What is Project 92?

It may not seem like it but, WLJS 91.9 FM has been part of the fabric of JSU for thirty-seven years. From its inception, it has been a radio station run by students, for students. Many of our alumni got their first exposure to working in a radio station at WLJS and moved on to a career in broadcasting after graduating.

Those of us who never worked there were also impacted by the station as listeners. WLJS has kept us entertained, informed, and involved in campus life. Now we have an opportunity to give back. That is the goal of Project 92.

Project 92 is a fundraising effort led by WLJS alumni, in conjunction with the university, to ensure our students have the resources available to prepare them for a career in broadcasting. In addition to providing scholarship assistance to students in need, one of the greatest needs at the station is equipment upgrades. From discussions with students, faculty, and administrators, the Project 92 Alumni Team has identified three tiers of priority equipment needs:

**ON AIR STUDIO UPGRADES** - $6,000
**PRODUCTION STUDIO UPGRADES** - $18,000
**REMOTE BROADCASTING EQUIPMENT UPGRADES** - $6,000

Imagine what your home would be like if you were still using 1970s equipment. Many of us would be using rotary dial phones and watching basic cable TV. Very few of us would be using a computer, or a microwave oven, and forget about a cell phone. Yet, our communication students are being asked to operate, at times, as if it is still the ‘70s.

Over the years there have been equipment upgrades made at the station; however, some equipment has been in use since the station first went on the air in 1975. Technology is rapidly changing and if our students are going to become game-changers in the field of broadcasting they need to be trained using the latest technology.

You can help make this a reality by supporting Project 92.

WLJS – Still something to crow about!
All of us grew up listening to radio – in our room, in the car, with friends on the go – and, although it may be on an iPod, or the Internet, or by satellite, radio remains a significant part of our life each and every day. The demand for well-trained individuals who will ensure the continued success of radio broadcasting is more important than ever. Jacksonville State University is helping to meet this need through the training provided to students through our Department of Communication, part of the College of Education and Professional Studies at JSU.

WLJS and the JSU Department of Communication have a long and rich history of developing alumni who have gone on to successful careers in broadcasting. Among these are Rick Burgess and Bill “Bubba” Bussey (hosts of the widely successful syndicated Rick and Bubba Show), Jock Burgess (WVOK), Jeh Jeh Pruitt (Fox 6), Justin Brown (WDJC), Jay Holland (Birmingham’s ESPN 97.3 The Zone), and many other notable names in broadcasting.

Your support of Project 92 will help ensure that the Department of Communication team continues to provide our students the training and skills needed for a career in the competitive and ever-changing and growing field of broadcasting. Making your TAX DEDUCTIBLE DONATION to WLJS is simple. Use your debit or credit card for a secure donation at WWW.GIVE92.ORG click DONATE TO MAKE A GIFT, complete all the fields, including designation “Drop Down” to select WLJS FM Radio. Click “Add to Cart” and complete the checkout process.

You will receive confirmation from JSU and WLJS for your TAX DEDUCTIBLE DONATION. We will also update you with our progress and exactly how your gift was used for our students.

THANK YOU FOR MAKING A DIFFERENCE IN A STUDENT’S TRAINING AT WLJS!