

Executive Summary
Business & Economics Collection Assessment
 Submitted by Kim Westbrooks
 November 30, 2022

INTRODUCTION

The Business & Economics collection is more than adequate to support the courses taught in the bachelor’s and master’s programs. Complete conspectus sheets and checklists are available upon request for a more detailed examination of the collection.

HOLDINGS

The Business & Economics collection contains **54,810** titles in the HA – HJ call number ranges, including 30,606 e-books. Total monograph expenditures for Business & Economics from FY 2016-17 to FY 2021-22 were **\$76,214.69** with 1,564 new titles added. These newer additions comprise 2.9% of the current Business & Economics collection.

These numbers represent a snapshot of the collection as titles are continually being added and withdrawn for collection maintenance and growth. These numbers do not represent additional titles available through e-book databases.

| Classification | Subject Area | Library Holdings |
|-----------------------|---------------------------------|-------------------------|
| HA | Statistics | 970 |
| HB | Economic Theory | 3,849 |
| HC | Economic History & Conditions | 7,711 |
| HD | Industries. Land Use. Labor | 23,234 |
| HE | Transportation & Communications | 2,034 |
| HF | Commerce | 10,383 |
| HG | Finance | 4,804 |
| HJ | Public Finance | 1,825 |
| Total | | 54,810 |

Monograph Expenditures for Business & Economics

| Fiscal Year | Amount |
|--------------------|--------------------|
| 2016-17 | \$15,449.42 |
| 2017-18 | \$9,077.56 |
| 2018-19 | \$13,427.42 |
| 2019-20 | \$10,033.60 |
| 2020-21 | \$20,136.42 |
| 2021-22 | \$8,090.27 |
| Total | \$76,214.69 |

PERIODICALS AND SERIALS

The Library has access to full-text journals available throughout the Library databases. There are over 2,720 business-related journals available electronically through database subscriptions, which can be found in EBSCO's Publication Finder at <http://bit.ly/2zO6DjD>. The Serials expenditures in Business & Economics for both print and electronic subscriptions and standing orders average **\$49,758.65** from FY 2016-17 to FY 2020-21 (see table below.)

Serial Expenditures for Business & Economics

| FISCAL YEAR | Total |
|--------------------|---------------------|
| 2016-17 | \$43,846.33 |
| 2017-18 | \$57,019.03 |
| 2018-19 | \$49,104.45 |
| 2019-20 | \$55,160.76 |
| 2020-21 | \$43,662.70 |
| 2021-22 | \$32,782.40 |
| Total | \$281,575.67 |

Expenditures for serials have migrated away from the individual subscription model to the aggregator database model. Dollar amounts spent on aggregator databases cannot be sub-divided into subject categories. In FY 2021 – 22, aggregator databases totaled \$281,810.00, which came from the general fund.

DEFINED ACCESS TO ELECTRONIC RESOURCES

Defined access points users to resources through menu options on the Library's homepage by linking the user to quality, highly relevant, electronic resources. Because the Library provides access to electronic journals, documents, e-books, and video databases along with integrated quality websites that encompass the area of Business & Economics, the Library's electronic collection in this subject is adequate to support the curriculum.

A complete list of all of the Library's databases can be found in the A to Z Database Listing at <http://libguides.jsu.edu/az.php>. The A to Z List also subdivides databases by subject, providing a list of all business related databases at <https://libguides.jsu.edu/az.php?s=26246>. Additionally, the Business and Economics guide (<https://libguides.jsu.edu/business>), which is maintained by the subject specialist, provides a list of and access to the resources specifically for this subject.

Complete details are available in the full assessment, which is available upon request or at <http://bit.ly/2fyemmj>.

Business & Economics Collection Assessment

Submitted by Kim Westbrooks

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INTRODUCTION

The Business & Economics collection is central to the University curriculum, since it supports study for degree programs in Finance, Economics, and Accounting and in Management and Marketing at both the Bachelor's and Master's levels offered by the College of Business and Industry. The collection also supports minors in both Finance, Economics, & Accounting and in Management & Marketing along with the degree in their major field. The Business & Economics collection is more than adequate to support the courses taught in the Bachelor's and Master's programs of study. Complete conspectus sheets and checklists are available upon request for a more detailed examination of the collection.

HOLDINGS

The Business & Economics collection contains **54,810** titles in the HA – HJ call number ranges, including 30,606 e-books. Total monograph expenditures for Business & Economics from FY 2016-17 to FY 2021-22 were **\$76,214.69** with 1,564 new titles added. These newer additions comprise 2.9% of the current Business & Economics collection.

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SUPPLEMENTAL SUPPORT

Business & Economics are interdisciplinary subjects that extend beyond the boundaries of the discipline. Supplemental support for research includes a wide range of subject areas, including the holdings in the related subject collections of Communication; Education; Law; Mathematics, Computing, and Information Sciences; Political Science and Public Administration; Social Work; Sociology; and Technology.

Number of titles held for support subdivisions outside the Business & Economics Classifications:

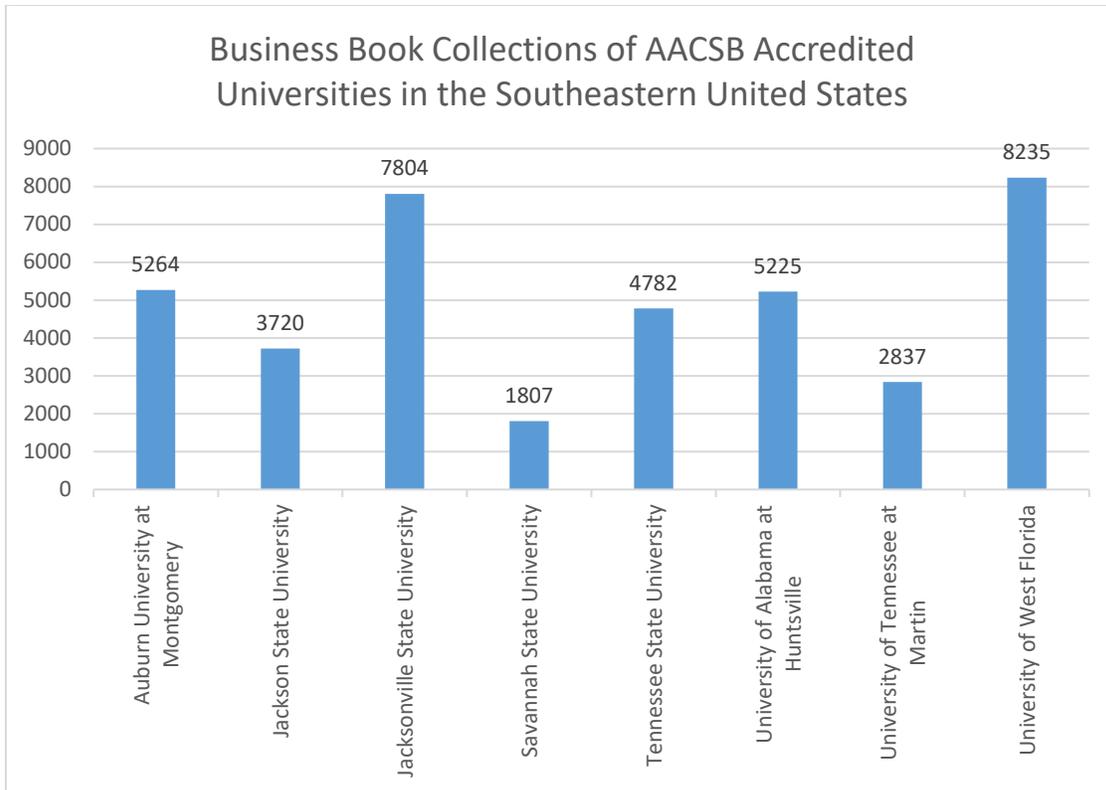
| Classification | Category | Totals |
|-----------------------|------------------------------------|---------------|
| HM – HN | Sociology and Social History | 8,381 |
| HX | Socialism, Communism, Anarchism | 1,807 |
| J | Political Science | 23,303 |
| K | Law | 13,948 |
| L | Education | 38,804 |
| P 1-P 1091 | Linguistics and Communication | 2,439 |
| QA 1-QA 939 | Mathematics | 10,708 |
| QA 71-QA 90 | Computing and Information Sciences | 2,537 |
| T 1-TX 1465 | Technology | 29,938 |

PEER INSTITUTION COMPARISON

Below is a table comparing book collections of universities who offer AACSB¹ accredited Master’s degree programs in the Southeastern United States.

Business book collections were examined in the WorldCat database using the Subject term “business” at <https://libguides.jsu.edu/resources/oclcfirstsearchworldcat>.

¹ AACSB schools accredited in business: <https://www.aacsb.edu/accredited>.



With the exception of the University of West Florida, the Houston Cole Library (AJB) monograph collection compares favorably with the others in the number of books held.

TITLES ADDED/TITLES PUBLISHED

Below is a comparison of the number of book titles added to the Houston Cole Library collection versus those made available for sale each fiscal year through GOBI.

Monographs Added Versus Published Comparison FY2017 – FY2022

| Fiscal Year | Added to Collections HA - HJ | YBP New Titles Report for HA - HJ² | Percentage |
|--------------------|---|--|-------------------|
| FY 2017 | 338 | 5,625 | 6% |
| FY 2018 | 310 | 5,518 | 6% |
| FY 2019 | 230 | 5,425 | 4% |
| FY 2020 | 265 | 4,605 | 6% |
| FY 2021 | 334 | 5,230 | 6% |
| FY 2022 | 229 | 5,331 | 4% |
| Total | 1,706 | 26,403 | 6% |

² GOBI New Titles Report

(https://www.gobi3.com/StaticContent/GOBIContent/YBP/Private/Help/Pages/newtitle_report_us.html)

CHECKLIST SUMMARIES

Bibliographies including *Choice's Outstanding Academic Titles (OATs)* and *Resources for College Libraries* and *Axiom Business Book Awards*³ were used to measure the quality of the Library's collection. In checking the bibliographies against the Library's catalog, the following percentages were revealed in the subject area of Business & Economics.

| <i>Choice's Outstanding Academic Titles 2017 - 2022</i> | | | |
|--|------------------|---------------|---------------------|
| Classification | Collected | Listed | Percent Held |
| HA1 – HB9999 | 28 | 48 | 58% |
| HC1 – HD9999 | 155 | 375 | 41% |
| HE1 – HF9999 | 60 | 141 | 43% |
| HG1 – HJ9999 | 33 | 67 | 49% |
| TOTALS | 276 | 631 | 44% |

| <i>Axiom Business Book Awards 2017 - 2022</i> | | | |
|--|------------------|---------------|------------------------|
| Year | Collected | Listed | Percentage Held |
| 2017 | 23 | 76 | 30% |
| 2018 | 25 | 76 | 33% |
| 2019 | 16 | 75 | 21% |
| 2020 | 27 | 83 | 33% |
| 2021 | 29 | 89 | 33% |
| 2022 | 14 | 84 | 17% |
| TOTALS | 134 | 483 | 28% |

WITHDRAWALS

As currency of information is very important in the Business & Economics collection, older books are withdrawn on a regular basis or as newer editions supersede them, and new books are ordered to fill gaps as curriculum requirements change. The table below shows withdrawals from the H - HJ classifications.

| Fiscal Year | H - HA Titles Withdrawn | HB - HJ Titles Withdrawn | Total H - HJ Titles Withdrawn |
|--------------------|------------------------------------|-------------------------------------|--|
| FY 2017 - 2018 | 7 | 58 | 65 |
| FY 2018 - 2019 | 26 | 572 | 598 |
| FY 2019 - 2020 | 120 | 767 | 887 |
| FY 2020 - 2021 | 0 | 6 | 6 |
| FY 2021 - 2022 | 121 | 40 | 161 |
| Total | 274 | 1,443 | 1,717 |

³ AXIOM Business Book Award Medalists (<https://axiomawards.com/65/award-medalists>)

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The following indexes and bibliographies were checked against the Library's holdings for serial titles pertaining to Business & Economics, revealing the corresponding percentages:

| Titles | Collected | Listed | Percent Held |
|---|------------------|---------------|---------------------|
| Australian Business Deans Council Journal Quality List, ‘A’ Rank | 732 | 849 | 86% |

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Through partnerships, such as the one with the Alabama Virtual Library (AVL), the Library is able to obtain more content. Resources provided to the Library by the AVL are designated with the AVL icon.

SUMMARY

Strengths:

Total holdings, conspectus evaluation, and checklist comparisons indicate the overall Business & Economics collection is more than adequate to support the curriculum. Of particular note on the conspectus worksheets are the holdings in the subject areas of: Computer Industry; Industrial Cooperation, Mutuality; and Radio, Television, Telephone. A review of the journal holdings reveals that the Business & Economics collection is adequate to support the curriculum.

Weaknesses:

Total holdings, conspectus evaluations, and checklist comparisons indicate that the weakest areas of the Business & Economics subject areas are: Accounting. Auditing. Accounts & Books; Air Transportation; Business, Business Administration; Building Trades & Materials; Corporation Finance; Developing Countries; Insurance; Migrant Workers; and Statistics.

Recommendations:

The growth rate of the Business & Economics Collection should be maintained in order to continue providing support for the majors and minors in both the Finance, Economics, and Accounting and in the Management and Marketing degree programs. The monograph collection should be generally increased, based on budget, with a strong focus on core and outstanding titles. The periodical collection available via databases is substantial and should be maintained. The weak subject areas (noted above) should also be addressed in future additions to the collection.