

JACKSONVILLE STATE UNIVERSITY Media Expert Guide



JACKSONVILLE STATE UNIVERSITY

ABOUT JSU:

Located in the Appalachian foothills on more than 450 acres midway between Birmingham and Atlanta, Jacksonville State University was established in 1883 as a state teachers college and has grown into a public, comprehensive university with the highest percentage of accredited programs of any regional university in Alabama.

FOUNDED: 1883

1005

PRESIDENT:

Dr. John M. Beehler, PhD and CPA

MASCOT:

Gamecocks

MASCOT PERSONALITY:

Cocky

COLORS:

Red and White

MOTTO:

"Exegi Monumentum Aere Perennius." (I have reared a monument more enduring than bronze.)

JSU PEOPLE: Undergraduate Students: 7,321 (Fall 2018) Graduate Students: 1,158 (Fall 2018) Faculty: 324 (full-time) Staff: 595 (full-time) Student/Faculty Ratio: 18 to 1 Alumni: More than 55,000 Gamecocks are spread out across the globe in all 50 states and nearly 100 countries.

ACADEMICS:

JSU boasts more than 110 areas of study through 45 undergraduate and graduate degree programs - including two doctoral degree programs - offered through the six academic schools: Arts and Humanities, Business and Industry, Education, Health Professions and Wellness, Human Services and Social Sciences, and Science. JSU is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Check out the full degree listing online at www.jsu.edu/degreelist.html.

ATHLETICS:

Currently members of the Division I Ohio Valley Conference (OVC), the Gamecocks compete in baseball, softball, basketball, cross country, track and field, golf, football (FCS - 1AA), rifle, tennis, soccer, volleyball and sand volleyball. Learn more at www.jsugamecocksports.com.

HISTORY:

From modest beginnings, Jacksonville State University has evolved into the educational center of Northeast Alabama. The Alabama Legislature, in its 1882-83 session, created a state normal school when Governor Edward O'Neal signed into law a bill creating the school on February 22, 1883. Jacksonville State normal school acquired the facilities and equipment of Calhoun College, consisting of 12 acres of land and a two-story brick building. The Normal School remained in operation until 1930, when it became Jacksonville State Teachers College. Five years later, the college earned regional accreditation from the Southern Association of Colleges and Schools. In 1957, the name again changed to Jacksonville State College when the first graduate program - the master's degree in elementary education - was created. On August 2, 1966, the State Board of Education was authorized to elevate the college to university status. On August 17, 1967, the legislature established an independent Board of Trustees for the university and divested jurisdiction from the State Board of Education

ECONOMIC IMPACT:

As of fall 2018, the direct local expenditures of the university, faculty, staff, legacy students and retirees are approximately \$364.9 million. This amount is composed of \$27.7 million spent by faculty and staff, \$85.1 million spent by students, \$185.6 million spent by legacy students, \$8.1 million spent by retirees and \$58.4 million (excluding wages and salaries) spent by the university. The direct impact of \$364.9 million with the multiplier or re-spending resulted in a total of \$620 million total economic impact. The university employs more than 1,100 persons in various faculty and staff positions. In addition to these jobs, 13,000 jobs exist because of direct and indirect university-related spending.

For additional data, access the JSU Fact Book online at www.jsu.edu/ie/factbook.

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ARTS AND CULTURE

Academic Librarianship

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African-American Literature

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Alabama Virtual Library

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Alternative Press

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Arts Administration

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Assessment in the Arts

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Brass (especially trumpet and flugelhorn) Dr. Christopher Probst, Assistant Professor of Music CONTACT: 256-782-5559 or cprobst@jsu.edu

CDs

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Children's Literature

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Children's Literature

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Classical Music

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Community Outreach Through Music

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Corsets (early 20th century) Frederick Clements, Distinguished Professor of Drama

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Costume and Clothing Construction and History

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Costume Design, Construction and History

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Counterculture of the 1960s

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Critical Theory (drama)

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Culture

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Fan Studies

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Francis Bacon, Philosopher

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Game Development

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Graphic Design

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High-end Audio Systems

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Improvisation (musical)

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Infographics (data visualization)

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Information Literacy

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Latin Music

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Jazz

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Jazz

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Jean-Jacques Rousseau, Philosopher

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Media Literacy

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Motion Graphics

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Music Administration

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Music (general)

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Music History

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Music Performance

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Music Technology

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Orchestral Music

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Performance Studies

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Piano Performance and Collaboration

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Popular Culture and Identity

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Social Media

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Spanish and Latin American Cinema

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Television Studies

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Theatre

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Theatre, Film and Television

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Underground Newspapers*

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Video Games

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BUSINESS & FINANCE

Athletic Administration

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Auto Industry in Alabama

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Business Analysis

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Business Ethics & Compliance

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Business Planning and Strategy

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Commercial Development

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Consumer Behavior

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Cooperative Education and Internships

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Corporate Finance

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Diversity in the Workplace

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Economic Development

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Financial Institutions (including banking) Dr. Ronnie Clayton, Glenn Huie Chair and Eminent Scholar of Finance CONTACT: 256-782-5715 or rclayton@jsu.edu

Federal Reserve and Interest Rates

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Myers-Briggs Type Indicator & Strong Interest Inventory

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Myers-Briggs Type Indicator & Strong Interest Inventory

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Public Speaking

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Regional, State and Local Economics

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Resume and Cover Letter Writing

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Retirement Planning and Investment

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Sexual Harassment

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Work and Occupations

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Workforce Development

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CRIMINOLOGY AND LAW

Armed Conflict

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Behavioral Analysis (in criminology) Walter Chris Haney, Professor of Criminal Justice CONTACT: 256-782-5483 or whaney1@jsu.edu

Behavioral Law and Regulation Through Nudging

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Consumer Bankruptcy Law and Policy

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Copyright

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Crime in Media

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Crime Scene Reconstruction

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Criminal Investigations

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Death Investigation Systems

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Gendered Violence

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Insolvency Law and Policy

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International Crime

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Interviews and Interrogations

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Modern Piracy

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Notification of Next-of-Kin

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Police Policy

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Police Use of Deadly Force

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Post-Traumatic Stress Disorder & Forensic Practice

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Quality Management

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Religion and Interpersonal Violence

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Sex Work

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Sexual Violence

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Sport Ethics and Legal Issues

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Supply Chain Management and Optimization

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Treatment of Offender Populations with Cranial Electrotherapy Stimulation

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U.S. Coroner System

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EDUCATION

21st Century Teaching and Learning

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Assessment

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Bibliographic Instruction

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Bullying

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