

October 22, 2009

To: Faculty, Department Heads, and Deans
From: Dr. Turner, VPASA
Subject: Fall 2009 IDEA Course Evaluation

Thank you very much for your efforts and input related to the IDEA course evaluation system during the 2008-09 academic year. Since achieving a high student response rate is everyone's responsibility, your continuous support is needed and greatly appreciated.

The Faculty Information Form will be available to you online from October 30 through November 12, 2009. The student evaluation form will be available to students from Monday, November 16 through Sunday, December 6, 2009.

In September, 25 faculty, department heads, and deans from 4 colleges attended the IDEA teleconference presented by Dr. Amy Gross, the vice president for integrative client services at the IDEA Center. Recordings of the teleconferences are available for viewing at <http://www.jsu.edu/oira/assessment.html>. This is a resource that can assist us in our efforts to continuously improve our use of IDEA for academic course evaluations. The IDEA Center is doing what they can to meet JSU's needs. While still working through the details, they hope the functions of copying faculty information form responses and faculty level additional questions section can be put in place for fall 2010. For now, please contact your college's IDEA liaison for any assistance you might need with the Faculty Information Form and/or additional questions.

An IDEA Task Force was convened this semester with representatives from each college, which include Ms. Betsy Gullledge, Dr. Jeff Chandler, Dr. Brent Cunningham, and Dr. Paul Hathaway. Dr. Joe Delap serves as the chair. The purpose of the task force is to evaluate our first year participation in IDEA and make recommendations for improvement. As a result of their deliberations, the task force made the following recommendation, which I am happy to implement. To increase student response rates, this semester we are providing incentives to faculty, as well as students. Students who complete the evaluation will be entered into a drawing for an iPod Touch, iPod Shuffle, a \$100 bookstore gift certificate, or a JSU jump drive. In addition, a drawing will be held for faculty whose class response rate reaches 85% or higher. Four faculty will receive a \$200 travel grant for professional development use. Thank you, task force members, for your important work this semester.

If you know of any classes that should be evaluated but were excluded last year, please email the course name and number to Tienhan Ma, thma@jsu.edu, no later than Friday, October 23.

IDEA liaisons:

For College of Arts & Sciences: Ms. Valene Singleton, 8488, singleton@jsu.edu

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For College of Nursing & Health Sciences: Ms. Carla Willingham, 5425, cwilling@jsu.edu

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