market Signals in Purchasing”, James L. Thomas and John C. Milewicz, submitted to the *Journal of Supply Chain Management*, on September 22, 2003.

Dr. Thomas assisted a student (Ms. Katy Skinner) in the development of a football attendance survey that she employed in her Communications Internship (throughout July 2003).

Dr. Thomas appeared on WNSI 810 AM radio on July 23, 2003, from 10:15 – 11:00 am, to promote JSU as well as the College of Commerce & Business Administration.

Dr. Thomas developed and launched a study of non-converted students for JSU that consisted of both a postal survey and an electronic survey. Purpose of the study is to determine the reasons

applicants who have been accepted do not enroll at JSU.

Dr. Thomas reviewed a manuscript for *the Journal of Business Ethics*.

Joann Williams

Dr. Williams organized a workshop titled “Pathways to being an Excellent Reviewer”. This workshop was conducted at the Annual Academy of Management Meetings in Seattle WA. There were 48 participants in this workshop. These participants were from England, France, Sweden, Australia, Spain, Canada, China, Japan and, of course, the United States.

Dr. Williams also served as chair and discussant for the paper session titled Institutions of Management Education and Learning sponsored by the Management Education Division.

Dr. Williams also conducted on workshop on Compensation Benefits and the Law to the Associations of County Administrators and Engineers this past summer.

Dr. Williams is currently sponsoring management interns working at Hunjan Manufacturing in Anniston AL.

Center for Economic Development and Business Research (CED)
Small Business Development Center (SBDC)

Pat Shaddix reported on two articles that appeared in “Economic Digest,” a publication of the National Association of Development Organizations Research Foundation. The CED’s retiree attraction guidebook was highlighted, and the SBDC was listed in an article entitled, “Serving the Needs of Entrepreneurs

All CED/SBDC staff members attended the JSU Fall Faculty/Staff Meeting at Leone Cole Auditorium.

CED/SBDC Director Pat Shaddix and all SBDC consultants are in the process of contacting individuals who would be willing to serve on a JSU Small Business Development Center Advisory Council.

The SBDC completed its fiscal year having worked with over 1600 clients. SBDC assistance is offered through individual counseling as well as through training sessions on a variety of topics pertinent to small business owners.

Robbie Medders assisted in the planning and presentation of “The Master Entrepreneurship Program” – a six-week training course - which the SBDC cosponsored with the Alabama Cooperative Extension System in Talladega.

Mike Self and Willard Butterworth participated in the initial meeting of the Entrepreneurial Development Committee at the Gadsden/Etowah Chamber of Commerce. The primary item on the agenda focused on how to find the supply needs of local businesses which currently import them into Etowah County. Once this information is determined an effort will be undertaken to attract suppliers of these goods to the area or to encourage inventory expansion of a local business to handle the demand. Talks are ongoing about the CED and the Chamber working together on such a study.

Robbie Medders spoke to 17 members of the Career Tech Center of the Calhoun County Schools about starting businesses and how the SBDC could assist.

Penn Wilson addressed 150 members of the Madison County-Huntsville Realtors Association about retiree attraction initiatives and the role of realtors. He gave a PowerPoint presentation and distributed copies of the CED’s publication, *Retiree Attraction: A How To Guidebook*.

Mike Self, Willard Butterworth, and Penn Wilson completed Nocalula Falls project and met with Tom Quinn, President of the Gadsden/Etowah Chamber of Commerce to discuss the ramifications of the information obtained. Mr. Quinn is to study the report and set up a meeting with local governmental and economic officials to share the data and encourage a long-range plan being developed as an outcome of the project.

Penn Wilson attended a meeting of the Alabama Retiree and Relocation Association at the ADECA office in Montgomery to discuss partnering to present a statewide retiree attraction conference.

Penn Wilson was a presenter during a concurrent session at the 2003 Alabama Tourism Partnership Governor’s Conference in Huntsville. Willard Butterworth also attended and participated in the conference.

Dr. Bill Fielding, Pat Shaddix and Penn Wilson met with Mr. Vann Alford of the Center for Domestic Preparedness to discuss potential projects the CED may conduct.

Pat Shaddix and Robbie Medders met with Charity Richey-Bentley of the West Anniston Foundation to discuss possible partnership events.

Keith Lowe was a guest on WAAX Radio in Gadsden where he recorded a "Chamber Talk" segment for future broadcast. He provided information about the various services by the CED/SBDC.

Several articles written by SBDC staff members have been published in the Calhoun County Business Journal, a publication of the Calhoun County Chamber of Commerce.

CCBA Dean William Fielding and CED consultant Willard Butterworth conducted an Economic Impact Analysis of the Anniston Army Depot. Results of the study were announced at the monthly meeting of the Calhoun County Chamber of Commerce Military Affairs Committee. Pat Shaddix, Willard Butterworth, Penn Wilson, Mike Self, Robbie Medders and Debbie Jones participated in the meeting. Dr. Mark Hearn, Associate Professor of Management for the CCBA, gave a PowerPoint program presentation of the impact summary information. Dr. Fielding further explained the study and responded to questions from committee members.

Brochures for the National Conference of American Association of Retirement Communities (AARC) was developed, printed and distributed nationally by CED staff.

CED and SBDC staff members continue to work on planning and development of the 2003 American Association of Retirement Communities AARC National Conference to be held November 5 – 7, 2003, in Nashville, Tennessee.

Mike Self attended and participated in the monthly meetings of the Industry Education Alliance for Etowah County during the reporting period.

Two issues of *JSU Economic Update* were printed and distributed statewide during the quarter.

Keith Lowe and Robbie Medders of the SBDC attended several Service Corps of

Retired Executives (SCORE) meetings during the quarter.

Willard Butterworth attended the monthly meetings of the East Alabama Regional Planning and Development Commission. He is a member of the board.

Pat Shaddix and Robbie Medders attended board meetings of the Northeast Alabama Business Incubator System (NABIS).

The SBDC presented 13 workshops/conferences with a total of 177 participants during the reporting period. Additional workshops are scheduled for the next quarter.

COLLEGE OF EDUCATION & PROFESSIONAL STUDIES

Dean's Office

Drs. Cynthia Harper, Sondra Yarbrough, Donna Herring, Gena Riley, Denise Richardson, Charlie Notar, and Jan Wilson have written a grant proposal to the Alabama Commission on Higher Education through an appropriation under Title II of the No Child Left Behind Act for the FY 2003-2004 competitive grant awards. Exploring Mathematical Concepts through Applications of Science and Technology (EMCAST) is a professional development grant proposal designed to support secondary education mathematics teachers in their endeavor to improve student achievement by increasing teachers' mathematical and pedagogical knowledge. Grant awards will be announced on January 5, 2004.

Dr. Harper attended the Alabama Partnership for Children Board Meeting on September 23, 2003 in Montgomery for President Meehan.

Child Development Center

The Center opened on August 4, 2003. We now have 65 children enrolled. There are seven classrooms opened. Each classroom has one certified teacher and two teacher assistants.

We have placed a "Now Enrolling" banner on our lawn. We are on an active mission to promote our center.

Lori Thornburg will be conducting a "tumbling with tots" practicum class with her JSU students and our three and four year olds at the center. This is scheduled for October 15th through November 19th.

New playground equipment has been ordered for two outside playgrounds and two indoor play areas.

Dr. Engley from the College of Education and Professional Studies visited the center on September 3rd and brought the Early Childhood students from JSU for a tour.

Recommendations to hire a full time LPN were submitted on September 9, 2003.

Keith Thomas, Production Coordinator for JSU videoed a commercial on September 12, 2003 for TV 24 to be aired for production purposes for the CDC.

On September 16, 2003, a group of JSU employees visited the CDC. These employees will be employed in the newly renovated McClellan building.

The CDC will be focused on Dr. Meehan's news feature. Concepts and features of the CDC were discussed with the Director, Kristi Triplett.

Kristi Triplett has been asked by the Childcare Resources in Birmingham to present at a regional conference in collaboration with the American Association of Retired Persons. The conferences will be held at the Anniston Meeting Center on October 28. The purpose of the conference is to introduce grandparents to concepts that weren't in practice when they were raising children.

Department of Communication

The Department of Communication placed 21 students on internship this past summer (2003). Internship locations included Tennessee, Georgia, Alabama, Washington State, Venezuela, and Washington DC.

Peter Bradberry, one of the Communication interns, was offered a job through his internship. The supervisor had a lot of good things to say about him, and is asking for more students like Peter.

Dr. Kingsley O. Harbor, Head of the Communication Department, has a paper accepted for presentation at the Communication Div of African Studies Association.

The Department of Communication concluded its premiere Summer Journalism Institute on Thursday, 6/19/03, with a closing ceremony. Participants each received a certificate for successful completion of the four-day intensive workshop. The workshop focused on television production, radio production, news and newspaper production, advertising and public relations, and "Overview of the Communication Profession." The participants were very good.

The Department of Communication has received a report on the department's program evaluation by the ACEJMC consultant. The report has both commendations as well as recommendations. In summary, the report indicates that the communication department is accreditable by the ACEJMC (Accrediting Council on Education in Journalism and Mass Communication).

This summer, JSU's campus radio station, 91.9 FM (commonly known as 92J), provided sound track for people conducting this year's Fire works display for the city of Jacksonville. Each year, the city's Fire Department, the American Legion, and Jacksonville State University sponsor Fire Works on 4th of July. That of this year was held on July 4, 2003.

The recently vacated Ayers's chair's position, in the Department of Communication, has been advertised and several applications received. The committee will convene to begin consideration of the applications.

Department of Curriculum and Instruction

Dr. Sue Hoppe was hired as a new faculty member in the Special Education/Collaborative Teacher program area. She attended the new faculty orientation on August 22nd.

Dr. Gena Riley attended the “Integrating Technology into the Classroom” Professional Development Workshop for K-12 Math, Science, and Computer Teachers, in Montgomery, Alabama, July 12th and 13th. She received a free Palm handheld computer at the end of the two-day sessions.

Mrs. Jennifer Strain made a presentation at the National Council of Teachers of English (NCTE) Conference in St. Paul, Minnesota, July 25th. The topic was “A Novel Approach to Writing”.

Department of Educational Resources

The following EDRS faculty presented at National Conferences: Dr. Donna Herring, National Educational Technology Conference, Seattle, Washington

The following EDRS faculty presented at State Conferences: Dr. Donna Herring, Alabama Educational Technology Conference, Birmingham, Alabama

The following faculty presented locally: Dr. Donna Herring, Dr. Carol Uline

The following faculty had articles accepted in refereed journals: Drs. Wilson and Notar – Use of Computers by Secondary Teachers: A Report from a University Service Area, *Professional Journal of Education*, Drs. Wilson and Uline – Science Fairs: Promoting Positive Attitudes Towards Science from Student Participation, and Reflective Journals: A Valuable Tool for Teacher Preparation, *College Student Journal*

Drs. Jay Ketterer, Mary Montgomery, and Isreal Eady attended workshops for certification in School Law & Finance.

Department of Family and Consumer Sciences

Ms. Robbie Boggs attended the Advisory Board meeting at Bauder College in Atlanta, Ga. on July 17, 2003 for which she is a member.

Ms. Karen Nemeth attended a workshop in Austin, Texas on July 30 through August 2nd for the American Association of Family and Consumer Sciences Task Force to revise/develop certification test for Family and Consumer Sciences.

Ms. Robbie Boggs visited Bremen, Georgia High School on August 21st. She gave a

Presentation on Figure Analysis and Clothing Camouflage to the students in the Department of Family & Consumer Sciences. Ms. Boggs passed Brochures explaining the programs at Jacksonville State University, Department of Family & Consumer Sciences.

Ms Paula Napoli and Ms. Brenda Cline attended the Jacksonville State University Disaster Team meeting on September 10.

On September 17th a large number of students from Champ Life visited and assisted Ms. Paula Napoli with the Jacksonville State University preschool children.

The Dietetic and Restaurant and Foodservice Management Student Association along with their sponsor Ms. Debra Goodwin have scheduled a fundraiser for October. Proceeds will go for their community service project and for their trip to the annual state meeting in Montgomery.

The Department of Family & Consumer Sciences enrollment has increased by 4.5 %.

Department of Health, Physical Education & Recreation

Dr. Roland Thornburg and Mr. Kory Hill conducted an in-service program for the Piedmont City School system physical education teachers in July 2003.

Ms. Lori Thornburg conducted a workshop on implementing an elementary school running program for the Piedmont Elementary School in August 2003.

Dr. Roswal conducted a Special Olympics tennis camp at the US Open over the Labor Day weekend.

Dr. Jimmy Griffin and the Department of HPER are co-sponsoring the 1st Christian Adventure Education Forum January 26-28 2003 at Shocco Springs Conference Center, Talladega, AL.

Drs. Hammett and Hey published an article in the *Journal of Strength and Conditioning Research* entitled "Neurological Adaptation to Short-term Ballistic Training in Trained High School Athletes."

The new "Outstanding Alumni" plaques were received.

Calderon, K.S. & Hey, W.T. (2003). Employed Student Job Stress: Measurement and Implications for College Personnel, *Journal of Student Employment*. 9 (1), 11-14.

HPER Club had its initial meeting of the 2003-2004 year. Approximately 50 students attended the meeting.

Lori Thornburg has initiated planning for the 1st Annual Kids Fun Run to be held in conjunction with the 3rd Annual Gamecock Gallup.

Department of Instructional Services

The College of Education and Professional Studies has had a technology upgrade. Every classroom in the Ramona Wood Building has been wired for the internet. The building now has a 100 Mbs Ethernet using seven switched routers. The computers in the Multimedia Instructional Laboratories have been upgraded to new "state of the art" Dell computers. New up to date software will be installed providing CE&PS students with timely instruction. The building has four additional Smart Classrooms (classrooms with a computer, an LCD projector, and a Smartboard) which will enable our instructors to model appropriate use of technology in the classroom.

This fall semester the Teaching/Learning Center is supervising 142 students at Level II clinical experiences. JSU tutors provide ten hours of tutoring to 97 area 1st -12th grade students.

The Learning Resource Center has acquired books from professors purging their shelves. Dr Cynthia Harper has donated several books on working with special needs children. Dr. Denise Richardson has provided science texts and transparencies. The LRC now houses over 500 Ellison Die Cuts.

Department of TV Services

TV Services 11-minute and 6-minute promotional videos about JSU premiered at the June 8th Habitat for Humanity Opening Ceremony at Paul Snow Stadium. These tapes may also be used by Admissions to run during Preview Days and to serve as a recruiting video until the new one is ready. The Habitat event was carried live over TV24, satellite uplinks, and the Habitat for Humanities website. TV Services and TV24 staff served on the production crew of the opening and closing ceremonies.

Submitted a 30 second JSU promo and highlight reel to the Ohio Valley Conference for use in the 2003-2004 sports seasons.

Completed the Fall Registration commercial as well as a new JSU generic promo.

Continuing Education approved two new spots. These spots, one titled "Professional Development" and the other "Personal Enrichment" promotes the upcoming Fall classes being offered by Continuing Education.

Television Services and TV24 produced summer Graduation Exercises live.

The Summer graduation replay times were:

Saturday 8/2 @ 1:00pm

Monday 8/4 @ 1:30pm

Tuesday 8/5 @ 8:00pm

Television Services produced a three camera remote shoot in the Gold Room of Bibb Graves Hall featuring Alabama's Governor Bob Riley. This shoot was edited and rebroadcast on TV24's "A Closer Look with Rodney Greenwood." Also, Troi Hayes interviewed the Governor for replay on "Wake Up Alabama." Television Services designed the set, lit the set, and videotaped the event.

Taped Christian Harris (student worker for the Visitor's Center) for two new 30-second spots. One of the spots will be for Fall Preview Day and the other will be a new JSU spot.

"Inside Gamecock Athletics" program is produced by Television Services. The program features highlights from Saturday's football game, comments from Head Football Coach Jack Crow and interviews with JSU football players. "Inside Gamecock Athletics" can be seen each Tuesday at 9 p.m. and each Wednesday at 3:30 p.m. on TV24. Horizon Communications in Marshall County also broadcast the show.

Television Services produced a three camera remote shoot in the Gold Room of Bibb Graves Hall featuring Alabama's Governor Bob Riley. Television Services also interviewed the Governor on 8/4/03. This shoot will be edited and rebroadcast on TV24. Television Services designed the set, lit the set, and videotaped the event.

Met with Michael Romero, President of the Calhoun County Governor's Committee on Employment of People with Disabilities, to discuss taping and editing a program featuring the 20th Annual Disability Awareness Awards Luncheon. The program will air later on Cable One. The luncheon is scheduled for October 15th.

Shot and edited a 30 second commercial for JSU's Child Development Center at McClellan. This commercial is being produced to help increase enrollment. The spot is complete and waiting approval.

COLLEGE OF GRADUATE STUDIES AND CONTINUING EDUCATION

Office of Continuing Education

During 2002-2003, the Office of Continuing Education offered 595 non-credit classes and programs in which there were 10,129 participants. The number of participants represents a 19.2 percent increase over the previous year. Beginning in September 2003, the Office of Continuing Education began offering computer courses at the Joe Ford Center in Gadsden to better serve the needs of the people in Etowah County.

In working with the North Alabama Skills Training Organization, the Office of Continuing Education offered three medical technician programs and one real estate program sponsored by the Work Investment Act.

Due to a successful in-house program for M&H Valve, the company is now considering the offering of this program by the Office of Continuing Education in their U.S. and Canadian plants.

The Office of Continuing Education will offer an auctioneering school in January and February for the training and licensure of auctioneers. Continuing Education has worked closely with an advisory group composed of experienced, licensed auctioneers.

College of Graduate Studies

The graduate enrollment set an all-time record of 1729 students for the 2003 Fall Semester. This represents a 7.6 percent increase over the 2002 Fall Semester.

The MS in emergency management was approved by the Alabama Commission on Higher Education on August 8. The initial student demand for this program looks very good.

The proposed MS with a major in manufacturing systems technology is currently under review by the Alabama Commission on Higher Education and action is anticipated at its meeting on August 12.

In-Service Education Center

In July, the In-Service Education Center sponsored a two-week orientation for schools willing to enter the Alabama Reading Initiative. Lineville Elementary and Ashland Elementary in Clay County System, Saks Middle School in Calhoun County System, and Coldwater Elementary in Oxford City System took advantage of this training. Over 200 teachers participated in this two-week orientation session.

During the month of June, the In-Service Education Center sponsored six Alabama Kindergarten Literacy Academies in Oxford, Gadsden, Pell City, and Wedowee. Over 600 kindergarten teachers attended these four-day sessions that helped kindergarten teachers improve the teaching of reading.

In conjunction with the Alabama Leadership Academy, the In-Service Education Center sponsored a program in September designed to give a team of school administrators, central office personnel and lead teachers the skills they need to lead data-driven, research-based school improvement. Over 150 educators attended the two-day session.

COLLEGE OF NURSING AND HEALTH SCIENCES

Seventy-nine students enrolled in the upper division entry-level class into the College of Nursing and Health Sciences for Fall 2003. Due to the increased number of qualified applicants, an alternative "*Early Admit Sequence*" was implemented to guarantee

students a clinical slot in the Spring 2004 class. Eighteen students were admitted into the Early Admit Sequence and 15 actually enrolled. In comparison to Fall 2002, the CNHS experienced a 21 percent increase in entry-level enrollment.

The **BSN Advisory Committee** met at the College of Nursing and Health Sciences on September 19, 2003 for their annual meeting. The work environment, new JACHO rules and regulations, program changes for nursing, and curriculum issues were discussed.

Three faculty presented at local, state, and national meetings. **Dr. Jane Cash** presented a paper at the National League for Nursing's Annual Summit in San Antonio, Texas. Her paper was entitled, "*I Hope You Dance: Empowering Nursing Faculty*". **Dr. Martha G. Lavender** presented a workshop on the "*Impact of Domestic Violence on Women's Health*" for the Alabama Coalition Against Domestic Violence State Conference in Birmingham, Alabama. **Ms. Mendy Wright** has presented two training sessions for the Alabama Coalition Against Domestic Violence in Birmingham and Anniston.

The CNHS has been accepted as a **demonstration site for the Clinical Nurse Leader Project** sponsored by the American Association of Colleges of Nursing (AACN). Our practice partner is Jacksonville Medical Center. This collaborative project will create and implement a specific educational track with enhanced leadership training for baccalaureate prepared registered nurses. **Dr. Jane Cash and Dr. Martha Lavender** will be the project leaders for JSU.

Ms. Deborah Curry has directed the implementation of the revised RN-BSN curriculum that is now offered as an on-line educational program for RN's seeking a bachelors degree. Fifteen students are enrolled in the fall class.

The MSN program has implemented an **RN-BSN-MSN** option that allows students to utilize the Senior Privilege Policy to complete six hours of graduate coursework while completing the bachelors degree. Using this option, the MSN degree requires 30 semester hours rather than the traditional 36 semester hours.

The 2003 Summer Conference, ***Nursing Update 2003***, held on July 18, 2003 was a success! The keynote speaker was internationally renowned speaker and counselor, **Dr. Sally Karioth**. A total of 171 nurses and exhibitors were in attendance. The conference generated a \$2,685.00 surplus. Three of the nursing faculty presented at the conference: **Dr. Jane Cash, Ms. Lynn Hillhouse, and Ms. Sherron DeWeese**.

Dr. Jane Cash and Dr. Martha Lavender have been awarded a grant to the Center for Disease Control and Prevention, Agency for Toxic Substances and Disease Registry, to study the adverse health impact of exposure to Polychlorinated Biphenyls (PCBs) for citizens in Anniston, Alabama. The project is a unique university-community consortium model that includes researchers from Emory University, Tuskegee University, University of Alabama at Birmingham, and three institutions in the SUNY system. A total funding of \$3,200,000 have been awarded over a three year period.

DEPARTMENT OF MILITARY SCIENCE

The Military Science Department's vision is to recruit the very best students available for Jacksonville State ROTC. We retain those students through a challenging curriculum, quality mentoring, and a positive program that encourages leadership, scholarship, individual responsibility and Battalion camaraderie. We train and develop our cadets to ensure they are fully prepared to accept the responsibilities of a commissioned officer and to effectively lead America's sons and daughters. We strive to commission the very best lieutenants that enter the Army each year.

Battalion recruiting efforts were highly successful this year, specifically at the junior level. We have 31 juniors enrolled in the program: seven more than last year and the highest number in recent history. The class is a broad mix of progression students, National Guard and Army Reserve participants, prior service veterans, former military academy students, Leaders Training Course graduates, and alternate entry cadets who will attend the Leaders Training Course this coming summer.

The Department commissioned four new Second Lieutenants in August, bringing the total number of officers commissioned at JSU to 1336 since the inception of the program. The four August commissionees brought the number of new Lieutenants to fifteen for the year. For the fourth time in the last six years, the Department met or exceeded its commissioning goal established by Cadet Command.

Eighteen seniors completed the challenging National Advanced Leaders Camp at Fort Lewis, Washington, taking one more step toward completing their commissioning requirements. Seven of our eighteen finished in the top third of all Camp participants, and three were in the top five in their forty-person platoons. Twelve students graduated from the Leaders Training Course (LTC) at Fort Knox, Kentucky, qualifying to enter advanced ROTC. JSU sent more students to LTC than any other four-year university in Eastern Region. Two of the twelve students won individual awards, and several others were selected for key leadership positions in the end of course parade because of their outstanding performances. Five of the students competed for and were awarded two-year scholarships based on their academic qualifications and their superb leadership ratings at the four-week course. Additionally, eight other students were awarded two, three or four year ROTC scholarships, bringing the total number of current Gamecock ROTC scholarship recipients to twenty-three.

Six additional cadets attended professional development schools over the course of the summer. Four cadets completed the physically challenging Airborne School at Fort Benning, Georgia, and two cadets served three-week stints with active Army units in Korea and Germany, gaining valuable leadership experience in a real-world environment.

Dr. Joe Delap, AVPAA, and Dr. Robert Evans, Criminal Justice Department, attended

the National Advanced Leadership Camp as JSU Institutional Representatives. Both were very impressed with the training they observed and participated in at Fort Lewis.

The Department began teaching ROTC classes at Gadsden State Community College this fall, and five students are initially enrolled. We look forward to growing enrollment in the future as more GSCC students become aware of the program.

The Gamecock Battalion is again sending a team to compete in the Army Ten-Miler in Washington D.C. The eight-student team has been preparing for the October 5th race since August. Major John Nolan coaches and will accompany the team during the weekend trip. Army ROTC alumni in the D.C. area will host a dinner for the team in conjunction with the kick-off of the Washington D.C. JSU Alumni Chapter.

Following on the heels of the six ROTC Alumni scholarships established last spring, our Alumni Association recently received scholarship commitments from Fort McClellan Federal Credit Union and the Fort McClellan Chapter of the Military Officers Association of America. Each committed to provide a recurring \$500 annual scholarship to a deserving cadet.

JSU ROTC cadets are again wearing a distinctive University patch on their uniforms. After a number of years when no patch was worn, students designed a new patch last year that was approved by the Department of the Army Office of Heraldry over the summer. The new patch has boosted the morale of our cadets who take pride in wearing a distinctive University insignia.

The interior of Rowe Hall was painted over the course of the summer, and the University provided funds for over \$17,000 dollars worth of classroom furniture to replace furnishings that were over 30 years old. The difference in the appearance of the building and classrooms is dramatic. The learning environment for students is significantly enhanced.

The Gamecock Battalion continues to strive for excellence in all we do to ensure that all our cadets in the program and all our Lieutenants who depart here are outstanding representatives of and superb Ambassadors for the University.

OFFICE OF DISTANCE EDUCATION

Faculty/staff accomplishments: Sherri Restauri, Instructional Media Specialist for the Office of Distance Education, was honored as Employee of the Month for September 2003.

A new graduate assistance, Mr. Jim Shurbutt, was hired within the Office of Distance Education to replace the previous graduate assistant. Mr. Shurbutt is currently pursuing his Master's degree in Psychology at JSU.

Organizational items: The Instructional Technology and Design Lab (ITDL) received 5 OptiPlex GX 270 flat screens computers for faculty use in course construction. These computers include CD ROM, floppy, and ZIP drives. Additionally, a white board for lectures, a LaserJet 2200d printer, as well as a digital tablet were purchased for faculty use in the ITDL. Appropriate furniture (desks, chairs) were also purchased to support the new equipment in the ITDL. For a complete list of resources available in the ITDL, please see the new *Distance Education Faculty Resources* website at: http://www.jsu.edu/facstaff/resources/DE_resources.html#hardware

Other: Distance Education had a very significant impact upon both students and faculty at Jacksonville State University during the reporting period. Six thousand and three enrollments were noted in distance learning classes and in courses supplemented by distance learning technologies. One hundred and ninety-six courses were affected by distance learning experiences and 251 sections were impacted.

Deployment of the *Faculty Teaching Resources* website began in the Fall 2003 term. This website, available at: <http://www.jsu.edu/facstaff/resources/>, is targeted at providing faculty members across campus with beneficial information on important academic topics such as instructional design, copyright, student advisement, and software training. Additionally, a section specifically addressing the Distance Education components was added. A webpage discussing the Blackboard Course Management system in Distance Education is included in this discussion. This *Blackboard Faculty Training* (http://www.jsu.edu/facstaff/resources/Bb_Faculty_Resources.html) webpage contains links to the new demonstration course and to a host of tutorials and training documents, and has extremely well-received by faculty across campus. This website was created and will be maintained by Sherri Restauri, Instructional Media Specialist.

Training: Videoconferencing workshops were conducted to familiarize administrators with the technology in preparation for their use of the equipment during the fall semester. Three new courses were added to the Electronic Campus for the fall semester, bringing the total number of unique courses JSU is advertising through the Electronic Campus to ninety-seven. Blackboard workshops have been redesigned to include three formats: Introductory, Intermediate, and Advanced. This redesign was necessitated by the beneficial upgrade to Blackboard Version 6, Enterprise, which provides instructors with many new tools within the system. The expansion to include 3 workshops at approximately 3 ½ hours long each will provide for more time to review and practice with tools in the course management system. The series of training sessions for the Fall term began again on September 25, 2003 with the first Introductory workshop for the Fall term. Sequential sessions will continue to be offered throughout the Fall term. Individual training sessions on the Blackboard system with faculty, staff, and students continued, as well. At the time of this report, a total of 6 student orientations reaching over 200 students had been presented.

New Course: A new Blackboard Demonstration course was created to assist students and faculty in gaining a more thorough understanding of the Blackboard system, prior to

accessing courses. This demonstration courses is a step-by-step tutorial that allows users to access a real course and practice navigation, submitting to a discussion board, and even taking a test.

As a cost savings measure, the videoconferencing system currently located in the Bevill Manufacturing Technology Center, Gadsden, will be relocated to the second floor of the Joe Ford Center. This move will result in a savings of room use fees and will provide greater access to the system.

Online Enrollment Data:

Marathon S online and Blackboard enrollment statistics were:

- Blackboard Supplements - 25 students; 2 courses (4 sections)

Fall 2003 online and Blackboard enrollment statistics were:

- Blackboard Online - 1644 students; 50 courses (51 sections)
- Blackboard Supplements - 3,769 students; 122 courses (155 sections)
- Other Online Formats - 235 students; 15 courses (15 sections)

Blackboard Ongoing Workshop Type Courses - 9 (enrollment varied)

Videoconferencing Enrollment Data:

Marathon S

- 14 students; 1 courses (3 sections)

Fall

- 245 students; 5 courses (27 sections)

Video-Based Courses:

- 110 students; 3 courses (3 sections)

OFFICE OF THE REGISTRAR

The Summer commencement ceremony, which was held on August 1, 2003, was coordinated by the Registrar's Office.

The Registrar's Office coordinated registration for the Fall 2003 semester.

UNIVERSITY LIBRARY

The interior renovation is underway with painting completed on the 2nd - 7th floors and carpet squares laid in all but the elevator lobbies of the 2nd - 5th floors. The elevator

lobbies will be recarpeted after installation of new elevators, which is scheduled to commence in December.

Correctional Industries reupholstered 25 sofas and 48 chairs that have seen hard use since the building opened 30 years ago.

The Voyager integrated library system was upgraded to Release 2001.2 in August and 8 subject librarians' computers were upgraded to replace obsolete workstations.

Luke Griffin published "Gerry-Meandering: An Assessment of the Congressional District Model of Depository Allocation" in *Documents to the People*. Fall/Winter (2003): 22-28.

John-Bauer Graham published "Now's Not The Time To Be Neutral: The Myth and Reality of the Library as a Neutral Entity" in *The Alabama Librarian*, V. 53, Issue 1 (2003): 9-11.

Luke Griffin published "Review of Institute of Physics Reviews" in *Reference Reviews*, V. 17, no. 4 (2003).

Luke Griffin published "Review of Science Reference Center" in *Reference Reviews*, V. 17, no. 5 (2003).

Jodi Poe published "Review of Lesson Plan Library" in *Reference Reviews*, V. 17, no. 5 (2003).

John-Bauer Graham conducted a workshop on the Alabama Virtual Library for librarians throughout the state. This workshop received consistently outstanding reviews by the participants.

STUDENT AFFAIRS

Admissions

The staff of the Office of Admissions is pleased to announce that the number of applications received and students accepted for the fall semester 2003 were among the highest of the decade. Attached is a table entitled "Office of Admissions, Final Fall Figures" which compares applications/accepted/enrolled figures from 1984 to the present.

Jacksonville State University hosted Fall Preview Day on October 11, 2003. The fourth annual Emerging Leaders Day will be held on November 6, 2003.

Career Placement Services

On July 8, 2003, Janet White presented a workshop on personal development to the Student Affairs mid-managers. After a three-hour workshop/seminar, the managers joined their directors for a catered meal at the Alumni House.

Janet White presented "Preparing Graduates for the Competitive Edge" to the Calhoun County Society of Human Resource Managers on August 12.

Janet White attended "Business Before Hours" with the Calhoun County Chamber of Commerce on August 13, 2003.

On August 28, 2003, Career Placement Services conducted an informative seminar for education majors. In addition to a power point presentation, information was provided about Monstertrak, Reference Now, and an overview of the Student Career Guide. The audience numbered 210.

On September 9, 2003, Janet White and Sarah Aultman attended a SHRM luncheon at Mountain View Hospital. Janet White conducted a power point presentation to 12 human resource managers from various companies located in Etowah County. Efforts were made to make positive, community connections and encourage these companies to hire JSU's quality graduates.

The Co-op program currently has ten active students for Fall 2003; two others are inactive this semester, but plan to return to co-op in spring, 2004. CPS has eight student applications in connection with the co-op agreement that is currently in process with the Anniston Army Depot. While these positions are still pending approval, CPS is ready to fill the positions as they become available.

There are currently 4 open co-op positions that CPS is marketing to the student body. Applications may have been forthcoming, and hopefully, the positions will be filled by the end of the month. In addition, CPS has eight students that have completed their paperwork for positions in various areas of study. Sarah Aultman is currently making an effort to market the co-op program to companies specific to the needs of our interested students.

281 positions were posted on the CPS website. Of the 281 positions, 42 actually called and e-mails were sent to those students registered with Career Placement. 30 resumes have been forwarded to companies. 137 schools have requested graduates, and 144 non-teaching jobs have been posted on our web site. 218 students have signed in for services at Career Placement Services. There are currently 365 graduates and alumni in our active database with Monstertrak.

Disability Support Services

Three agreements totaling \$170,000 were reached.

1. Two agreements with the AL Department of Rehabilitation Services (\$80,000 and \$50,000)

2. One Postsecondary Education Consortium agreement for \$40,000.

There will be a Regional Conference of the Southeastern Regional Institute on Deafness (SERID) held on October 6 – 10, 2003. DSS is sponsoring individuals to attend and members of the DSS staff are chairing and co-chairing two major committees.

Under the direction of Chris Lanier, Disability Specialist: LD/ADD, DSS has instituted an academic coaching program. Four students are participating in this initial phase.

DSS is actively serving 255+ students with disabilities for Fall 2003 semester.

DSS Lead Interpreter, Dee Johnston, is teaching a Community Sign Language Class Mondays starting September 15 through the middle of November.

Dee Johnston has completed a 40-hour training in Mental Health Interpreting through the Department of Mental Health and Mental Retardation. After a 40-hour practicum and the successful completion of a state exam, she will become a “Qualified Mental Health Interpreter.”

Dee also led the first DSS Disability Awareness Workshop on Wednesday, September 17: Deafness “101” attended by 16 JSU faculty, staff and students. The other Disability Awareness Workshops to be held this semester are Blindness “101” on October 15 and LD/ADHD “101” on November 19. Everyone is welcome. More workshops will be given during the spring semester, along with Disability Awareness Day.

Cindy Camp, Disability Specialist/Deafness, conducted two C-Print Captioning Training Workshops in July and August, and a video conferencing Interpreter training in September.

Linda Turner, Transition Specialist/Deafness, led several DSS sponsored workshops and training: July 25-26 for Interpreters entitled, “Tips for Terps: Mental Health,” and two Leadership Trainings for AL School for the Deaf seniors in August and September.

Multicultural Services

Two JSU students of the College Chapter of the NAACP attended the 94th Annual NAACP convention in Miami, Florida, from July 6-11, 2003. The two students were Ms. Iris Johnson, a Graduate student, and president of the college chapter, and Ms. Tiffany Hicksman, a junior, and secretary of the JSU College Chapter.

The JSU College Chapter of Habitat for Humanity of Calhoun County hosted the 2003 Annual Board of Directors Retreat on Saturday, July 26, 2003 at the TMB Auditorium.

The major item of discussion was the after action report for President Jimmy Carter's Work Project on June 8-13, 2003 in Calhoun County.

The Office of Multicultural Services, Delta Sigma Theta Sorority, and the African American Association sponsored a Student Appreciation and Fun Day on the Quad to begin the semester and prepare students for the upcoming semester on September 4, 2003. Approximately 650 plus students enjoyed a free cookout dinner, participated in sporting activities and were amused by a local DJ who entertained the students and faculty/staff to the latest sounds.

The Office of Multicultural Services sponsored the President's Reception for Minority Freshmen on September 23, 2003 at 3:00 p.m. in the TMB Auditorium. All incoming minority freshmen and peer advisors and BEST tutors were encouraged to attend. Dr. William Meehan, Eleventh President of Jacksonville State University, welcomed the new students, and minority student organizations were on hand for questions and answers.

In recognition of Hispanic Heritage Month at Jacksonville State University, the Office of Multicultural Services sponsored a Hispanic Heritage Month Luncheon on October 8, 2003, in the Gamecock Center of Stephenson Hall. Dr. Alex Borrero, Chief Psychologist at Talledega Federal Prison was the guest speaker. The theme for Hispanic Heritage Month 2003 was "Honoring Our Past, Surpassing Our Present, and Our Future".

Upcoming Events:

1. In celebration of Native American Month in November, the Office of Multicultural Services will host a Powwow on the Quad from November 6-9, 2003 featuring Indian drummers, dancers, headmen/headladies and Native American Crafts.
2. Homecoming Step Show will be held on November 15, 2003, due to the late start of the Homecoming Game on October 25, 2003. Over 1500 students and guests attended the show last year.

Student Financial Aid

A comparison of 2002-2003 to 2003-2004 student financial aid awards is as follows:

2002-2003 award letters mailed to students as of September 23, 2002 were 4909.
2003-2004 award letters mailed to students, as of September 23, 2003 were 5635, an increase of 726 from 2002-2003.

Total Pell dollars spent as of September 24, 2003 were \$3,973,443.00. Total Direct Loan dollars as of September 24, 2003 were \$10,437,819.00. This gives us a total of \$14,411,262.00. Pell dollars spent as of September 30, 2002 were \$3,482,819.00. Total Direct Loan dollars as of September 30, 2002 were \$11,267,503.00. This gives us a total of \$14,760,322.00. The total

Dollar amount for Direct Loans would be more, but, first time freshmen borrowers loans will not pay out for 30 days. (September 29, 2003).

Student Life

Phi Mu Fraternity chapter matched quota and reached a total of 65 through continuous open bidding.

The President's Silver Cup Recipient – Jacksonville State University's award recognizing chapters that meet high standards of excellence – was awarded to Phi Mu.

Zeta Tau Alpha Fraternity chapter matched quota and reached a total of 65 during Panhellenic Formal Recruitment.

The President's Gold Cup Recipient – Jacksonville State University's award recognizing chapters that meet the highest standards of excellence was awarded to Zeta Tau Alpha.

Kappa Alpha Order received the Samuel Zenas Ammen Award for Chapter Excellence – a national award given to the top 15 percent of outstanding chapters in the areas of scholarship, member education, chapter growth and development, ritual, chapter finances, campus activities and leadership, risk management, project outreach, communications, and housing.

Kappa Alpha Order also received the National Honor Role of Chapters for achieving academic excellence.

The President's Gold Cup Recipient – Jacksonville State University's award recognizing chapters that meet the highest standards of excellence was awarded to Kappa Alpha.

The Faculty Advisor of the Year was awarded to Dr. Patricia Borstorff, advisor to Kappa Alpha Order.

The President's Silver Cup Recipient – Jacksonville State University's award recognizing chapters that meet high standards of excellence was awarded to Sigma Nu Fraternity.

Sigma Nu also received the Chapter Advisor of the Year award that was given to Mr. Michael Dalesandro – advisor to Sigma Nu.

The Interfraternity Council received two awards at the Southeastern Interfraternity Conference (SEIFC) in Atlanta, Georgia on February 22, 2003. The Fraternal Excellence Award received by Jacksonville State commends chapters on their meeting high standards in each of the programming areas: Academic Achievement and Scholarship, Educational Programming, Interfraternal Relations, Campus and Community Relations, Risk Management and Judicial Procedures, Community Service

and Philanthropy, Recruitment, Alumni Development, and Overall Publications. Jacksonville State University also received the Excellence in Recruitment Award, displaying their innovation and creativity in this individual programmatic area.

Pearl Chapter – given to chapters who score in the top 25 percent of all Alpha Omicron Pi chapters in the nation, based on academics, recruitment, retention, involvement, finances, etc., making them eligible for Ruby chapter, the highest award a chapter can receive, was awarded during the summer convention. At the 2003 Convention, only twelve chapters across the country were given this award.

The President's Gold Cup Recipient – Jacksonville State University's award recognizing chapters that meet the highest standards of excellence was awarded to Alpha Omicron Pi Fraternity. This chapter matched quota and is reaching total through continuous open bidding.

Alpha Xi Delta Fraternity placed fourth in the nation of all Alpha Xi Delta chapters for the Philanthropy Service Award for their dedication to the Choose Children National Philanthropy. They also received the Chapter Quota Award. Alpha Xi Delta matched quota and is reaching total through continuous open bidding.

Delta Zeta Sorority Chapter is reaching total through open bidding.

Forty-three students were selected to be a part of Freshman Forum for the 2003-2004 academic year. This group of students represents the interests of the freshman class and serves on SGA committees. This group of elite freshmen will be involved in organized meetings, community service projects, and leadership development programs throughout the year.

The SGA distributed over 500 voter registration cards during the orientation sessions to incoming freshmen and helped register approximately 90 students.

The SGA had record-breaking turnouts for the yearly Welcome Week events. A total of 90 students volunteered in the week long welcome to JSU to make it possible for approximately 1,300 students to come out and enjoy the activities.

The Office of Student Life held six Freshmen Orientation Sessions and one Transfer/Non-traditional Orientation Session during July and August. 743 freshmen attended summer orientation, a six percent decrease from 2002. 121 students attended the Transfer/Non-traditional orientation in July.

For Panhellenic Sorority Recruitment, 98 women were registered and attended formal recruitment, 63 accepted bids to join a sorority during sorority recruitment, and 24 women have accepted bids since the end of formal recruitment. This is a decrease from 2002 recruitment.

For Interfraternity (IFC) Recruitment, 53 men accepted bids to join a fraternity this semester.

During the National Pan-Hellenic Council (NPHC) Recruitment, approximately 125 students attended an open forum for new students interested in JSU's National Pan-Hellenic Council, consisting of traditionally African-American fraternities and sororities. This was a large increase in attendance from 2002.

The Panhellenic Council was recognized at the Southeastern Panhellenic Conference (SEPC) in Atlanta, Georgia, in March 2003, for outstanding programming efforts in areas of Public Relations, Recruitment and Scholarship.

University Police Department

The Commission on Accreditation for Law Enforcement Agencies conducted an on site evaluation of the Jacksonville State University Police Department from August 9 – 14, 2003. The team consisted of three certified police evaluators who inspected 444 performance and management standards. A written recommendation stating that the police department is in full compliance with all standards and should be granted re-accreditation was forwarded to the CALEA National Office by the evaluation team.

The Jacksonville State University Police Department fielded the M-26 Taser. This less than lethal force system is designed to provide the police officer with alternate means to deal with violent or potentially violent incidents without having to use deadly force. New technology, especially in the area of less-than-lethal weaponry, has added to increased effectiveness of police when dealing with violent subjects. When force is necessary to resolve a violent incident, the M-26 Taser, a less-than-lethal weapon, is an accepted system that limits injury to both the subject and the police officer. These guns fire electrical probes, not bullets, allowing officers to temporarily stun and incapacitate resisting criminal suspects with an electrical shock from up to 20 feet away. The result is fewer injuries to suspects, officers and innocent bystanders.

University Housing and Residence Life

In hall residences, the total number of beds available is 1,276. We currently have an 88 percent occupancy rate.

In apartments, we have a total number of 203 beds available with an 83 percent occupancy rate.

There are a total number of eleven houses available with a 92 percent occupancy rate.