Office of Distance Education
Web Seminar Broadcast

\textbf{ACADEMIC IMPRESSIONS}

\textbf{Integrating Effective Assessment Programs with Online Course Design}

Join us for the Integrating Effective Assessment Programs with Online Course Design web conference to explore how to link course design and assessment. The goal of this seminar is the development of creative assessment practices, such as the use of case studies, authentic assessments based in real-life application of concepts, and collaborative activities that move away from tests and quizzes and toward assessing learning. The design and use of rubrics as tools for assessment will also be discussed. Presented by Rena Palloff and Keith Pratt of Crossroads Consulting Group and Fielding Graduate University

\textbf{PROGRAM AGENDA}

Assessment basics
Online courses and assessment techniques
  Six key qualities of online assessments
  Learner-centered assessment online
  How and when to engage students in the development of online assessments
  How to determine when an assessment is learner-centered
Effective use of rubrics
Collaborative assessment
Designing courses that align with assessment
  Keys for aligning course content and activities with assessment
  Review of key principles
  Points to remember about alignment and assessment

\textbf{Who Should Attend?}
Administrators, Deans and Department Heads, Faculty

February 16, 2007
12:00 p.m. - 1:30 p.m
The Gold Room
Bibb Graves

REFRESHMENTS WILL BE SERVED

For more information call 782-8172 or email DLInfo@jsu.edu