

School of Business and Industry Program Requirements
Department of Management and Marketing
Beginning Fall 2016

Shown below is the Undecided Management Program. To declare a major and proceed further requires completion of this program with an overall gpa and a Undecided Management gpa of 2.0 (C average).

Undecided Management Coursework		
Course #	Title	Prerequisite(s)
ACC 200	Principles of Accounting I	MS 100
ACC 210	Principles of Accounting II	MS 100 & ACC 200
CBA 115	Bus Orient & Fundamentals	
CS 201	Information Technology	
EC 221	Microeconomics	MS 100
EC 222	Macroeconomics	MS 100
EH 101	English Composition I	ACT/SAT/Placement
EH 102	English Composition II	EH 101
FIN 292	Legal/Social Environment	
Fine Art	ART 202, DR 242	
Choose any 1	MU 233, SH 101 FH 101, GN 101	
MS 112	Pre-Calculus Algebra	Placement/MS 100
Literature and History: 9 semester hours combined.		
<i>Choose either a sequence of literature and one history OR</i>		
<i>A sequence of history and one literature from the following:</i>		
EH Lit	201, 202; 203, 204; 219, 220; 231, 232	EH 101, 102 EH 101, 102
HY	101, 102 201, 202	
PSY 201 OR	Prin of Psychology OR	
SY 221 OR	Intro to Sociology	
AN 224	Anthropology	
Choose any 1 from above		
Science w/lab	BY 101, 103; 102, 104; GL 241, 243; 242, 244;	BY 101 prereq for 102
Choose any 2 w/lab	GY 250, 252; 251, 253; CY 105, 107; 106, 108 PHS 201, 203; 202, 204	MS 100 MS 112, 113
ST 260 lecture/lab	Stats I and lab	MS 112
ST 261	Stats II	MS 112 & ST 260 lecture/lab

GRADUATION EXAMS:
1. ECE www.jsu.edu/english
2. EPP <http://www.jsu.edu/ccservices/tests.html>
3. SBI Business Test
For additional info on these exams go to:
ccba.jsu.edu/advising and click on Graduation Information

Shown below is the Upper Business Core. An overall gpa and JSU gpa of 2.0 is required for graduation.

Prerequisite for all Upper Level Core is acceptance into the School of Business and Industry

UPPER LEVEL BUSINESS CORE COURSES		
Course #	Title	Prerequisite (additional)
CBA 350	Business Communication	EH 101, 102, 141
CBA 390	Operations/Tech Management	MS 112, ST 261, MGT 301
CBA 396	International Business	
EC 303/321/322	Any 1 to be taken. EC majors must take EC 303	MS 112, EC 221 & 222
FIN 301	Business Finance	MS 112, ACC 200 & 210
IME 375	Introduction to E-Commerce	
MGT 301	Principles Of Management	
MGT 305	Organizational Behavior	MGT 301
MKT 301	Principles Of Marketing	
CBA 469	Business Policy	All CCBA core courses

Other required courses:
EH 141 Oral Communication
STU 101 First Year Experience
General Electives: As needed to satisfy total number of degree hours required

"It is the responsibility of each student to become familiar with degree requirements, graduation requirements, and all other aspects of satisfactory academic progress. Each student is assigned an academic advisor to assist in planning course schedules and give advice on timely graduation planning. However, the ultimate responsibility for understanding and completing degree requirements lies within the student."

JSU Undergraduate Catalog

THIS CHECKSHEET DOES NOT RELEASE THE RESPONSIBILITY OF THE STUDENT FOR NECESSARY COURSES OR REQUIREMENTS THAT MAY HAVE INADVERTENTLY BEEN OMITTED.

Total semester/degree hours required: 120 minimum

Transfer students: Additional general elective hours may be required to fulfill the University requirement that 50% (60 hours) of semester hours must be earned at a 4 year institution and 25% (30 hours) of semester hours must be earned in residence at JSU.

To begin major coursework all Undecided Management coursework must be completed with a 2.0 gpa along with any course prereqs.

Prerequisite for all Major courses is acceptance into the School of Business and Industry

A minimum grade of C is required in all major courses.

Management 21 semester hrs.		Marketing 24 semester hrs.	
Course #	Prerequisite(s)	Course #	Prerequisite(s)
MGT 372	MGT 301	MKT 361	MKT 301
MGT 385	MGT 301	MKT 378	MKT 301
MGT 491	Graduating Semester	MKT 395	MKT 301
MGT 300+ Elec		MKT 488	MKT 301 & Sr. in major
MGT 300+ Elec	<i>Optional Concentration</i>	MKT 495	MKT 301 & Sr. in major
MGT 300+ Elec	<i>Optional Concentration</i>	MKT 497	MKT 301 & Sr. in major
MGT 300+ Elec	<i>Optional Concentration</i>	MKT 300+ Elec	
MANAGEMENT Electives:		MKT 300+ Elec	
MGT 330, 387, 389, 410, 420, 422, 468, 489,		MARKETING Electives:	
490, 495, 496, 499; CBA 487, 488; EC 485		MKT 365, 370, 394, 489, 492, 493, 498;	
FIN 300, 311, 341, 361, 397, 473, 474;		FIN 300, 311, 341, 397, 473, 474;	
IME 380, 420, 450; MKT 370, 378, 395;		IME 380, 420, 450; CBA 487, 488;	
Optional Management Concentrations:		MGT 330, 372, 385; EC 485	
E-Commerce	Choose any 3		
Course #	Prerequisite(s)		
IME 380	IME 375		
IME 420	IME 375		
IME 450	IME 375		
IME 451	IME 375 & Sr. in major		
CS 305	CS 201		
Human Resources		Choose any 3	
Course #	Prerequisite(s)		
MGT 389	MGT 385		
MGT 422	MGT 385		
MGT 468	MGT 385		
MGT 489	MGT 385 & Sr. in major		
MGT 490	MGT 385		
Entrepreneurship			
Course #	Prerequisite(s)		
MGT 330	MGT 301		
FIN 310			
Choose one			
CBA 487	Instructor approval		
CBA 488	Senior & 300+ Core		

JSU & SBI Academic and Graduation Policies are outlined in the current JSU Undergraduate Catalog.