



April 2014 Board of Trustees Report

Gamecock Athletic Update ***(through April 15, 2014)***

Football (11-4, 5-3 OVC): The Gamecocks had the most successful season in the school's Division I history and advanced to the NCAA Quarter-finals and finished ranked No. 10 in The Sports Network final poll. JSU finished with an 11-4 overall record under first-year head coach Bill Clark, which set the Ohio Valley Conference record for most wins by a first-year head coach and tied the school record. The Gamecocks also set 49 school records, 13 OVC records and three NCAA records during the 2013 season. JSU earned the school's 14th NCAA Playoff Appearance with an at-large berth and defeated Samford 55-14 to earn the school's first-ever Division I playoff win. The Gamecocks then defeated No. 6 McNeese State 35-10 in the second round to advance to play No. 2 Eastern Washington in the quarter-final round. Senior Griffin Thomas and junior DaMarcus James both earned All-American honors, while Max Holcombe, Pierre Warren, Max Shortell, Caleb Larence, Chris Landrum and Josh Barge joined Thomas and James on the All-OVC football teams. Thomas also was named a finalist for the Fred Mitchell Award, which is given to the nation's top kicker in FCS, Division II, Division III and NAIA. The Gamecocks will start spring practice on March 4 and hold their annual J-Day Spring Game on Saturday, April 12.

Soccer (4-13-2, 0-9-1 OVC): JSU completed its first season under first-year head coach Neil Macdonald. Junior Jackie Rush led the OVC in total shots and was named to Ohio Valley Conference second-team All-Conference squad. Freshman Mackenzie Bellows was named to the OVC All-Newcomer squad. The team was awarded National Soccer Coaches Association of America Women's Team Academic Award for the fifth consecutive year and the eighth time in the program's history. JSU also received the OVC's Team Sportsmanship Award for women's soccer.

Volleyball (13-18, 6-10 OVC): Announced the hiring of Terry Gamble as our new coach in February. He most recently served as the head coach at McNeese State. He also hired Ben Kaszeta as his assistant coach. JSU has played a spring schedule, including at Georgia Tech and at UAB. Freshman Kacy Clinkenbeard was named to the OVC All-Newcomer squad.

Cross Country: The Gamecocks wrapped up the 2013 season with a top-25 finish at the 2013 NCAA South Regional, hosted at the University of Alabama in mid-November. Ericka Stam led the women at the NCAA's and finished her career with three top-10 finishes, including a win at the JSU Foothills Invitational and became the first JSU female cross country athlete to earn All-OVC honors twice in a career with a ninth-place finish at the 2013 OVC Championships. Junior Nick Hager led JSU in every meet this season, including a second-place finish at the JSU Footballs Invitational in September. The men finished ninth at the OVC Championships.

Golf: The women had an outstanding year, winning the Chris Banister Golf Classic, which was hosted at Silver Lakes on the Robert Trent Jones Golf Trail by JSU. The Gamecocks then finished second (out of 12) at the Golf week Program Challenge,

before coming back from 18 shots back in the final round of the Austin Peay Women's Intercollegiate to win the Championship over 13 other schools. This tournament also included all nine OVC schools and the Gamecocks set a tournament record by shooting a 293 in the final round to win by one shot over Murray State. JSU also finished second at the USA Invitational and second at the Pinehurst Challenge. The men's team competed in nine events this year, posting five Top 6 finishes, including winning the JSU Grub Mart Intercollegiate. Melani Sisto and Tomasz Anderson both earned OVC Golfers of the Week this year. The OVC Golf Championships will be held at the Robert Trent Jones Golf Trail in Muscle Shoals at the end of April.

Men's Basketball (10-21, 4-12 OVC): The Gamecocks played a demanding schedule and finished the season with a 10-21 record and 4-12 in the OVC. The Gamecocks had four seniors in Brian Williams, Giovanni Smith, Rod McReynolds and Nick Cook. JSU signed Barry Hill (C, 6-8, Parrish, Ala.) during the early signing period and the spring signing day is April 23rd.

Women's Basketball (14-18, 8-8 OVC): The Gamecocks posted the third-best turn around in NCAA Division I in 2013-14, improving a total of 13 games from the previous season. First-year head coach Rick Pietri was named the Ohio Valley Conference Coach of the Year after leading the Gamecocks to the semi-finals of the OVC Tournament Championship, just the second time the team advanced that far in the Tournament. Candace Morton was named Second-Team All-Ohio Valley Conference.

Rifle: It was another record-breaking season for the Gamecock Rifle Program as the Gamecocks made their 13th trip to the NCAA Championships – their fourth straight – to finish seventh in the country. The Gamecocks also won their eighth Ohio Valley Conference Championship after claiming the Smallbore and Air Rifle titles. The Gamecocks were ranked as high as No. 1 in the nation during the season. Sam Muegge was named All-American for the third time, while also earning his fourth All-OVC honor. Samantha Bullard won her second straight All-American honor and was All-OVC, while Cole Tucker also earned All-America honors and also was All-OVC.

Baseball: (21-14, 11-4 OVC) The Gamecocks are currently in second place in the Ohio Valley Conference and has posted impressive wins over New Mexico, Northwestern State, Valparaiso, UAB and Troy. Senior Michael Bishop (OF) and junior Travis Stout were both named Louisville Slugger Pre-Season All-Americans by Collegiate Baseball. JSU head coach Jim Case was also inducted into the Alabama Baseball Coaches Association Hall of Fame in mid-January, and he won his 400th career game at Eastern Illinois on March 28. The 2014 OVC Championships will once again be played in Jackson, Tenn., May 21-26.

Softball: (29-11, 13-4) The JSU Softball team is in first place in the East Division and is just 1/2 game out of first place overall. Coach Jana McGinnis picked up her 700th career win. JSU has posted wins over Purdue, Samford, Appalachian State, Ball State, and St. Bonaventure. The Gamecocks have won OVC Player or Pitcher of the Week

honor eight times this season. The Gamecocks are coming off of their sixth OVC Championship in 2013, and JSU has advanced to the NCAA Regional's five times over the last six seasons. The OVC Tournament will be held at the No. 1 seed on May 7-10. Senior Tiffany Harbin set the school record for career wins (71) and she also won the Eagle Owl Award, presented to the top female senior athlete.

Tennis: The Gamecock men's tennis team won fifth Ohio Valley Conference Championship by winning the regular-season title after posting an 8-1 OVC record. JSU will be the No. 1 seed in the OVC Championships on April 17 in Paducah, Kentucky. The JSU women's team finished the regular season tied for fourth place, but missed making the Championships due to tie-breakers.

OVC Digital Network: Jacksonville State University continues to be a popular draw on the OVC Digital Network. JSU broadcasted all home OVC basketball games and also produced seven softball games and seven baseball games. JSU continues to

The 2014 AHSAA Northeast Regional High School Basketball Tournament paid attendance was up more than 3,000 from last year's total. More than 25,000 people attended this year's Tournament, which was held at Pete Mathews Coliseum in February.

Greg Seitz served on the NCAA Men's Final Four Media Coordination Committee for the fifth straight year, working the Final Four at AT&T Stadium in Dallas, Texas.

OVC/NCAA Championships

For the third consecutive year and the eighth time in school history, the JSU rifle team claimed an OVC Rifle Championship.

The JSU rifle team wrapped up its fourth consecutive trip to the NCAA Rifle Championships with a seventh place finish.

Awards and Recognition

JSU head coach Jim Case was among four coaches inducted into the Alabama Baseball Coaches Association Hall of Fame at the 19th annual AlaBCA Convention. Case joins former Wallace-Selma's Lothian Smallwood, Benjamin Russell's Richy Brooks and Vestavia Hill's Tommy Walker as the 2014 Hall of Fame class.

JSU finished ranked No. 10 in the final The Sports Network FCS Top 25 football poll and No. 12 in the FCS Coaches Poll after the Gamecocks enjoyed their most successful season in the school's Division I history.

The Top 10 ranking in The Sports Network marks the highest ranking for the Gamecocks in the final poll in the school's Division I history, and the No. 12 final ranking in the Coaches Poll ties the 2010 team for the highest final poll ranking.

JSU's Griffin Thomas, DaMarcus James, Max Holcombe and freshman Josh Barge were all named All-American, as announced by Phil Steele's College Football Preview. Thomas was named first-team, while James and Holcombe were each named fourth-team All-American. Barge was named to the freshman All-American squad.

Oval Jaynes, former JSU Director of Athletics, was the 2013 recipient of the Executive Director's "Spirit of Giving" Award. The award was presented at the American Football Coaches Association (AFCA) Coach of the Year Dinner on Tuesday, January 14, 2014.

The JSU softball team was picked to win the Ohio Valley Conference's East Division in 2014, the league's coaches and sports information directors announced.

Travis Stout has been named to the National Stopper of the Year Award Watch list, the National Collegiate Baseball Writers Association announced.

JSU student Sam Ogden was voted the 2014 FCS Video Coordinator of the Year for the Collegiate Sports Video Association. Sam will now be in the running for the Bob Matey Video Coordinator of the Year.

After a stellar season, three members of the JSU rifle team were named All-Americans by the Collegiate Rifle Coaches Association. Senior Sam Muegge and sophomore Samantha Bullard earned the distinction for the second consecutive year and both were tabbed to the air rifle squad. Junior Cole Tucker was also earned All-American status in air rifle.

Staff

John Grass was named the new head football coach.

Tyler Harris was hired as the Coordinator, Athletic Compliance.

Terry Gamble was named the new head volleyball coach.

Rick Pietri was named the OVC Women's Basketball Coach of the Year for the 2013-14 season.

J-Day Spring Football Game

The J-Day Spring Football Game will be Saturday, April 12, 2014, 6:00 pm

Facilities

The softball locker room and dugout project was completed by Hale Building Company of Anniston.

Two new concrete light poles were installed in the outfield that eliminated the need for the four old outfield lights at University Field.

Promotions

Softball fan day was held on Sunday, February 2.

Compliance Update for Board of Trustees- April 2014

The office of compliance at Jacksonville State University is continually taking the steps to ensure NCAA Rules and Regulations are being followed. The National Letter of Intent signing period for prospective student-athletes enrolling in the 2014-2015 academic year for Men's Basketball, Women's Basketball, Baseball, Softball, Rifle, Tennis, Golf and Volleyball begins April 16, 2014.

An all student-athlete meeting was held on February 24, 2014. Included in this meeting was rules education pertaining to NCAA regulations as well as information pertinent to academic success from academic support services staff. Dr. William A. Meehan, Dr. Maureen Newton and Mr. Warren Koegel also addressed the student-athletes.

The Student-Athlete Advisory Committee sent military veteran, Corey Garmon to the OVC Basketball Tournament in Nashville, TN on March 7-8, 2014 in conjunction with the Hoops for Heroes project. Corey is a wounded warrior from Sardis, Alabama. Corey and his wife along with his parents were able to enjoy a relaxing and fun weekend of Ohio Valley Conference Basketball that included special recognition at the tournament, meals, gas vouchers and a hotel stay.

On Tuesday, April 15, 2014 the athletic department will celebrate National Student-Athlete Day sponsored in part by the NCAA. National Student-Athlete Day is a way to celebrate outstanding student-athletes who have achieved excellence in academics and athletics while having made significant contributions to the community. Festivities will be held at the softball game vs. Georgia State starting at 5:00 p.m.

The office of compliance has a new staff member, Mr. Tyler Harris. Mr. Harris is the Assistant Director of Compliance and will be assisting in all aspects of daily compliance duties. Mr. Harris received both his undergraduate and graduate degrees from Jacksonville State University.

Athletic Development

Athletic Development hosted an event January 30th – 31st at the Dream Ranch in Guntersville with a Quail Hunt to thank some key athletic donors. The event was sponsored by Bobby Satterfield.

Supported Coach Jim Case's induction to the Alabama Baseball Coaches Hall of Fame in Birmingham on January 17th.

Proof of Pudding was approved as the caterer for the upcoming football season.

Signing Day Dinner was held on the 5th floor of Stadium towers on February 5th with new coaches staff.

Athletic Development hosted an alumni baseball reunion prior to the JSU vs. UAB baseball game at Regions Park in Birmingham on March 11th.

We are expecting a great crowd for the Spring Game/JDay on Saturday, April 12th.

Sponsored Alabama High School Sports Hall of Fame, Etowah Sports Hall of Fame for Darely Dunn and Huntsville-Madison County Sports Hall of Fame for Red Cooper.

Marketing/Promotions

Purchased 1000 t-shirts to be thrown at softball fan day which was held on February 2nd.

Had a meeting with Colonnade Group to discuss the positives and negatives from the season and discuss what the food situation will be for the upcoming season.

Basketball had a few special events that went on each game that included, the ½ court shot for 3 hours tuition offered to JSU students, special performances by local cheerleader and dance groups, and Calhoun County/Etowah County Chamber of Commerce night.

The cheerleaders and cocky made numerous appearances. They also host a youth cheer camp before the Tennessee Tech basketball game and then the youth campers performed at half time. Cocky recently attend the “Mascot Smiles” event held at Children’s Hospital in Birmingham that was hosted by Alabama Power. This event includes Cocky, Big Al, Aubie, Samford’s bulldog and the Chick-Fill-A cows. Cocky always represents JSU so well at all these events and is a huge hit. They whole team attended the OVC Women’s Basketball tournament in Nashville. Cheerleader and mascot tryouts will be coming up in May for the 2014-2015 season.

We planned many promotions for the baseball and softball season. We have had SGA night at softball and “Girls Night Out.” We will be having a Little League night and Calhoun County Chamber night at baseball in the upcoming month.

Radio

The radio broadcasts now feature our baseball and softball teams. From February through the end of the seasons, we will broadcast approximately 90 baseball and softball contests. This includes both home and away games. All broadcasts are also available via internet streaming and with the tune-in radio app. We have also begun using a second internet site for streaming which allows us to broadcast games that are played at the same time.

As part of the OVC Digital Network, we will provide video web streaming of six of each baseball and softball contests. The video web streaming will be produced by JSU Television Services with the help of communication students.

Production of "Inside Gamecock Athletics", our 30-minute weekly half-hour television show, will continue into the month of May. The focus of the show is now on the spring sports. The spotlight will mainly be on baseball and softball, but we will also feature our golf, tennis and track teams. The show is produced on campus by our own JSU Television Services. The show can be seen in the local market and throughout the state on ACN (Alabama Cable Network).

The annual Senior Banquet was held on Thursday, April 10 at 6:30 p.m. Jan Evans assisted with event which was attended by almost 200 people. We recognized our 63 seniors on this night. This group included student-athletes, student trainers and student support staff. Each senior received a Gamecock watch compliments of the Gamecock Club.

Gamecock Club

The Gamecock Club awarded 63 senior student athlete and support personnel Gamecock watches on Thursday, April 10, 2014 at the annual Senior Banquet. The event was held on the 5th floor of the Stadium Towers. It is cohosted by the Gamecock Club, Alumni Association and the Athletic Department.

The gala has been moved to October 11, 2014 and is to be held at the Anniston Meeting Center. The football team will be at Tennessee State that day. The Club is planning on having the game on several TVs at this event. The cost is \$125. This price includes dinner for 2 (being provided by Bayley's Seafood), and 1 chance at the \$10,000 reverse drawing. There will also be a silent auction at this event. If you have any item that you would like to donate for the silent auction please contact Jan Evans at 256-782-8499. This year you will be able to designate \$25 of your ticket to an area of athletics, with the remainder of the funds go into the Gamecock Club's general funds.

The club has assisted tennis with supply expenses and baseball with new dryers.

The club is assisting with the May 13th Car Dealer Appreciation Day, that is being held in conjunction with the Gamecocks vs University of Alabama baseball game.

The club meets the first Monday of each month at 6:30 in the conference room of Kennamer Hall, please feel free to join us.

Ticket Office

The following football ticket prices have been approved, and tickets are now on sale.

Season Ticket prices	
Club Level	\$550.00
Champions Level (Yellow seats)	\$195.00
Family Pack	\$175 for 4 tickets to each home game
Family Pack add on	\$10 per seat
General Admissions/Reserved Bench	\$60.00
Faculty Staff General Admission/Reserved Bench	\$30.00
Faculty Staff Champion Level	\$135.00

Game day prices	
Club Level	\$130.00
Champions Level	\$40.00
General Admission/Reserve Bench	\$15.00

This year we are going to try and consolidate payments, suite license fees and food will be paid through the ticket office. Bills have been mailed to all suite licensees on record.

Mr. Etheredge and Jan Evans will be visiting local business each month to discuss with them JSU's corporate ticket packages. This package includes discounts on season club level and game day Champions level.

R and R Travel has put together a package for our fans that are interested in traveling to the Michigan State football game.

The ticket office will be offering a bus trip to the UTC game and we are planning on having the SEMO game being viewed on the TVs on the 5th floor of Stadium Towers.

The ticket office has presented a proposal to the College of Commerce and Business Affairs. Ed Lett and Jan Evans met with Dr. Fielding and Richard Cobb in February.

Students in a marketing class would develop a marketing campaign for football ticket sales for the 2015 seasons. The components that the plan would need to be covered

will be determined by the instructor, and will include brochures, campaigns, and promotions. We are hoping that it will be set up so that more than one group of students work on this. They would present their plans to the instructor and the athletic department. How well they cover each component will determine their grade, and the athletic department will be permitted to use all or any part of a presentation.

Jim Thomas of the small business development center has agreed to be the liaison between the marketing department and the athletic department.

If this works well for both groups the athletic department would also like to do it for Men's and Women's Basketball and Baseball and Softball.

This year the ticket office with the help of the marketing department is running a golf cart shuttle service from the parking lot to the stadium at baseball and softball. This service seems to be really appreciated by our fans.

**R and R Travel
PO Box 3508 Oxford AL
256-831-2323**



**Jacksonville State University
Gamecocks**

vs



**Michigan State
Spartans**

R& R Travel is offering a special deal for JSU Fans to be able to join The Gamecock Football team in East Lansing on Friday, August 29, 2014.

Flight, 2 Nights at the Radisson, breakfast both days for \$675.00 (Game ticket not included)

Depart On Thursday, August 28, 2014
Depart from Atlanta Airport at 10:00 am
Arrive in Lansing at 2:23 pm

Returning on Saturday August 30th
Depart Lansing at 8:05 Am
Arriving in Atlanta at 10:01 am

Will be staying at
The Radisson Lansing
111 North Grand Ave
Lansing MI 48933

Flight, 2 nights in Lansing, and breakfast both days - \$675.00 per person price based on 2 per hotel room

\$100 deposit due by April 25, 2014