

Office of Distance Education

Web Seminar Broadcast

ACADEMIC • IMPRESSIONS

Integrating Effective Assessment Programs with Online Course Design

Join us for the Integrating Effective Assessment Programs with Online Course Design web conference to explore how to link course design and assessment. The goal of this seminar is the development of creative assessment practices, such as the use of case studies, authentic assessments based in real-life application of concepts, and collaborative activities that move away from tests and quizzes and toward assessing learning. The design and use of rubrics as tools for assessment will also be discussed. Presented by Rena Palloff and Keith Pratt of Crossroads Consulting Group and Fielding Graduate University

PROGRAM AGENDA

Assessment basics

Online courses and assessment techniques

Six key qualities of online assessments

Learner-centered assessment online

How and when to engage students in the development of online assessments

How to determine when an assessment is learner-centered

Effective use of rubrics

Collaborative assessment

Designing courses that align with assessment

Keys for aligning course content and activities with assessment

Review of key principles

Points to remember about alignment and assessment

**February 16, 2007
12:00 p.m. - 1:30 p.m
The Gold Room
Bibb Graves**

Who Should Attend?
**Administrators,
Deans and Department Heads,
Faculty**

For more information
call 782-8172
or email
DLInfo@jsu.edu

REFRESHMENTS WILL BE SERVED

Jacksonville State University
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