

# Director of Publicity

Student Government Association  
2009-2010

Name: \_\_\_\_\_  
                                    Last                                    First                                    Middle

Campus Box: \_\_\_\_\_ Campus Phone \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Home Address: \_\_\_\_\_

Classification:           FR           SOPH           JR           SR

Campus Involvement: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SGA Involvement: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Explain why you want to be the Director of Publicity. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please describe your publicity vision for the Student Government Association for the 2009-2010 year. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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What changes or improvements would you make to improve the previous year's publicity? \_\_\_\_\_

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Please list any computer skills that you have that would better qualify you as Director of Publicity: \_\_\_\_\_

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**\*Attach a marketing plan for the SGA that you feel would provide better publicity to our students at Jacksonville State University. Your plan can consist of any resource and strategy you feel important. Please also attach a flyer advertising an SGA event.**

**Student Number:** \_\_\_\_\_ **Grade Point Average:** \_\_\_\_\_  
*I hereby give the SGA Executive Board the permission to verify my cumulative GPA and understand this information will remain confidential.*

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Signature

Date

**Due By March 4, 2009 in the Student Life Office, TMB 4<sup>th</sup> Floor @ 4:30pm**