

School of Business and Industry Program Requirements
Department of Management and Marketing
Beginning Fall 2019

Shown below is the Undecided Management Program. To declare a major and proceed further requires completion of this program with an overall gpa and a Undecided Management gpa of 2.0 (C average).

Undecided Management Coursework 59 semester hours

General Coursework		
Course #	Title	Prerequisite(s)
EH 101	English Composition I	ACT/SAT/Placement
EH 102	English Composition II	EH 101
Fine Art	ART 202, DR 242	
Choose any 1	MU 233	
MS 112	Pre-Calculus Algebra	Placement/MS 100
Literature and History: 9 semester hours combined.		
<i>Choose either a sequence of literature and one history</i>		
OR		
<i>A sequence of history and one literature from the following:</i>		
EH Lit	201, 202; 203, 204;	EH 101, 102
	219, 220; 231, 232	EH 101, 102
HY	101, 102	
	201, 202	
Social/Beh Science	PSY 201 OR SY 221 OR	
Choose any 1	AN 224	
Science w/lab	BY 101, 103; 102, 104;	BY 101 prereq for 102
	GL 241, 243; 242, 244;	
Choose any 2	GY 250, 252; 251, 253;	
w/lab	CY 105, 107; 106, 108	MS 100
	PHS 201, 203; 202, 204	MS 112, 113

Lower Business Core Coursework		
Course #	Title	Prerequisite(s)
ACC 200	Principles of Accounting I	MS 100
ACC 210	Principles of Accounting II	MS 100 & ACC 200
CBA 115	Bus Orient & Fundamentals	
CS 201	Information Technology	
EC 221	Microeconomics	MS 100
EC 222	Macroeconomics	MS 100
FIN 292	Legal/Social Environment	
ST 260	Business Stats I	MS 112
ST 261	Business Stats II	MS 112 & ST 260

Other required courses:
 EH 141 Oral Communication
 STU 101 First Year Experience
 General Electives: As needed to satisfy degree hours required

Shown below is the Upper Business Core. An overall gpa and JSU gpa of 2.0 is required for graduation.

Prerequisite for all Upper Level Core is acceptance into the School of Business and Industry

UPPER LEVEL BUSINESS CORE COURSES 30 semester hours

Course #	Title	Prerequisite (additional)
CBA 350	Business Communication	EH 101, 102, 141
CBA 390	Operations/Tech Management	MS 112, ST 261, MGT 301
CBA 396	International Business	
EC 303/321/322	Any 1 to be taken.	MS 112, EC 221 & 222
FIN 301	Business Finance	MS 112, ACC 200 & 210
IME 375	Introduction to E-Commerce	
MGT 301	Principles Of Management	
MGT 305	Organizational Behavior	MGT 301
MKT 301	Principles Of Marketing	
<i>*Students are eligible for CBA 469 only after all courses above are completed and passed.</i>		
CBA 469	Business Policy	All Upper Business Core courses

"It is the responsibility of each student to become familiar with degree requirements, graduation requirements, and all other aspects of satisfactory academic progress. Each student is assigned an academic advisor to assist in planning course schedules and give advice on timely graduation planning. However, the ultimate responsibility for understanding and completing degree requirements lies within the student."
JSU Undergraduate Catalog

THIS CHECKSHEET DOES NOT RELEASE THE RESPONSIBILITY OF THE STUDENT FOR NECESSARY COURSES OR REQUIREMENTS THAT MAY HAVE INADVERTENTLY BEEN OMITTED.

Total semester/degree hours required: 120 minimum

Transfer students: Additional general elective hours may be required to fulfill the University requirement that 50% (60 hours) of semester hours must be earned at a 4 year institution and 25% (30 hours) of semester hours must be earned in residence at JSU.

GRADUATION EXAMS:
 1. ECE www.jsu.edu/english
 2. EPP <http://www.jsu.edu/ccservices/tests.html>
 3. SBI Business Test <http://www.jsu.edu/business/advising/graduation.html>
 Additional exam information is provided at the graduation audit given 2 semesters before graduation.

To begin major coursework all Undecided Management coursework must be completed with a 2.0 gpa along with any course prereqs.

Prerequisite for all Major courses is acceptance into the School of Business and Industry

A minimum grade of C is required in all major courses.

Management 21 semester hrs.

Course #	Prerequisite(s)
MGT 372	MGT 301
MGT 385	MGT 301
MGT 491	Graduating Semester
MGT 300+ Elec	
MGT 300+ Elec	<i>Optional Concentration</i>
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MGT 300+ Elec	<i>Optional Concentration</i>

MANAGEMENT Electives:

Any MGT course not listed as a requirement;
 All MKT courses 361-493, excluding MKT 489;
 EC 455; FIN 300, 311, 341, 361, 397, 474;
 IME 380, 420, 450; CBA 300, 488

Optional Management Concentrations:

E-Commerce	Choose any 3
Course #	Prerequisite(s)
IME 380	IME 375
IME 420	IME 375
IME 450	IME 375
IME 451	IME 375 & Sr. in major
CS 305	CS 201

Human Resources Choose any 3

Course #	Prerequisite(s)
MGT 389	MGT 385
MGT 422	MGT 385
MGT 468	MGT 385
MGT 489	MGT 385 & Sr. in major
MGT 490	MGT 385

Entrepreneurship

Course #	Prerequisite(s)
MGT 330	MGT 301
FIN 310	
Choose one	
CBA 487	Instructor approval
CBA 488	Senior & 300+ Core

Marketing 24 semester hrs.

Course #	Prerequisite(s)
MKT 361	MKT 301
MKT 378	MKT 301
MKT 395	MKT 301
MKT 488	MKT 301 & Sr. in major
MKT 495	MKT 301 & Sr. in major
MKT 497	MKT 301 & Sr. in major
MKT 300+ Elec	
MKT 300+ Elec	

MARKETING Electives:

Any MKT course not listed as a requirement;
 All MGT courses 330-496, excluding MGT 489;
 EC 455; FIN 300, 311, 341, 474;
 IME 380, 420, 450; CBA 488

JSU & SBI Academic and Graduation Policies are outlined in the current JSU Undergraduate Catalog.