

KNOW THE STYLE



MARKETING SERVICES
JACKSONVILLE STATE UNIVERSITY

The Office of Marketing Services works exclusively with university clients like you, to help produce marketing and informational materials that communicate your message clearly while enhancing the university's image and position in the marketplace. Call us with your next project!

We encourage you to download our latest edition of the JSU Style Guide. The style guide gives you information you need to know about logo usage, licensing, interactive design, social media, web services, printing and so much more!

Go ahead, bookmark the link below in your web browser or print out the third edition of the JSU Style Guide for a quick reference and “KNOW THE STYLE” of JSU.

www.jsu.edu/marketingservices/styleguide

Please direct questions or comments to Mary Smith, Director of Marketing and Licensing, 256.782.5830 | msmith@jsu.edu or Emily Lankford, Graphic Designer, 256.782.5828 | efincher@jsu.edu



Marketing Services
304 Bibb Graves Hall
700 Pelham Road North
Jacksonville, AL 36265

CAMPUS MAIL